

MARCH 2025 | BHUBANESWAR

# Art of Giving

QUARTERLY MAGAZINE



## MEGA BLOOD DONATION CAMP

ବିଶାଳ ରକ୍ତଦାନ ଶିବିର

AN ART OF GIVING INITIATIVE

### KIIT CARES

Mega Blood Donation Campaign



EDUCATION  
FOR ALL



# Art of Giving (AOG)

**AOG 2025**  
**THEME LAUNCH**

# neighbourgood

Bringing Good to the Neighbourhood

International Day of  
**Art of Giving**  
**17 MAY**

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## From The Chief Editor's Desk



As the New Year unfolded, I am delighted to place the first issue of the quarterly "Art of Giving " Magazine for the Year 2025 in your hands. Like every year, in a few

months' time, we are going to celebrate the 12th Anniversary of "International Day of Art of Giving" on 17th May 2025 with a meaningful theme. This year the theme for Art of Giving 2025 is "**Neighbourgood: Bringing Good to Neighbourhood.**" Incidentally the theme was launched by Prof. Neville G Pinto, President of the -200-year old University of Cincinnati. USA during his memorable visit to KIIT & KISS on 17th January 2025.

The theme is focused on building compassionate communities through kindness & promotes acts of kindness within neighborhoods by fostering & sharing compassion & connection. It is hoped that this will result in the forming of sustainable & empathetic communities which will help build a world of empathy & love in the long run.

All the members of AOG family are invited to participate whole heartedly in this initiative & bring positivity in our neighborhoods by sharing joy, meals, gift, goodies, spending quality time, watching a movie together or helping those in need.

In this connection, we on behalf of KIIT University rolled out two important AOG Initiatives namely "**Education for All-Mini Marathon**" & "**Mega Blood Donation Camp**" on 25/01/2025 & 11/01/2025 respectively. The Mini Marathon was conducted in -32- locations in Odisha with an aim to spread awareness about the empowering power of Education for societal & economic wellbeing. Similarly a Mega blood donation camp was organized & a record 3,000 units of blood donations were made in the KIIT Campus. It is pertinent to mention that we are planning to have such kind of Mega blood donation camps throughout the year in all the -30- districts of Odisha & the collected blood will be supplied to various blood banks in the state as AOG initiatives.

Coming back to the theme, my mind races back to the days of my early adolescence in my native village at Kalarabanka when I loved to do odd jobs for my neighbours like bringing groceries for them from the weekly market place riding my bicycle & sharing snacks & tea earned through my little earnings with my friends.

This gave me immense pleasure which words cannot describe & the seeds of bringing good to the Neighbourhood were germinated.

I still remember with extreme pain a memory from my childhood when my father expired untimely leaving behind seven children & my widowed mother in penury. My mother had no idea of facing this huge personal loss & tragedy. In addition to this she had to face the Himalayan responsibility of bringing up the children amidst acute poverty, hunger & humiliation without any support from any corner. With destiny played this cruel narrative, few relatives came forward to stand by us. Secondly we ran the risk of being thrown into the streets & become homeless on being asked by the Company where my father served as a petty employee to vacate the staff quarters. At this point of utter despair a few colleagues of my late father came forward by providing us with the basic groceries so that the family did not starve.

Further, a distant relative, who himself stayed in a one-room house, spared his verandah & kitchen for our family. This shelter was provided to us by the grace of The Almighty when our lives had lost all meaning. We moved there & stayed there for six months. This humanitarian & empathetic gesture of the neighbor at the time of utter despair and disillusionment provided the much needed succor. This fellow feeling by the good Samaritan was etched in my psyche for ever.

As I grew up, I gradually realized that we all are bound by a common invisible yet strong thread of symbiotic living. The more we strengthen this bond & think of "WE" rather than "I ", we are adding more happiness, positivity & compassion into our lives.

So beyond celebrating this 12th Edition of the "International Art of Giving Day", let's strive to create sustainable, caring communities by connecting with each other, our surroundings & nature. Let us come together to make our neighborhoods better, kinder & happier so that we all can live a happier & more productive life.

I take this occasion to thank all the members & volunteers of the AOG family for their valuable contribution & Wish all my Readers, HAPPY READING.

**(Achyuta Samanta)**

*Founder, Art of Giving, KIIT, KISS & KIMS*

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by **Prof. Achyuta Samanta**,  
**Art of Giving** is a humanitarian  
movement engaged in  
spreading peace and  
happiness.



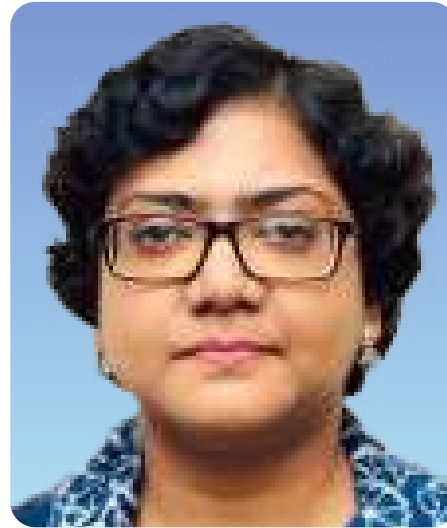
# NeighbourGood: Bringing Good to Our Neighbourhood, Changing Lives Through Education



**Subarna Bhattacharya**

**A** neighbourhood is our most immediate community in our closest vicinity. Often people think of their community as a group to which they are bonded by their religion, or caste, or nationality. However, people often overlook the fact that those who are closest to us in physical proximity, are likely to be the most helpful in our times of need. Hence it is to this immediate community, the neighbourhood, that we must lend our helping hand and bring good most of all.

Now, how do we bring good to the neighbourhood? Education is one of the most powerful ways to bring real change to our communities, as the Honourable



**Sudeshna Dutta Choudhury**

Founder of KIIT and KISS, Professor Achyuta Samanta has been proclaiming ever since the birth of this institution. Education has the power to break the cycle of poverty, open doors to new opportunities, and help children build a future they can be proud of. But let us face it: many children, especially those from underprivileged backgrounds, do not have the resources or guidance they need to succeed. In a country like ours, where economic differences are stark, something as simple as access to books, tutoring, or even a little encouragement can make a world of difference. That is where we as teachers can come in. By lending a hand, we can help these children gain knowledge,

build confidence, and chase their dreams.

People underestimate the power of volunteer tutoring, but it is one of the easiest ways to help. Whether it is helping someone with homework, explaining tricky subjects, or just going over the basics, a little one-on-one attention can go a long way. And the best part? We do not need to be teachers by profession to make a difference. All it takes is some patience, a bit of time, and the willingness to share what we already know.

For children who struggle in school, having someone to guide them can boost their confidence and keep them from falling behind. Even if we spend just a couple of hours a week helping a child with their studies, we might be the reason they pass an exam, grasp a concept, or start believing in their own abilities. And that is an amazing feeling, not only for the child, but also for us.

And it is not that only adults can bring good to their neighbours, children and young adults can do so as well. Education is not just about textbooks and exams; it is also about learning from one another. That is why study groups can be so effective. When children come together to tackle tough subjects, they learn not just from books but also from each other's perspectives.

We as adults can help organize small study groups in the community to help children stay motivated and engaged. It is also a great way to encourage teamwork and communication. Learning together also

boosts peer support, so whether it is math problems, language skills, or science experiments, the whole process becomes a lot more fun and interactive.

For many underprivileged children, even basic school supplies can be hard to come by. A set of notebooks, a few pencils, or access to an old laptop can make a world of difference in their studies. Many of us have our books or study materials from previous years lying around and gathering dust; we can consider donating them. It is a simple yet impactful way to support someone's education.

