



Art of Giving



HelpingTheHelp
Art of Giving

www.artofgiving.in.net

International Day of Art of Giving 2023 (AOG Day)

The International Day of Art of Giving, observed on the 17th of May, marks a significant moment in the history of giving. It commemorates the day when Prof. Achyuta Samanta, the distinguished educationist and philanthropist, had a moment of profound insight that led him to initiate a movement that promotes Art of Giving. On the 17th of May 2013, Prof. Samanta, who had undergone hardship and deprivation in early childhood, experienced an epiphany that changed his life and inspired him to spread the message of generosity and compassion. Taking a cue from his own experiences, he comprehended the transformative power of giving and how it could alleviate the suffering of those in need. Through his own experiences, he comprehended that the act of giving not only enriches the recipient but also acts as a blessing for the donor, making them fulfilled. Since then, the 17th of May is being celebrated as the International Day of Art of Giving, the world over. This is an occasion to celebrate the joy of giving and encourage everyone to become a part of this noble movement.

Let us take a moment to recognize the power of giving and work towards creating a more compassionate and empathetic world.



What is AOG Day 2023 theme?

For AOG Day 2023, the global campaign theme is **#Helping the Help**

Let us imagine a world where the **Art of Giving** is as natural as the flow of a river and the unsung heroes are celebrated as the stars in the sky.

Imagine a garden of kindness where the helpers are the flowers that bloom, and the **Art of Giving** is the sunshine that nourishes them.

Let's build a castle of compassion where the helpers constitute the foundation, and the **Art of Giving** is the cornerstone that holds all together.

Let's make helpers (who bring light to the world) really happy and spread their message of love this **International Day of Art of Giving 2023**.

Let's join the movement : #HelpingTheHelp

Founder's

NOTE

"Remember, the Art of Giving is not limited to a single day or a particular way. The profundity of one's kindness and generosity can reverberate through eternity. The act of giving is not solely a function of material wealth, for the greatest gift one can offer is the tenderness of words, the warmth of companionship, or the selfless gift of one's time. As demonstrated by the illustrious example of Prof. Achyuta Samanta, a luminary who has dedicated his life to the service of others, one need not be affluent to partake in the Art of Giving. Indeed, the spirit of giving emanates from the depths of one's heart, with no ulterior motive or calculation. One should strive each day to make the world a brighter place, to be compassionate, and to embody the principles of generosity and empathy. A life lived in the spirit of the Art of Giving is a life of fulfillment, purpose, and sacrifice"

Prof. Achyuta Samanta
Founder KIIT, KISS & AOG



What is the history of AOG Day?

For the last nine years, Art of Giving community, consisting of our well wishers and those inspired by it, celebrate 17 May as International Day of Art of Giving on themes like "Society, Spirituality, Humanity" and to unite the three through art of giving in 2014, "Kompassion: The Garment Bank" to donate old recyclable clothes and other material to the needy in 2015, "Connecting with the World and Self" through practice of gratitude in 2016, "Cyclothon" to spread a message of healthy living and green future in 2017. Post the year 2017, the family of Art of Giving rose from thousands to millions with the introduction of community contribution for community building. The numbers grew exponentially and so did the volunteers. Since then AOG has been what it was always meant to be: by the public, of the public and for the public. In 2018, "Pyaar Bhara Pack" was a huge success. Over 20 million meals were distributed. In 2019, "Bag of Happiness" united people together by gifting happiness kits to the students. Struggling during the pandemic, in 2020 the theme was "AOG Fights Corona" to acknowledge the COVID warriors and help victims. In 2021, the theme was "My Mother My Hero" wherein AOG community wrote gratitude letters to mothers, the givers. In 2022, "Hope, Happiness and Harmony" was the theme to connect and support each other through simple acts of love, compassion, empathy, kindness and gratitude. This year, in the decade of Art of Giving the theme is "Helping the Help".

Art of Giving can be celebrated on an individual level & also on collective level. If the programmes are to be conducted collectively prior intimation has to be obtained from the central office in coordination with state & district level coordinators. Organizations to be involved have to be identified beforehand in a planned manner & to be listed.

What is

#HelpingTheHelp?

The Art of Giving's theme for this year is "Helping the Help," which aims to recognize and support those who have dedicated their lives by helping and serving others. It calls upon us to acknowledge and appreciate the contributions of these unsung heroes from the small towns & villages whose selfless efforts often go unnoticed. These individuals can be anyone from our immediate surroundings or from organizations working towards making the world a better place. The theme urges people to express gratitude and bring a little joy into their lives, emphasizing the importance of recognizing their work and the impact they do make. Let us celebrate this year's Art of Giving by showing appreciation to those who tirelessly help and serve us.

How can you

celebrate the AOG Day 2023?

AOG Day is an annual celebration that falls on 17th of May. It is a wonderful opportunity to contribute to society and make a positive impact on people's lives. You can celebrate the AOG Day 2023 in several ways:

Give the gift of your time: Volunteer at a local organization or participate in activities that make a difference in your community. Take the ones who help you out for a drive or a movie and make memories that they will cherish.

Make their dreams come true: Surprise the ones who help you by fulfilling their bucket list wishes or gifting them their favorite meal.

Support education or medical expense: Sponsor their child's education for a day or a year or sponsor some medical expense and make a difference in their life.

Connect from the heart: Engage in meaningful conversations with your loved ones, the ones who help you everyday to lead a happy life and express your gratitude towards those who have helped you in any way.

Show your appreciation: Show your appreciation towards the people who work hard to make our lives better, such as janitors, delivery personnel, sanitation workers, doctors, nurses, parents, and teachers, security personnel, house maids by buying them something they need or want.

How can you amplify the message?

Use social media: Use social media platforms to spread awareness about the movement and encourage others to join and follow the AOG media across platforms.

Collaborate with organizations: Collaborate with organizations that work towards the same cause and amplify the message together.

Engage with the community: Engage with the community and organize events that promote the Art of Giving.

Lead by example: Lead by example and show others the impact of giving and generosity.

Share your acts of giving on 17th May to us by using the

hashtag# and mailing it to the Head Quarter office at **info@artofgiving.in.net**

Organizations /communities to be supported through the theme (suggested list):-

- | | |
|---|---|
| 1) Municipality/Corporation Workers' Union | (ex- Dr. S. Ramchandani-VSS Medical College, Burla- One Rupee doctor) |
| 2) Auto Drivers & Car drivers associations | 8) Cobblers/ Dhobis/ Laundry wallahs/ Newspaper hawkers/ Chaiwallah/tiffin box wallah/Plumbers/electricians/ sabji wallahs/milk vendors |
| 3) Maid servant agencies & domestic help services (Ex-SMILE ODISHA FOUNDATION) | 9) Disaster Recovery Teams (National Disaster Response Force/State Disaster Response Force) |
| 4) Security services agencies | |
| 5) Traffic Police | |
| 6) Nursing & Home Patient Care associations. | |
| 7) Eminent Physicians rendering public service | |

Felicitation of the Heroes & Out standing Contributors on the International Art of Giving Day-17/05/2023.



ART OF GIVING


www.artofgiving.in.net


 /artofgiving.in.net

 /artofgiving_net

www.achyutasamanta.com

 /AchyutaSamanta

 /Achyuta_Samanta

 /dr.achyutasamanta

CONTACT US

Address:

Koel Campus, KIIT,
Bhubaneswar, Odisha,
India – 751024

Laandline:

0674 – 2741671, 2743271

Mail:

info@artofgiving.in.net