



Art of Giving

International Day of Art of Giving (17 May 2022)

Guidelines

Please read guidelines carefully before planning the celebration of International Day of Art of Giving.

Theme: Hope, Happiness and Harmony
Social Media Hashtag: #HopeHappinessHarmony

The colours of the theme:

Hope: Orange
Harmony: Green
Happiness: Yellow

The theme should be followed meticulously by the organizing members.

Guidelines for the staff/student/alumni/faculty/ well wishers at KIIT/KISS/KIMS (Celebration on/off campus):

- Should wear T-shirt, Cap and Badge with “Art of Giving” logo printed while observing “International Day of Art of Giving”
- May visit neighbour’s place, Spend time and interact with them with the approved token gift like plant & pen
- Students, Youths, Women, Senior Citizens and Professionals may be invited to one place for celebration
- Presentation/Video Show, Interactive session, Pledge and Gift distribution may be the part of the event/celebration
- Based on the theme, competitions such as quiz, essays, poster making, slogans etc may be organized on “International Day of Art of Giving”.
- The possible venue may be School, College, University, Club, Offices etc with the prior intimation to central team of AOG

- Digital Certificate with the signature of the Honourable Founder of “Art of Giving” Prof. Achyuta Samanta may be downloaded by all participants at www.artofgiving.in.net
- Eminent persons may be invited as Guest SpeakerS to speak on the theme i.e Hope, Happiness and Harmony
- A banner with the standard design may be used for spreading the message at crowded places like in front of a mall, market, entrance of hospital, religious places, bus stop, railway station, bank and educational institutions without violating legal guidelines
- Buildings, Religious places may be lit up with Art of Giving messages
- Try to collect remarks and contact details such as phone, email, whatsapp of the participants as much as possible.
- Membership forms to be made available at the venue on “International Day of Art of Giving”
- Participants should be encouraged to join social media accounts of “Art of Giving”.
- Pen and Plant may be presented with a reusable cotton bag, AOG logo and message printed on it
- Content of pledge to be made available both online and offline

- The photo and video of the event may be uploaded on the website or shared through Whatsapp number: 8800134326
- While sharing the photo and video on social media one should not forget to use Hashtag #HopeHappinessHarmony and tag @artofgiving.in.net

Guidelines for overseas/outside India celebration of International Day of Art of Giving

- Possible format of the celebration: Physical and Webinar
- Backdrop Material and other promotional materials may be downloaded at www.artofgiving.in.net
- While planning to celebrate “ International Day of Art of Giving” please let us know about Schedule, Target Audience, Keynote Speaker, Venue and the mode (physical/webinar) of celebration at info@artofgiving.in.net
- Please ensure public convenience before finalizing the venue
- T-shirt, Cap and Badge may wear by printing Art of Giving logo and message on them
- Organizers may invite new members to Art of Giving family while celebrating the day
- The photo and video of the event may be uploaded on the website or shared through Whatsapp number: 8800134326
- While sharing the photo and video on social media should not forget to use Hashtag #HopeHappinessHarmony and tag @artofgiving.in.net

How to manage the venue:

- Statutory Permission to be obtained if required
- Uninterrupted power supply, light and sound system should be ensured
- Decoration to be done if required as per the guidelines given by the AOG central team
- Backdrop as per the prescribed design should be used
- Drinking Water should be made available for all the participants
- Registration of the participants to be done.
- Proper arrangements for **Parking, Seating** and for any emergency

Don'ts

- Members, Coordinators, Volunteers and Well Wishers of “Art of Giving” must not indulge in any communal, political and gender biased propaganda while celebrating “International Day of Art of Giving”.
- They must not seek financial favours from anybody without the approval of the competent authority.
- They must not violate any restrictions imposed by the local authority or public institutions. They should be humble while interacting with individuals or people in large number.
- They should only speak about “Art of Giving” while wearing the uniform and when they are entrusted to spread the message of Art of Giving.
- The time, venue, target audience and objectives are to be clear and set well in advance.
- Avoid arguments, agitations and offensive language.

Photo and Video of the program shall be uploaded on the Website www.artofgiving.in.net or shared on the Whatsapp number given, soon after the program for highlighting the same on Twitter, Facebook, YouTube, Website and Print and Electronic Media.

Let us know how you are planning to celebrate “International Day of Art of Giving” through email info@artofgiving.in.net