And there are so many other ways to assist: in today's digital world, access to online learning resources is invaluable. If we can help set up a small study centre in our neighbourhood, or even just introduce children to free educational websites, we are showing them pathways, and handing them instruments that can shape their future. It does not take much to create a more level playing field for children and young adults who deserve a fair shot at learning. Every little bit helps!

It might not seem like a big deal, but sometimes, what a child needs most is someone to believe in them. Struggles with school often come hand in hand with low self-esteem, especially if a child does not have strong role models at home. A few encouraging words can go a long way in making them feel capable and motivated. A neighbour can act as a mentor, because



being a mentor is not just about academics. It is about listening, offering guidance, and reminding children that they have the potential to achieve great things. A simple celebration of their progress, saying, 'Congratulations!' and 'Wow! You did that? Wonderful!' can make all the difference.

Also, the act of bringing good makes a lasting impact when we work together. Many schools and local organizations already have initiatives to support underprivileged kids. By teaming up with them, we can amplify our efforts and reach more children who need help.

Community-driven initiatives, like starting weekend tutoring programmes, creating small neighbourhood libraries, organizing a sit-and-draw competition and so on, create a sense of togetherness and shared responsibility. It is not just about helping individual children, but more about strengthening the entire community and fostering an environment where education is valued and accessible to everyone. Only then the 'good' that we are dreaming about will truly be achieved.

One of the most beautiful things about helping children with their education is the

long-term impact. When a child succeeds academically, they are more likely to give back to their community in the future, thereby carrying forward the act of bringing good to the neighbourhood. Many students who receive help early on, grow up wanting to support others the same way they were supported.

Education creates a chain reaction of bringing good. A single act of kindness—whether it is tutoring, donating supplies, or offering encouragement—has the power to change not just one life, but many. We often do not realize that the child we help today might become a teacher, a doctor, or a leader who lifts up others in the years to come. There is always a ripple effect of actions.

Helping children with their studies is not just a good deed, it is an investment in the future of our community – being a true 'neighbourgood'. Every little bit of effort, every kind word, and every shared resource contributes to building a world where no child is left behind due to circumstances beyond their control. The impact we create today will be felt for generations to come, shaping a brighter, more hopeful future for everyone.







# NeighbourGood: Building a Better World

Society, Friendship, and Love,  
Divinely bestow'd upon man,  
Oh, had I the wings of a dove,  
How soon would I taste you again!  
My sorrows I then might assuage  
In the ways of religion and truth,  
Might learn from the wisdom of age,  
And be cheer'd by the sallies of youth.

**Jyotisankar Mishra**

**(The Solitude of Alexander Selkirk)**

These poignant lines, attributed to William Cowper, capture the essence of human connection—the divine gifts of society, friendship, and love that bind us together. They remind us that our deepest joys and sorrows are shared and that it is through our relationships with others that we find meaning and solace. The poem speaks to the longing for community, the wisdom of age, and the exuberance of youth, all of which are nurtured in the embrace of a caring neighbourhood. It is this spirit of togetherness that forms the foundation of "NeighbourGood"—the practice of bringing good to our neighbourhoods through acts of kindness, empathy, and generosity.

The Srimad Bhagavad Gita, a timeless guide to life, teaches that true fulfilment is not found in the pursuit of wealth or power, but in selfless action and service to others. Sri Krishna's counsel to Arjuna,

"Karmanye Vadhikaraste Ma Phaleshu Kadachana"—"You have the right to work, but never to the fruits of work"—reminds us that our purpose on Earth transcends personal gain. True joy is discovered not in possession but in giving, not in isolation but in connection. This philosophy echoes the Upanishadic ideal of Vasudhaiva Kutumbakam—the profound belief that the world is one family. These teachings are not just abstract ideals; they are a call to action, urging us to extend our love and compassion beyond the walls of our homes, into the lives of those around us.

Growing up in a close-knit neighbourhood, I was fortunate to witness the power of neighbourly love firsthand. Our neighbourhood was not just a collection of houses; it was a living, breathing organism where joy and sorrow were shared equally. One of the most poignant memories from



my childhood revolves around an elderly couple who moved into a rented house nearby. They were in their early seventies, and their son had abandoned them, leaving them to fend for themselves with the meagre savings the old man had from his service. The old man suffered from a terminal illness that caused his head to shake uncontrollably, and the couple lived a life of quiet solitude.

My mother, ever empathetic, began to check in on them occasionally. She would call them Mausa (Uncle) and Mausī (Aunty), and gradually, a bond began to form. Whenever something special was cooked at home—a rich curry or a festive delicacy—my mother would send a portion to their house. Over time, my younger brother and I grew closer to the couple, and they became like grandparents to us. Their gratitude was palpable, and their presence enriched our lives in ways we could never have imagined. Through this experience, I learned that generosity is not about grand gestures; it is about showing up, even in the smallest ways, for those who need us.

Another story from my life underscores the importance of neighbours in times of need. In the early 2000s, my father's job required him to stay away from home for days at a time. My mother was left to care for two infants—my younger brother and me—on her own. Those days Bhubaneswar was far more different than today's hustle-bustle. It was our neighbours who stepped in to

support my mother. They helped with daily chores, offered companionship, and ensured that my mother never felt alone. Their kindness was a lifeline during those challenging years, and it taught me that a strong neighbourhood is like an extended family, always ready to lend a hand.

Before the mobile phone revolution, our family was among the handful in our locality to have a telephone connection. Our home became a hub of communication, with neighbours coming by to make or receive calls. These calls carried news—sometimes joyous, sometimes heartbreaking. Though we were not directly related to the events, we shared in the happiness and sorrow of our neighbours. Their triumphs felt like our own, and their losses weighed on our hearts. This sense of shared experience instilled in me a deep sense of belonging and taught me that a neighbourhood is more than just a physical space—it is a web of interconnected lives.

These experiences align beautifully with Dr. Achyuta Samanta's philosophy of the "Art of Giving." Dr. Samanta, the founder of KIIT and KISS, has spent his life championing the cause of education and empowerment for the underprivileged. His belief that "giving is not just an act but a way of life" has inspired millions to look beyond themselves and contribute to the greater good. His work reminds us that the true measure of a society lies in how it treats its most vulnerable members. And who are these

members if not our neighbours—the people who live beside us, whose lives are intertwined with ours in ways we often overlook?

The concept of "NeighbourGood" is not new; it is as old as humanity itself. Literature from around the world has celebrated the role of the neighbour as a beacon of hope and solidarity. In Harper Lee's *To Kill a Mockingbird*, Atticus Finch teaches his children the importance of empathy by urging them to "climb into someone else's skin and walk around in it." This lesson is at the heart of being a good neighbour—seeing the world through another's eyes and acting with compassion. Similarly, in R.K. Narayan's *Malgudi Days*, the fictional town of Malgudi thrives on the interconnectedness of its residents, where every act of kindness ripples through the community.

But what does it mean to bring good to the neighbourhood in today's fast-paced, often fragmented world? It begins with a shift in perspective—a recognition that our neighbours are not just strangers who happen to live nearby but integral parts of our lives. It means reaching out, even when it feels uncomfortable, and building bridges where walls might otherwise exist. It means planting trees whose shade we may never sit under but will benefit generations to come. It means creating spaces where everyone feels seen, heard, and valued.

In my own journey, I have tried to embody

this spirit of NeighbourGood. A few months ago, I moved to the other part of the city, leaving behind the familiar comforts of my childhood neighbourhood where I had spent two and half decades of my life. The transition was challenging, and I often felt isolated amid towering apartment buildings and hurried strangers. But then, I remembered the lessons of my upbringing and the teachings of Dr. Samanta. I decided to take the first step. I bought some candles and pattachitra from KISS (Kalinga Institute of Social Sciences), handmade by the students there and introduced myself to my neighbours. Slowly but surely, connections began to form. We started a weekly book club, organized community clean-up drives, and even celebrated festivals together. What began as a simple act of reaching out blossomed into a vibrant network of support and friendship.

