



## Art of Giving

### **GUIDELINES FOR CELEBRATION OF INTERNATIONAL DAY OF ART OF GIVING**

**May 17, 2023**

The Art of Giving (AOG) is celebrating its 10th year with the theme #HelpingTheHelp for the International Day of Art of Giving on May 17, 2023. The purpose of this celebration is to recognize and appreciate those who help us daily. Here are the guidelines for the celebration:

#### **PRE-EVENT**

- Fix the categories ([www.artofgiving.in.net/categories](http://www.artofgiving.in.net/categories)) of individuals or groups to be helped and inform their association heads.
- Fix the items ([www.artofgiving.in.net/items](http://www.artofgiving.in.net/items)) to be given to them. Ensure that the item is useful for the category.
- Arrange for a suitable venue for the public event in the evening. Choose a suitable venue for the celebration, such as an open public/private space, community center, garden, or auditorium, depending on the size of the gathering. Arrange for chairs if the meeting is held in an open space or a room without seating facilities. Use video projection and audio broadcast facilities for screening the AOG Signature video and AOG over the years video.
- Invite ten or more AOG fans/people to the celebration.
- Obtain necessary permissions from local authorities and police.
- Get the branding materials like banners and videos ready.

#### **ON THE DAY OF EVENT**

##### **DO's**

- Conduct the Giving Episode in the morning, where the selected categories of individuals are given useful items without discrimination.
- In the evening, arrange a public function, ensuring uninterrupted power supply, audio-visual facilities, seating arrangements, and adequate drinking water for participants.
- Begin the proceedings with lighting an auspicious candle/lamp, if possible.
- Have the convener deliver the welcome and introductory address and provide brief information about AOG. Play the videos of AOG as given. 1) Signature Video 2) AOG over the years 3) AOG Theme Song
- Invite 1-3 specially invited speakers to speak about the importance of the Art of Giving in public life and share their experiences with the Art of Giving.
- End the proceedings with a vote of thanks from the Associate Convener.

##### **DONT's**

- Members, Coordinators, Volunteers, and Well-Wishers of AOG must not indulge in any communal, political, or gender-biased propaganda while celebrating the International Day of Art of Giving.
- Seek financial favors from anybody without the approval of the competent authority.
- Violate any restrictions imposed by the local authority or public institutions.
- Avoid arguments, agitations, and offensive language

#### **POST EVENT**

- Send the photos and videos to the link given.
- Send the excel sheet of participants who joined AOG celebration.

## PHOTO GUIDELINES

- Kindly submit your photos or videos through the designated link provided. ([www.artofgiving.in.net/submissions](http://www.artofgiving.in.net/submissions))
- Please limit your submission to four of your best photos and one-minute video clip that showcases the highlights of the event.
- The pictures you share should capture the banner, the crowd, the chief speaker, and at least one candid shot.
- Additionally, you may also post your media on your social media handles, but make sure to use the hashtag #HelpingTheHelp.
- Please ensure that you promptly share your submission, including your name, location, the type of crowd, and the name of the chief speaker. Example: Name - Ranjan Biswal, Location - Daringbadi, Crowd - 300 Youth, Chief Speaker - Grace Tete, Sarpanch.