



Celebration of 1st Anniversary



Art of Giving

17th May 2014



“Art of Giving”

An encapsulation of the essential philosophies and intuitive realizations that has driven the life and work of Achyuta Samanta



“Art of Giving”

TEN TENETS OF ART OF GIVING
PROPOUNDED BY SHRI ACHYUTA SAMANTA

- **Give with absolute love**
- **Give with compassion not sympathy**
- **Give selflessly**
- **Give without expectation of return**
- **Give to transform lives**
- **Give to bring smiles on peoples’ faces**
- **Give love, peace and blessedness**
- **Give for community welfare**
- **Give for upholding humanity**
- **Give with gratitude**



“Art of Giving”

Was Institutionalized on:

May 17, 2013

To inspire people across the globe for ushering in peace and blessedness around the world.



LAUNCHING ON THE WAY

In January 2014 the concept was broadcast in the Internet: AoG website, facebook, youtube, twitter, linkedin, etc. for knowledge and information of public.

Showcases life and work of Achyuta Samanta and illustrates the value of “Art of Giving”.



Art of Giving

VISION

A world sans hunger, deprivation, inequality, and marginalization where all are empowered through holistic education and where peace and blessedness prevails.



Art of Giving

MISSION

To Spread the golden message of the Art of Giving across the globe

To inspire individuals, corporate and institutions across the world to practice and cultivate Art of Giving

To motivate students across the globe to imbibe and practice Art of Giving in their lives



ACTIVITIES

- **To organize Press Conferences, Exhibitions, Seminars, Workshops, Conferences, Camps and Innovative Competitions, etc. around the world for promoting realization of the intuitive wisdom of the Art of Giving.**
- **To publicize individuals, organizations, and Institutions practicing and cultivating “Art of Giving”.**
- **To provide a platform for people around the world to share their thoughts and experiences of Art of Giving and promote peoples’ awakening to ideal life.**
- **To set up Art of Giving Fan Clubs across the world to promote universal brotherhood and wellbeing.**



International Launching of Art of Giving

- **Cambodia**
- **Bangladesh**
- **Seoul, South Korea**
- **Kyrgyzstan**



International Launching of Art of Giving:

Cambodia

The launching ceremony in Cambodia was attended by 3000 university's students, elite citizens and representative from print and electronic media.



International Launching of Art of Giving:

Bangladesh

The launching ceremony at Daffodil International University in Dhaka, Bangladesh was attended by the Hon'ble High Commissioner of India to Dhaka, Hon'ble Governor of Bank of Bangladesh, Hon'ble Education Minister of Bangladesh. The launch was attended by 10000 students of the university and 1000 elite citizens and several distinguished personalities of Bangladesh. The launch attracted wide media publicity and public appreciation.

The "Art of Giving" was also launched at SAIC Institute in the midst of 10,000 students and staff.

The "Art of Giving" was launched at Jessore, Bangladesh on 4th May 2014 in the presence of a large gathering of elite citizens of Jessore, and representatives from print and electronic media .



International Launching of Art of Giving:

Kyrgyzstan

The “Art of Giving” was launched in Bishkek, Kyrgyzstan in the midst of students, staff of International University of Kyrgyzstan and all Kyrgyzstan media.



International Launching of Art of Giving:

Seoul, South Korea

“Art of Giving” was launched in Seoul, South Korea on 23rd April 2014 by the Hon’ble Founder (KIIT & KISS) Dr. Achyuta Samanta in the presence of congregation of dignitaries and intellectuals from different walks of life including Vice Chancellors/Presidents of 120 Universities and top corporate leaders of the South Korea.



Launching of “Art of Giving” in India:

“Art of Giving” was launched at Bangalore in Karnataka on 4 April 2014 in the presence of a large gathering of representatives from local print and electronic media and other distinguished persons from different walks of life. The programme was broadcasted live on the internet via www.enarada.com.

“Art of Giving” was launched at Kolkata in West Bengal on 18th April 2014 in the presence of a large gathering of representatives from local print and electronic media and other distinguished persons from different walks of life.



The “Art of Giving” **Fan Clubs**

The “Art of Giving” Fan Clubs (minimum 500) shall be created in different geographic locations worldwide with all known persons in the respective areas in the following manner:

- **All “Art of Giving” Fan Clubs shall undertake creative activities and events at regular intervals to promote and propagate the concept and philosophy.**
- **Each “Art of Giving” Fan Club will have one Convener and one Assistant Convener who shall be selected from among the members of such clubs in their respective areas.**
- **Each “Art of Giving” Fan Club shall observe the “Art of Giving” Foundation Day on 17th May every year. The Base Office of the “Art of Giving” Campaign will take care to remind each club at least two month in advance of the date to the respective club conveners.**



PROMOTIONS

“Art of Giving” is being publicised through E-mail, SMS, AOG Promo Card, DVDs, Pen Drives and organization of Art of Giving Launches, and mentioning of the same at different meetings, conferences, functions, attended by Hon’ble Founder, etc. within the country and abroad.

Website : <http://artofgiving.in.net/>

Youtube: <http://www.youtube.com/user/ArtGiving>

Facebook: <facebook.com/artofgiving.in.net>

Twitter: twitter.com/_artofgiving

E-mail: info@artofgiving.in.net



**KISS Foundation initiatives
On
“Art of Giving”**

**THE KISS GARMENT BANK
and
THE KISS DRUG BANK**

**Will be launched very soon for the poor
and underprivileged people of the country**



Art Of Giving Fan Clubs

THANK YOU!