This experience taught me that the act of giving is not a one-way street; it is a reciprocal exchange that enriches both the giver and the receiver. When we give our time, our resources, or even a listening ear, we create a ripple effect that extends far beyond the immediate moment. As Dr. Samanta often says, "The more you give, the more you receive." This is not a transactional statement but a profound truth about the interconnectedness of all life.

The beauty of NeighbourGood lies in its simplicity. It does not require wealth or resources; it requires only an open heart and



a willingness to act. It is the child who shares their toys, the teenager who helps an elderly neighbour carry grocery, the professional who mentors a young person in their community. It is the collective effort of individuals who understand that their well-being is tied to the well-being of those around them.

As I reflect on the theme of NeighbourGood, I am reminded of the words of the Isha Upanishad: "Tena Tyaktena Bhunjitha" (Enjoy life by renunciation). This does not mean renouncing the world but renouncing selfishness and embracing the joy of giving. By embracing the principles of the "Art of Giving," we can transform our communities into havens of compassion and solidarity. We can create a world where no one is left

behind, where every act of kindness, no matter how small, contributes to the greater good.

In the end, NeighbourGood is not just about bringing good to the neighbourhood; it is about rediscovering the goodness within us. It is about realizing that we are all neighbours in this vast, interconnected world, and that our greatest strength lies in our ability to care for one another. As Dr. Achyuta Samanta's life so beautifully demonstrates, the art of giving is not just a philosophy—it is a way of life, a path to a brighter, more compassionate future.

Let us all strive to be good neighbours, today and every day.





## Education for All – Spreading the Light of Knowledge

### Prof. Achyuta Samanta

Founder, Art of Giving

One of the flagship initiatives under the Art of Giving is the “Education for All” campaign, which upholds the belief that every child deserves access to quality education. Aligned with UNESCO’s global vision of universal education, this initiative is rooted in my conviction that education is the third eye that opens doors to infinite possibilities. I have passionately championed this cause since 2015, believing that education is the most effective tool to combat poverty, hunger, and inequality.

Through the Education for All campaign, Art of Giving reaches out to marginalized communities, working to bridge the gap in educational access. In 2024, the movement gained momentum with an extensive outreach program, where faculty members of KIIT volunteered to return to their

hometowns to conduct workshops and awareness campaigns. Spanning over 100 locations, these sessions engaged parents, guardians, and students, reinforcing the importance of education in shaping a brighter future. Imagine educators spending their personal time in remote villages, inspiring families to prioritize schooling for their children—this is the transformative power of community-driven initiatives. By sharing real-life success stories and practical solutions, these volunteers have been planting seeds of hope in countless communities.

A defining moment of this campaign is the Mini Marathon for Education, an event that turns the abstract idea of educational rights into a powerful public movement. Organized annually on the last Sunday of January, this



marathon serves as a symbolic rallying cry for universal education. This year, on January 25, 2025, the event was held with grand enthusiasm across 37 locations in Odisha and 65 locations across India, even extending to international cities. Thousands of people from all walks of life came together to run for education. A special highlight was the “Pattathon” in Bhubaneswar, where 6,000 women, many from KIIT, KISS, and KIMS, ran a 5-kilometer stretch in traditional sarees. The sight of women breaking stereotypes, running with determination, and advocating for education was nothing short of inspiring generations.

“I ran today so that every child can have a chance to learn,” said a college student beaming after completing the race. “Being part of this marathon makes me hopeful that our collective effort can change lives.” By literally taking the cause to the streets, the Education for All campaign has made the pursuit of knowledge an energetic, inclusive, and unstoppable movement.

### **Mega Blood Donation Drive – Giving the Gift of Life**

While Education for All nurtures the future through knowledge, the Mega Blood Donation Drive sustains lives in the most direct way possible. This annual initiative, which has become a hallmark of the Art of Giving, is a testament to selfless service. Every year, thousands of individuals—students, faculty, staff, and

members of the public—come forward to donate blood, recognizing it as a vital service to humanity.

Safe blood is a lifeline for hospitals, often making the difference between life and death. Whether it is for accident victims, mothers in complicated childbirth or children battling blood disorders, timely blood transfusions are crucial. The Mega Blood Donation Drive aims to address this pressing need by promoting voluntary, life-saving donations. Beyond collecting blood, the initiative raises awareness about the importance of donating blood regularly and eliminating misconceptions surrounding it.

The impact of this campaign has grown exponentially. Many young volunteers step forward for the first time during these drives, shedding fears and embracing the philosophy that one pint of blood can save up to three lives. “Donating blood is a small act for one person, but it can mean the world to someone else,” shared a first-time donor, proudly sporting the bandage on his arm. “Knowing that my blood might save a life is the best feeling in the world.”

This year, the campaign reached new heights. On January 11, 2025, KIIT hosted a Mega Blood Donation Camp, witnessing an overwhelming response. By the end of the day, an astounding 3,000 units of blood had been collected—a record-breaking achievement. KIIT & KISS aims to facilitate 60,000 units of blood donations annually

through drives held across all 30 districts of Odisha.

Each unit of blood collected will be sent to hospitals and blood banks, offering a lifeline to those in critical need. The far-reaching impact of this initiative is immeasurable. Every donation represents a heartbeat sustained, a second chance at life granted, and a family's hope restored. The Mega Blood Donation Drive perfectly aligns with the Art of Giving ethos—offering a part of oneself for the well-being of another. There is no reward, no recognition—only the satisfaction of having done something profoundly humane.

The Art of Giving movement continues to grow, leaving an indelible mark on society.

Through Education for All and the Mega Blood Donation Drive, it has showcased how simple acts of kindness can transform lives. These initiatives serve as powerful reminders that we all have the ability to give, whether it is knowledge, resources, or even a part of ourselves. As we celebrate the success of these campaigns, we must remember, that the work is not yet completed. There are more children to educate, more lives to save, and more hearts to touch. The good news for us is that every person can be a part of this movement. Whether through volunteering, donating, or spreading awareness, each contribution adds to a larger narrative of hope and change. When we give selflessly, we do not lose; we gain a better world.





## Helping Our Neighbours in Need: Building Stronger Communities

### Anwasha Das

In today's fast-paced world, it is easy to become absorbed in our own lives and overlook those around us who may be struggling. However, after seeing the enormous charitable drives undertaken by the Art of Giving, fuelled by the inspiration from the Honourable founder of KIIT and KISS, Professor Achyuta Samanta, we have come to realize that supporting our neighbours in times of need is not just an act of kindness—it is the fundamental pillar for building a strong, compassionate community. When we take the initiative to help, we foster deeper connections, enhance social cohesion, and create a network of support that benefits everyone involved. I believe that is what is meant by the term 'NeighbourGood'.

I have always believed that acts of kindness extend beyond those who receive help; they profoundly impact those who provide it as

well. Offering assistance strengthens our sense of belonging, enhances emotional well-being, and cultivates a spirit of generosity. Studies have shown that 'bringing good' i.e. acts of altruism can lead to increased happiness, reduced stress, and even improved health outcomes. Moreover, stepping forward to help others encourages personal growth, broadens our perspectives, and strengthens our ability to empathize with different life circumstances.

For instance, I recall a time when our family's neighbour, Mrs. Panigrahi, struggled to care for her husband, who had been diagnosed with Alzheimer's Disease. She was in her seventies, while her husband, also elderly, required constant care. Their only daughter lived in a different city, making it difficult for her to visit regularly. Although they had a caregiver, it was often insufficient. Recognizing this challenge, my mother



began preparing meals for them and assisting with errands. This small yet consistent act of kindness not only eased their burden but also brought our families closer together, proving that a little effort can have a profound impact.

However, it is rather difficult to recognize when a neighbour requires help and empathy. My parents have said that, most often, changes in behaviour or appearance can serve as indicators—someone who was once social may become withdrawn, a once well-maintained home may start showing signs of neglect, or a usually independent individual might begin struggling with everyday tasks. Financial or emotional distress can manifest in subtle ways, such as unpaid bills piling up, erratic schedules, or visible stress, although that is hard for younger people to spot, and adults might be able to recognize those signs better.

This is where building genuine relationships with our neighbours becomes so important, because it allows us to understand their circumstances better. By showing concern and asking thoughtful questions, we can gain insights into their struggles and determine how best to assist them. I have seen that firsthand, when a friend of mine, Namrata, once noticed that her elderly neighbour, Mr. Jena, was having trouble carrying his groceries. Offering to help, she soon discovered that he was struggling financially. By simply reaching out, she was able to connect him with resources that

could ease his situation.

Thus we can see that bringing good to our neighbours does not always require grand gestures—small, thoughtful actions can make a significant difference. We could provide emotional support: sometimes, lending a listening ear is enough. Many people simply need someone who will listen to them without judgment, offering comfort and companionship. Simple acts like grocery shopping, helping with meal preparation or household chores can ease the burden on those facing physical or financial challenges.

And if direct financial help is not feasible for us, then at least we can connect neighbours who need assistance with local NGOs or social services. That too can be immensely beneficial, because that creates a support network. Then we can also encourage community participation, such as forming neighbourhood groups or volunteer circles, which can foster long-term assistance and strengthen social bonds.

For example, when our neighbour, Mrs. Patel, broke her hip, our community came together to ensure she had nutritious meals, assistance with errands, and access to support services. Since she lived alone, we also connected her with local NGOs and helplines for additional aid. Younger members of the neighbourhood, who could not do the adult tasks, checked in regularly, proving that collective effort can transform



individual struggles into shared responsibilities.

The problem is that, despite good intentions, many people do not know how to help. There are several factors which discourage people from extending their assistance. Some fear to intrude, some lack the time, and some are uncertain about how to assist. Some people have personal biases against neighbours who belong to a different religion, or state, or caste etc. than can create mental block and hesitancy. Also in today's world, where privacy concerns are paramount, people may feel apprehensive about stepping into someone else's personal matters.

I really feel that overcoming these barriers requires awareness and intentional effort. We can educate ourselves about local resources, support groups, and emergency helplines; this will enable us to guide those in need toward professional assistance. Building trust through consistent, friendly interactions will also foster a supportive environment where people feel comfortable seeking help. While practicing empathy is

easier said than done, it remains the cornerstone of meaningful connections. Even if we cannot provide direct assistance, simply pointing a struggling neighbour toward available resources can be life-changing.

Helping our neighbours in need is not just about charity—it is about 'bringing good' i. e. fostering a culture of care and mutual support. By extending a helping hand, we strengthen our communities, enhance our own sense of purpose, and create an environment where no one feels alone in their struggles. Small acts of kindness, when multiplied, have the power to transform entire neighbourhoods into places of warmth and security. Let us take action, look out for one another, and contribute to a society where compassion is not an exception but a way of life. Let us be not just neighbours, but 'NeighbourGood'.

**"The best way to find yourself is to lose yourself in the service of others."** — Mahatma Gandhi





## Neighbour Good : Bringing Good to Neighborhood

### Chinmaya Kumar Das

**T**reat thy neighbor as thyself is a phrase from the Bible, meaning to treat others with the same kindness, respect & consideration that you would want to receive yourself, essentially, it is a call to practice empathy and act with compassion towards others, as if they were you. This concept is closely related to the “Golden Rule”, which states that one should treat others as they would like to be treated.

In Bharat I,e India, we vouch for the policy of “Vasudhaiva Kutumbakam” “i.e the whole world is one family. The phrase “Vasudhaiva Kutumbakam” is taken from ancient Indian texts, particularly the Maha Unpanishad & the Hitopadesha. . These texts are part of India's rich cultural and philosophical heritage. These words hold much significance in the present strife torn world. Two internecine wars namely the three year old Ukraine-Russian conflict in Eastern

Europe & the Middle East turmoil between Israel & Hamas for control over the Gaza strip with Iran & Lebanon taking sides loom over the world that may escalate into a global conflict. These wars have not only resulted in huge loss of life & property, but have threatened an entire generation with starvation, economic depravity & terrible miseries. It may take years to rebuild the communities, infrastructure & economy & that too at what cost. Time & again it is proved that armed conflicts are no solution to disputes.

These are only expression of ego & greed of few power crazy despots which result in the annihilation of innocent civilians, destruction of livelihood & wiping out infrastructure. History has been a silent witness to this time & again. The recent break down of talks between USA & Ukraine with the former trying to mediate a cease fire do not auger well for



the world as most of the European allies of Ukraine stand in solidarity with the war ravaged country & very likely continue with their armed conflict.

Let alone this global disruption of life & property. If we take closer look towards our very own lives in the innumerable towns & villages of our own country, we find that the citizens can never remain at peace & live a good life if our immediate neighbors are affected & afflicted. Looking back, today's technological advancement & high speed net worked communication systems have reduced this vast world into a small village. In this milieu, if something happens in one part of the world, the whole globe is affected.

On the other hand, the climate changes after effects have begun to have tell-tale effects on vast regions the world over. Warmer temperatures over time zones are changing weather patterns and disrupting the usual balance of nature. This poses many risks to human beings & other forms of life on earth. Changes in temperatures cause changes in rainfall frequency. These result in more severe and frequent storms triggering flooding, landslides & destroying homes, communities & huge loss to the economy. Water is becoming a scarce commodity in many habitations. Deserts are expanding, reducing arable land for growing food & grazing fields for the domesticated animals escalating a global crisis to feed the masses.

All the above happenings point towards a

single distressful development.. Today human kind faces the threat to their very existence & so also to other species. We can no longer live in our self constructed ivory towers in self isolation & close our eyes to our immediate & distant neighborhood. It is time, we sink or swim together. Befittingly the message of **“One World, One Planet & One Future”** is the call of the day.

As we are about to celebrate the 12th edition of “ International Day of Art of Giving”, the theme for the Year 2025 **Neighbour Good : Bringing Good to Neighborhood** is very appropriate & signifies the vision in the light of the global developments.

Now looking back inside our own lanes, by lanes & small communities, it is pertinent to note that the more considerate, caring & empathetic attitude we have towards our own immediate neighborhood, life will become more beautiful & sustainable for us. By helping each other, we can build a more secure & better tomorrow. We all can contribute in our own little ways in making our neighborhood more symbiotic & conducive for a happy life. A little help for somebody in need, a word of sympathy for somebody in distress, some food & nourishment for the hungry, a little care for a lonely elderly person make a world of difference in their lives.

Hence all we need is a caring heart to outpour these goodies to sustain life amidst all the vicissitudes of daily grind.





## NeighbourGood: The Act of Giving, Growing, and Belonging

### Queen Sarkar

**T**here's something profoundly reassuring about knowing that the people who live next door, down the street, or across the lane are more than just distant figures in passing. They are part of a shared rhythm, an unspoken thread that connects lives in ways often unseen but deeply felt. I have always believed that a neighborhood isn't just a collection of houses; it's a living, breathing entity shaped by the people who inhabit it. And sometimes, amidst the daily routines, you stumble upon moments that remind you of the sheer goodness that exists within it. My journey with NeighbourGood has been one of those rare, beautiful experiences that reaffirm faith in human connections. It began as a simple realization—how often do we truly engage with the people around us? In an era where digital interactions have replaced genuine conversations, the idea of a close-knit community seemed like a relic of the past. But all it takes is one spark to ignite something meaningful.

After joining KIIT, I remember the first time they took us on a campus tour. It wasn't just the grand infrastructure or the academic excellence that left an impression—it was something far more humane. As we passed KISS, I saw students who had come from some of the most challenging backgrounds, yet their eyes held dreams brighter than any obstacle they had faced. It was a moment of quiet realization, a reminder that the greatest transformations begin with opportunity and compassion. That was my first indirect encounter with the vision of our honourable founder Prof. (Dr) Achyuta Samanta, a man whose relentless pursuit of social good has redefined education, empowerment, and community service. His work through KISS and AOG is not just about providing resources; it's about instilling dignity, hope, and the belief that every individual, regardless of their circumstances, deserves a chance. His impact made me reflect on the spaces we occupy and the roles we play in shaping them. It made me



wonder—how often do we overlook the power of kindness in our own backyards? NeighbourGood isn't just about organized efforts; it's about the simple, everyday gestures that transform spaces into homes, streets into shared experiences, and neighborhoods into families.

There was a time when my neighborhood felt like any other—a place where people exchanged polite smiles but rarely conversations. But one afternoon, as I watched an elderly man struggle with his grocery bags, instinct took over. A small act, insignificant in the grand scheme of things, yet it sparked something larger. That day, I learned his name, his stories, and his struggles. He had lived here for decades, yet until that moment, he had been invisible in plain sight. It made me wonder—how many other stories were waiting to be heard? From there, the connections grew organically. A simple lending hand turned into shared meals, impromptu gatherings, and newfound warmth that made entering our apartment feel different. It was no longer just my place—it was ours, a space where people mattered, where kindness wasn't scheduled but instinctive. The beauty of NeighbourGood lies in this effortless reciprocity, the realization that goodness is not an isolated virtue but a ripple effect. It starts small—helping someone carry a bag, checking in on a sick neighbor, leaving a note of appreciation for the housekeeping staff. But those small actions multiply, creating an environment where people feel seen, valued, and supported. There's an undeniable magic in knowing that when life throws its

inevitable challenges, there's a network of hearts ready to catch you. I have seen it in the way my neighbors rallied around a family in need, in the way a child's laughter became the glue that brought strangers together, in the quiet understanding exchanged through a simple "How are you?" that actually means something.

Honourable Samanta sir's philosophy is a profound reminder that true greatness is measured not by personal success but by the lives we uplift. What makes his philosophy extraordinary is its simplicity—it is rooted in everyday humanity. It is in the food shared without hesitation, the knowledge imparted without barriers, the hands extended without expecting anything in return. Through his life's work, he has proven that giving is not just about philanthropy; it is about creating an ecosystem where kindness fuels progress, where no one is invisible, and where the true measure of success is the number of people who rise with you.

We often speak of changing the world, but the real change begins here—in the places we live, with the people we see every day. NeighbourGood isn't a grand mission; it's a mindset, a reminder that being there for one another is the simplest yet most profound way to make a difference. And as I look around my neighborhood today, I see not just buildings, but a close knit fabric of interconnected lives, woven together by something far stronger than proximity—genuine, heartfelt human connection.





## "Building Bridges, Not Walls- Creating a Culture of Care in Our Neighbourhoods!"

### Dr. Shraddha Dhal

The philosophy of 'Art of Giving' (AoG), envisioned by Dr. Achyuta Samanta, has always been my source of inspiration to practice kindness, empathy, and selflessness in daily life. Therefore, the 2025 theme, 'NeighbourGood: Bringing Good to the Neighbourhood', resonated deeply with me. I live in a small yet diverse locality where people from different walks of life coexist. However, I had often noticed an invisible wall-people lived close but were disconnected. The elderly had been struggling to complete daily chores, while often yearning for physical, mental, and above all, emotional support.

In a world that often moves too fast, genuine concern for others is sometimes overlooked. Therefore, inspired by Dr. Samanta's ideology of creating a world driven by compassion, I, along with a few of my neighbourhood friends, and acquaintances decided to start a

neighbourhood initiative to create ripples of positive change.

My realization of the need for elderly care came during one of my visits to Care Hospital in Bhubaneswar with my sister and father for his regular health check-up. While waiting, I noticed an elderly couple who had also come for consultation and tests. They could barely walk and needed support for every step of the process.

My sister, moved by their condition, immediately stepped in to offer her support, ensuring their consultation and tests went smoothly, making the process hassle-free. Seeing their struggle and my sister's kindness, I recognized the need for improved physical and emotional well-being for the elderly and decided to take a step for the senior citizens in my locality- the 'Elderly Care Circle', where



volunteers from the neighbourhood dedicated time to assist senior citizens with errands, medical check-ups, and companionship. Inspired by the AoG principle of giving without expectations, we discovered that small gestures like reading to an elderly neighbour, helping them with grocery shopping, accompanying them to the hospital in need, or simply lending an ear made a world of difference.

We also introduced a weekly 'Elderly Social Hour' on Sundays where senior citizens could gather, share experiences, and participate in recreational activities like music, storytelling, and light exercises. This not only improved their emotional well-being but also strengthened the bonds between

generations, creating a true sense of belongingness.

Today, as I reflect on this journey, I am reminded that giving is an art that everyone can master. It does not require wealth or power- just a heart willing to make a difference. With the 'Art of Giving' as our guiding light, we can foster a culture of giving within our neighbourhoods so as to bridge gaps, strengthen relationships, and uplift those in need, thereby turning our neighbourhoods into havens of goodness, where humanity flourishes and everyone feels valued, heard, and cared for.







# ସଦାଚାର ହିଁ ଜୀବନ

## ଦେବହୃତି ପଟ୍ଟନାୟକ

ସଦାଚାର ହିଁ ଜୀବନ ଦେବହୃତି ଭାରତରେ ପ୍ରାଚୀନ କାଳର ଜ୍ଞାନର ଦୁଇଟି ଧାରା ପ୍ରବାହିତ ହେଉଛି । ଗୋଟିଏ ବୈଦିକ ଜ୍ଞାନ ଏଥିରେ ମୁଖ୍ୟ ହେଉଛି କର୍ମକାଣ୍ଡ । ବ୍ରହ୍ମ ଏହାର ମୂଳ । ଆମର ଋଷିମାନେ ବୈଦିକ ଜ୍ଞାନ ଲାଭ କରି ସେମାନଙ୍କର ବାର୍ତ୍ତା ପ୍ରସାର କରିଥିଲେ, ଦ୍ଵିତୀୟ ଧାରାଟି ହେଲା ପୁରାଣର ଶାସ୍ତ୍ରୀୟ ପରମ୍ପରା । ଏଥିରେ କର୍ତ୍ତବ୍ୟ ହେଉଛି ପ୍ରଧାନ ଋଷିମାନେ ତାହା ଆହରଣ କରି ସେମାନଙ୍କର ବାର୍ତ୍ତା ଜଗତକୁ ଦେଇଥିଲେ । ଏହି ଉଭୟ ଧାରା ସମଭାବରେ ସତ୍ୟ । କର୍ମର ଲକ୍ଷ୍ୟ ହେଉଛି ଜ୍ଞାନ ଏବଂ ଜ୍ଞାନ ପାଇଁ କର୍ମ ହେଉଛି ଆଧାର । ଏହି ଦୁଇଟିକୁ ସଂଯୋଗ କରିବାର ମାଧ୍ୟମ ହେଲା ସେବା ଓ ସଦାଚାର । ଏହା ବଳରେ ମନ ନିର୍ମଳ ହୁଏ ଏବଂ ପବିତ୍ର ମନ ଆତ୍ମାନନ୍ଦ ଆଡ଼କୁ ଘେନିଯାଏ । ତେଣୁ ମଣିଷର ପ୍ରଧାନ କର୍ତ୍ତବ୍ୟ ହେଲା ନିର୍ମଳ ହୃଦୟରେ ଉତ୍ତମ କାର୍ଯ୍ୟ କରିବା । ସତ୍‌କର୍ମ ସମ୍ପାଦନକୁ ନିଜର କର୍ତ୍ତବ୍ୟ ବୋଲି ମନେ କରିବା ଏବଂ ନିଜ ଆଚରଣରେ ଅହଂକାର ତଥା କର୍ମରେ କାମନାକୁ ପରିହାର କରିବା ହିଁ ପ୍ରକୃତ ତ୍ୟାଗ ।

କର୍ମ କିପରି କରିବାକୁ ହେବ, ସେକଥା କର୍ମ ଯୋଗ ଶିକ୍ଷା ଦିଏ । ଏହା କର୍ତ୍ତବ୍ୟ ପାଇଁ କର୍ମ ଓ କୌଶଳର ବ୍ୟବସ୍ଥା କରେ । “ଯୋଗଃ କର୍ମସ୍ତୁ କୌଶଳମ୍” । କର୍ମ ହିଁ ମନୁଷ୍ୟକୁ ତା ଭିତରେ ଥିବା ଅନ୍ତର୍ନିହିତ ଦେବତ୍ଵର ପ୍ରତିରୂପକୁ ଚିହ୍ନିବାରେ ସମର୍ଥ କରାଏ । ବିଶ୍ଵପ୍ରେମ ଓ ଉତ୍ତମତାର ଅନୁଶୀଳନ ପାଇଁ ସତ୍‌କର୍ମ ଆବଶ୍ୟକ । ଏହା ଉତ୍ତମ ଜୀବନର ମୂଳଦୁଆ ।

ସମସ୍ତେ କର୍ମଯୋଗର ପ୍ରକୃତ ଅର୍ଥ ବୁଝନ୍ତି ନାହିଁ । ଅନେକ ଗଳି ସଫାକରିବା, ରୋଗୀର ସେବା କରିବା, କ୍ଷୁଧାର୍ତ୍ତକୁ ଭୋଜନ ଦେବା ଏବଂ ଦରିଦ୍ର ତଥା ନିଃସ୍ଵର ସେବା କରିବା ଆଦି କାର୍ଯ୍ୟକୁ ଅପମାନଜନକ ମନେ କରିଥାନ୍ତି । ଏହା ଏକ ରୁଗଣ ମାନସିକତା । ଭଗବାନ ଶ୍ରୀକୃଷ୍ଣ ଯେତେବେଳେ ଅବତାର ନେଇଥିଲେ ସେ ପଶୁପକ୍ଷୀଙ୍କର ସେବା କରିଥିଲେ । ସେ ପ୍ରେମର ସହିତ ଘୋଡ଼ା ଓ ଗାଈ ଚରାଇଥିଲେ । ମହାନ କୁରୁକ୍ଷେତ୍ର ଯୁଦ୍ଧରେ ଅସ୍ତ୍ର ଉତ୍ତୋଳନ ନ କରି ସେ

କେବଳ ସାରଥୀ ହେବାରେ ସନ୍ତୁଷ୍ଟ ଥିଲେ, ତଦ୍ଵାରା ସେ ନିଃସ୍ଵାର୍ଥପର ସେବାର ଆଦର୍ଶ ପ୍ରତିପାଦନ କରିଥିଲେ ।

କର୍ମ ଯୋଗର ଅନ୍ତର୍ନିହିତ ସତ୍ୟ ହେଲା ବିଶ୍ଵର ବିବିଧତା ମଧ୍ୟରେ ଏକତାର ପ୍ରଦର୍ଶନ । ନିଃସ୍ଵାର୍ଥପର କର୍ମ ପ୍ରେମ ଭାବର ପ୍ରଦର୍ଶନ ଓ ଅଭିବୃଦ୍ଧି କରେ । ସେବାଠାରୁ ବଳି ଆଉ ଆଧ୍ୟାତ୍ମିକ ସାଧନା ନାହିଁ । ଆଧ୍ୟାତ୍ମିକ ମାର୍ଗ ସେବା ମାର୍ଗ ଓ ଜ୍ଞାନ ମାର୍ଗ ମଧ୍ୟରେ ପାର୍ଥକ୍ୟ କରି ସେଗୁଡ଼ିକୁ ପୃଥକ୍ ମନେ କରିବା ତୁଚ୍ଛପୂର୍ଣ୍ଣ ଅଟେ । ସେଗୁଡ଼ିକ ଅଭିନ୍ନ । ସେବା ହିଁ ଆଧ୍ୟାତ୍ମିକ ଜ୍ଞାନ ଦିବ୍ୟ କୃପା ଆହରଣ ପାଇଁ ସେବା ପ୍ରାଥମିକ ସାଧନା ନିଷ୍ଠାପର କର୍ମୀ ନ ହେଲେ ଆମେ ଯୋଗ୍ୟ ନେତା ହୋଇପାରିବା ନାହିଁ । ପ୍ରତ୍ୟେକକୁ ଏହି ସତ୍ୟ ଉପଲକ୍ଷ୍ୟ କରିବାକୁ ହେବ ଯେ ସମାଜ ସେବା ହିଁ ସର୍ବଶ୍ରେଷ୍ଠ କର୍ମ, ଏହା ଜୀବନରେ ଆନନ୍ଦ ଦିଏ ଏବଂ ଲୁଣ ପରି ଜୀବନରେ ସ୍ଵାଦ ବଢ଼ାଏ ।

ଦାନର ଆନନ୍ଦ ଜୀବନକୁ ପୁଷ୍ଟି କରେ, ଖାଦ୍ୟପରି ମଧୁର କରେ । ସେବା ଦ୍ଵାରା ପରିପୁଷ୍ଟ ଜୀବନ ହିଁ ପ୍ରକୃତ ଜୀବନ । ଜୀବନ ପାଇଁ ଚାରୋଟି ଡକ୍ଟର ଦରକାର ରୁଚି, ପୁଷ୍ଟି, ସୁଗନ୍ଧି ଓ ପ୍ରାଣ ଏହି ଚାରୋଟିର ସମ୍ମିଶ୍ରଣ ହିଁ ମାନବ ଅସ୍ତିତ୍ଵର ନିର୍ମାଣ କରେ । ଖାଇବାବେଳେ ତରକାରୀରେ ଲୁଣ ପଡ଼ିନଥିଲେ ତାହା ଆମେ ଖାଉ ନାହିଁ ସେହିପରି ଭାବେ ୬୦/୭୦ ବର୍ଷର ଜୀବନରେ ଏକ ପ୍ରକାର ରୁଚି ଓ ମାଧୁର୍ଯ୍ୟ ରହିବା ଉଚିତ୍ ନୁହେଁ କି ? ମାନବ ଜୀବନକୁ କଣ ସ୍ଵାଦିଷ୍ଟ କରେ ? କେବଳ ସଦ୍‌ଗୁଣ, ସଦାଚାର ହିଁ ଜୀବନକୁ ପୁଷ୍ଟି କରେ, ଏହାଦିନା ମଣିଷ ଏକ ଦୁର୍ବଳ, ଶୋଚନୀୟ ଓ ଭାରୁ ଜୀବରେ ପରିଣତ ହୁଏ । ପୁନଶ୍ଚ ଧୈର୍ଯ୍ୟ ଓ ତ୍ୟାଗ ମଣିଷର ପ୍ରାଣବାୟୁ ହେବ ଉଚିତ୍ । ସତ୍‌ଗୁଣ, ସତ୍‌କର୍ମ, ଧୈର୍ଯ୍ୟ ସହିଷ୍ଣତା, ନମ୍ରତା, ତ୍ୟାଗଭାବ ବିନା ଜୀବନ ମୂଲ୍ୟହୀନ ହୋଇଯାଏ ।

ଏଣୁ ପ୍ରତ୍ୟେକ ମଣିଷକୁ ଏହି ଅପାର୍ଥିବ ଦିବ୍ୟ ଗୁଣକୁ (ନିଃସ୍ଵାର୍ଥପର ସେବା) ରୋଜଗାର କରିବା ଦରକାର । ଜୀବିକା ପାଇଁ ଅର୍ଥ ରୋଜଗାର କରିବା ସହିତ ଏହି ଦିବ୍ୟ ଅର୍ଥକୁ ରୋଜଗାର କରିବା ବର୍ତ୍ତମାନ ସମୟର ଆବଶ୍ୟକତା ।





-अशोक पाण्डेय

## महान् शिक्षाविद् प्रोफेसर अच्युत सामंत के वास्तविक जीवनदर्शन: ऑर्ट ऑफ गिविंग:2025 का थिम(विषय)

**'नेबरगुड: ब्रिंगिंग गुड टू नेबर'**

**(अच्छा पड़ोसी:अपने पड़ोसी के लिए अच्छा)**

**विश्लेषक:अशोक पाण्डेय,राष्ट्रपति पुरस्कार प्राप्त.**

कीट-कीस-कीम्स के संस्थापक महान् शिक्षाविद् प्रोफेसर अच्युत सामंत जैसे तो विदेह राजा जनक हैं जिनका सर्वस्व शैक्षिक, सामाजिक, आर्थिक, धार्मिक एवं आध्यात्मिक योगदान: परोपकाराय संता विभुतयः ही हैं।वे कीट-कीस-कीम्स और कलिंग टेलीविजन (क्षेत्रीय चैनल) के लगभग दो लाख युवाओं-युवतियों, अधिकारियों तथा कर्मचारियों के प्रत्यक्ष रूप में भाग्यविधाता हैं जबकि लगभग 10 लाख लोगों के स्वरोजगार के लिए सुअवसर प्रदान करनेवाले विकास पुरुष हैं। वे ओड़िशा के एकमात्र ऐसे निःस्वार्थ लोकसेवक हैं जिन्होंने 2036 के विकसित भारत की समस्त संभावनाओं के द्वार अपने जीवन के मात्र 30 वर्षों में ही अपनी असाधारण शैक्षिक पहल, स्वास्थ्य पहल,

ओड़िशा की कला, साहित्य, संस्कृति, खेल, सिनेमा, मनोरंजन, फैशन, विज्ञान, ग्रामीण विकास और धार्मिकता को फर्स से अर्स तक पहुंचा दिया है। वे राजा जनक की तरह ही अपने जीवन के सभी अर्जित पुण्य गरीबों,लाचारों,वंचितों और जरूरमंदों के कल्याण के लिए समर्पित कर दिए हैं।

17 मई, 2013 को बैंगलुरु से आरंभ उनका वास्तविक जीवन-दर्शन: ऑर्ट ऑफ गिविंग आज अन्तर्राष्ट्रीय स्वरूप ले चुका है जो विश्व मानवता को एकजुट करने के लिए एक सामाजिक आंदोलन बनकर वसुधैव कुटुंबम् का सपना साकार कर रहा है।

'नेबरगुड: ब्रिंगिंग गुड टू नेबर'(अच्छा पड़ोसी:अपने पड़ोसी के लिए अच्छा) जो 2025 के लिए ऑर्ट ऑफ गिविंग का थिम है। इसलिए यहां पर प्रोफेसर अच्युत सामंत के अपने पैतृक गांव कलराबंक से जुड़ी एक वास्तविक घटना का सीधा संबंध जो उनके जीवन से है उसका वर्णन करना बहुत जरूरी है। प्रोफेसर सामंत जब 11 साल के थे तो उनका एक बाल मित्र था जो उनको बहुत चाहता था जबकि प्रोफेसर सामंत का अपना नाम भी नहीं था(बाल मित्र उनको उनकी गरीबी के चलते,निहायत दुबले-पतले होने के कारण, सुकुठा कहकर पुकारते थे।) उन्हें दो शाम की रोटी भी नसीब नहीं थी। उनका पड़ोसी मित्र धनी था। एकबार प्रोफेसर सामंत बीमार पड़ गये। उनके धनी मित्र से पैसे के बल पर उनके लिए डॉक्टर बुलाया। दवाइयां खरीदकर दिया।

कुछ दिनों के बाद प्रोफेसर सामंत स्वस्थ हो गये। मित्र ने प्रोफेसर सामंत को हरप्रकार के मदद की। वे रघुनाथपुर हाई स्कूल में उसी की साइकिल के पीछे बैठकर पढ़ने जाते थे। उसी की पुरानी किताबों से पढ़ते थे। एक दिन वह मित्र बीमार पड़ गया। प्रोफेसर सामंत के पास तो पैसे नहीं थे पर सहानुभूति संग

आत्मीयता तो थी। उन्होंने अपने बीमार मित्र की खूब सेवा की। कुछ दिनों के बाद मित्र स्वस्थ हो गया। उसने एक बात अवश्य कही कि अच्छा पड़ोसी प्रोफेसर सामंत ही थे जिन्होंने पूरी सहानुभूति के साथ उसकी सेवा की और वह स्वस्थ हो गया।

आज जहां गांवों में पड़ोसी-पड़ोसी के बीच अपनत्व नहीं है,वे एक-दूसरे के विरोधी और दुश्मन बनकर रह रहे हैं ऐसे महान् शिक्षाविद् प्रोफेसर अच्युत सामंत के वास्तविक जीवन दर्शन का 2025 वर्ष का थिम 'नेबरगुड: ब्रिंगिंग गुड टू नेबर'वरदान तुल्य सिद्ध होगा। यही नहीं,शहरों में जिस प्रकार एपार्टमेंट कल्चर विकसित हो चुका है वहां पर आस-पड़ोस में दूरियां सबसे अधिक बढ़ चुकी है जिसके निदान के लिए और आपसी रिश्तों को मधुर बनाने की दिशा में रामबाण सिद्ध होगा। आवश्यकता है विचार-विनिमय संस्कृति को अपनाने की तथा अपनी मानसिकता को बदलने की क्योंकि अच्छा पड़ोसी ही अपने पड़ोसी के लिए अच्छा होता है।





## ओ पड़ोसी - अच्छाई और सच्चाई लाना

### अभिप्सा दास

होगी इस गुहार के कहानी की भी शुरुआत,  
उससे पहले हो जाये थोड़ी बात?  
एक थे जैसे सुदामा  
पिता के चले जाने के बाद  
अपने आत्मबल तथा सपनों संग  
मिलकर मचाया क्या खूब हंगामा,  
फिर कोई बच्चा भूखा ना रहे,  
फिर कोई विद्यार्थी अंधेरों में ना सहे  
इसलिए खोले प्रमुख मंदिर स्वार्थ बिन,  
KIIT, KIMS, KISS तीन।  
कितनों का है पाठ पूजा कराया  
कितनों का है पेट पूजा करावाया  
देश से परे उनके चर्चे हज़ार  
अब उनकी ओर से एक और सुखद समाचार।

सखिना चाहते वो हमें पड़ोसी को मान अपना यार  
उन्हें दें इतना प्रेम सत्कार  
दयालु भी बनें  
उनके प्रति प्रेम भाव रखें।

फरि चाहे एक छोटी सी मुस्कान से करें उनका स्वागत  
या व्यंजन, खेल, खलियों से करें  
उनका आवभगत।

नस्वार्थ भाव से कया सुकार्य  
जाता नहीं कभी वफिल  
किसी ने क्या खूब कहा,  
वही तो डॉ Achyuta Samant जी ने है सदैव सखियाया,  
"हमने बहुत करीब से देखा है ज़िन्दगी को,



17th May

# NeighbourGood

Bringing Good to the Neighbourhood.



This year, the Art of Giving celebrates the theme **\*NeighbourGood: Bringing Good to the Neighbourhood\***, inspiring a culture of kindness and togetherness right where we live.

NeighbourGood invites us to reconnect with our communities by sharing meals, offering help, gifting small joys, or spending time with those in need, fostering stronger and more compassionate neighborhoods. Guided by the vision of Prof. Achyuta Samanta, who believes in the transformative power of giving, this movement encourages us to make kindness a way of life. By embracing the spirit of NeighbourGood, we can create ripples of positivity, strengthen bonds, and build happier, more inclusive communities.





● ● ● #AOG2024

An Art Of Giving initiative  
**MEGA BLOOD  
DONATION CAMP**

A mega blood donation camp was organized by KIIT & KISS on 11th January, 2025, and a record 3,000 units of blood donations were made. As one of the initiatives of the Art of Giving, this blood donation camp was inaugurated by Dr. Achyuta Samanta, Founder, KIIT, KISS & KIMS. KIIT and KISS will organize such kind of mega blood donation camps in 30 districts of Odisha throughout the year, and the collected blood will be supplied to various blood banks in the state, he announced.



11th January 2025  
Biju Patnaik Indoor Stadium, Campus-13

# Education for All Mini-Marathon

(An Art of Giving Initiative)

The 'Education for All' Mini-Marathon was organized by KIIT-DU on 25th January 2025 across all districts of Odisha and various cities in India and abroad. This year, the marathon was held in 37 locations across Odisha and more than 65 places across India



Angul



Balangir



Balasore



Bargarh



Bhadrak



Boudh



Cuttack



Deogarh



Dhenkanal



Gajapati



Ganjam



Jagatsinghpur





**Jajpur**



**Jaleshwar**



**Jharsuguda**



**Kalahandi**



**Kandhamal**



**Kendrapada**



**Keonjhar**



**Khurdha**



**Koraput**



**Malkanagiri**



**Mayurbhanj**



**Nabarangpur**



**Narasinghpur**



**Nayagarh**



**Nuapada**



**Paradeep**



**Puri**



**Rayagada**



West Bengal



Sambalpur



Sonepur



Sundargarh



### କିଟ୍, କିସ୍ ପକ୍ଷରୁ ସମସ୍ତଙ୍କ ପାଇଁ ଶିକ୍ଷା ସଚେତନତା ନେଇ ଗଣଦୌଡ଼

ଭଦ୍ରକ(ସମ୍ବାଦ ନିର୍ବାହୀ) : କିଟ୍ ଓ କିସ୍ ପକ୍ଷରୁ ଗଣଦୌଡ଼ ଆରମ୍ଭ ହୋଇଛି। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ।



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### ଆର୍ଟ୍ ଅଫ୍ ଗିରିଜା ପକ୍ଷରୁ ଗଣଦୌଡ଼

ଜଳେଶ୍ୱର, ୨୫ (ଅନୁପମ ମିତ୍ରିଆ) : ସମସ୍ତଙ୍କ ପାଇଁ ଶିକ୍ଷାର ଲକ୍ଷ୍ୟ ସାଧାରଣରେ ସଚେତନତା ସୃଷ୍ଟିର ଲକ୍ଷ୍ୟ ନେଇ କିଟ୍ ପ୍ରତିଷ୍ଠାତା ଡ. ଅ. ସାମନ୍ତଙ୍କ ମାର୍ଗଦର୍ଶନରେ ଆର୍ଟ୍ ଅଫ୍ ଗିରିଜା ପକ୍ଷରୁ ୨୦୧୬ ମସିହା ଠାକୁ ବର୍ଷ ଜାନୁଆରୀ ୨୫ ତାରିଖରେ ସାରା ଦେଶରେ ଗଣଦୌଡ଼ କରାଯାଇ ଏହି ଅବସରରେ ଆର୍ଟ୍ ଅଫ୍ ଗିରିଜା ଜଳେଶ୍ୱର ଶାଖା ତଥା ଜିଲ୍ଲା ସଂଘ ଆଇନଜୀବୀ ଅନିଲ କୁମାର ପରିଡ଼ାଙ୍କ ନେତୃତ୍ୱରେ ଏକ ମିଳି ଗଣଦୌଡ଼ ଜଳେଶ୍ୱର ଖୋଲିଯାଇଛି। ଏହି ଗଣଦୌଡ଼କୁ ଜଳେଶ୍ୱର ଗୋଷ୍ଠୀ ଉନ୍ନୟନ ଅଧିକାରୀଙ୍କ ଉପସ୍ଥିତିରେ ଗୋଷ୍ଠୀ ସଭାରେ ଆରମ୍ଭ କରାଯାଇଥିଲା। ଏହି ଗଣଦୌଡ଼ରେ ବିଭିନ୍ନ ବିଷୟ ଉପରେ ଗୋଷ୍ଠୀ ସଭାରେ ଆଲୋଚନା କରାଯାଇଥିଲା।

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### କିଟ୍ ଓ କିସ୍ ପକ୍ଷରୁ ମିଳି ମାରାଥନ

ଗଣଦୌଡ଼, ୨୫ (ଅନୁପମ ମିତ୍ରିଆ) : କିଟ୍ ଓ କିସ୍ ପକ୍ଷରୁ ଗଣଦୌଡ଼ ଆରମ୍ଭ ହୋଇଛି। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ।



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### ଭଦ୍ରକରେ ମିଳି ମାରାଥନ



ଭଦ୍ରକ, ୨୫ (ଅନୁପମ ମିତ୍ରିଆ) : କିଟ୍ ଓ କିସ୍ ପକ୍ଷରୁ ଗଣଦୌଡ଼ ଆରମ୍ଭ ହୋଇଛି। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ।

### ସମସ୍ତଙ୍କ ପାଇଁ ଶିକ୍ଷା ଲକ୍ଷ୍ୟରେ ମିଳି ମାରାଥନ

ଗଣଦୌଡ଼, ୨୫ (ଅନୁପମ ମିତ୍ରିଆ) : କିଟ୍ ଓ କିସ୍ ପକ୍ଷରୁ ଗଣଦୌଡ଼ ଆରମ୍ଭ ହୋଇଛି। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ।

### ମାରାଥନରେ କିସର ଶିକ୍ଷା ସଚେତନତା

କିସର ଶିକ୍ଷା ସଚେତନତା ପାଇଁ ଗଣଦୌଡ଼ ଆରମ୍ଭ ହୋଇଛି। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ। ଗଣଦୌଡ଼ ଆରମ୍ଭ ହେଉଛି ଶିକ୍ଷା ସଚେତନତା ପାଇଁ।

# ସକାଳ

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### ନୂଆଗଡ଼ କୁଳରେ ମିଳି ମାରାଥନ

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# Pearls from Prof. Achyuta Samanta



- Giving quality education to a deprived child is like giving sight to the blind.
- Be obliged, not ungrateful.
- Given opportunity, the weak too can excel
- Educating a girl child is equal to educating generations thereafter
- Positivity is the best way to sustainable success
- Practice kindness. It may be a little painstaking, but it doesn't cost a fortune.

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