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Art of Giving

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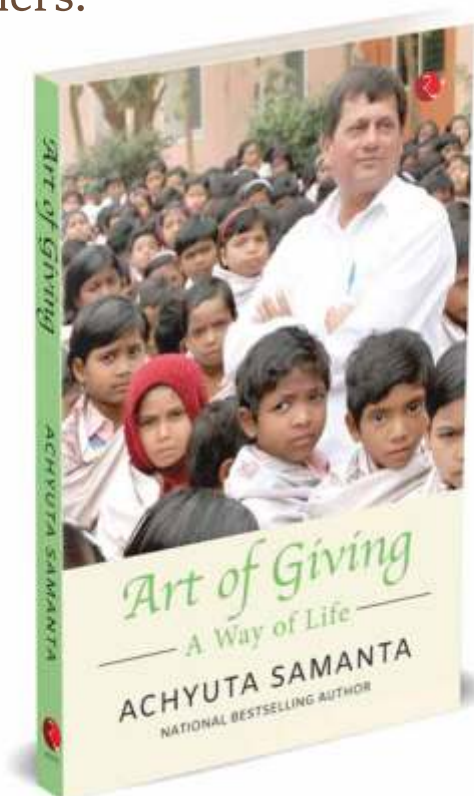
Share
to Shine[✦]



Art of Giving

—A way of Life—

Art of Giving: A Way of Life by Achyuta Samanta, published by Rupa Publications, is an inspiring book that explores how selfless giving can transform lives and society. Drawing from his own journey—rising from extreme poverty to founding renowned Institutions—Dr Samanta shows that true happiness is found in acts of kindness and compassion. The book encourages readers to embrace the Art of Giving as a path to personal fulfillment and societal harmony. Readers are encouraged to pick up this uplifting book, reflect on its message, and share it with others.



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Founded in 2013
by **Prof. Achyuta Samanta**,
Art of Giving is a humanitarian
movement engaged in
spreading peace and
happiness.

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13th Anniversary of
Art Of Giving

17th May

AOG 2026



Share
to *Shine* ✨

Sharing with **kindness**
helps every heart **shine brighter.**

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From The Chief Editor's Desk



Prof. Achyuta Samanta

Founder, Art of Giving, KIIT, KISS & KIMS

Esteemed Readers,

As we all know, Art of Giving (AOG) is a life philosophy that inspires millions around the globe to practice kindness, compassion & community engagement. Established in 2013, 17th May is being celebrated every year world wide as the "International Day of Art of Giving". It gives me immense pleasure & a sense of fulfillment coupled with soulful nostalgia as we enter the 13th Year of celebration. Every year, the fan followers, well wishers and members of the Art of Giving family celebrate this day with great love and enthusiasm following a meaningful theme based on contemporary issues & human psyche. So like every year, this year we have come together with a simple & touching theme, i.e. – "**Share to Shine**".

This theme is based on a very simple idea, but has far reaching impressions. We may elaborate the theme as follows. When you share what you have, for example your food,

your time, your knowledge, your love, your thoughts, your care & your efforts so on & so forth, you do not become less; rather you begin to shine from within. In other words we can say that a candle does not lose its identity by lighting another candle. It only makes the world brighter.

As a Founder, I invite all my dear members & well wishers of the Art of Giving family to live this theme & practice it in their daily lives. Let us not only celebrate on 17th May, but also do the same throughout the year with the same enthusiasm.

Notably, Art of Giving as a civic movement has grown exponentially in the last decade. Today, the AOG family includes over 2.5 million active members. There are a large no. of conveners in multiple locations across -120- countries, spanning all continents. In India, AOG has a presence in 1000+ cities and small towns. Further AOG engages people from all walks of life in every district, city, block & panchayat in Odisha. Volunteers from various faiths,

professions, and age groups join together & there by prove that spreading kindness & compassion knows no boundaries & ideology. From school children to senior citizens, from urban elite corporate groups to tribal community in far off hinterlands –the philosophy of AOG unites the world in the eternal spirit of giving.

Additionally, this year we are extending the value of AOG through sports & youth movements by taking up a novel initiative of distribution of Volleyballs & net to youth groups & clubs in various states pan India & in every panchayat in Odisha as part of our collaboration with FIVB & VFI. This initiative is based on our core belief that the youth of the country are the real change agents & their often underrated so called ordinary efforts can usher in

extraordinary change in the long run.

I am happy that contributions from a select group of authors published in this Quarterly May-2026 issue of the Art of Giving magazine reflect this very ethos.

Lastly I can say that Art of Giving is no longer a movement –it has matured into a mindset for millions. It is a calling from the core of our heart. As we enter the 13th Anniversary Year, we continue our mission to create a world where giving is celebrated, shared & sustained.

So let us share, and let us shine.

Happy reading.



Achyuta Samanta

Founder & Chief Editor-Art of Giving Magazine



Human Rights, Education & Spirit of Giving, A Shared Vision;

Sri Bharat Lal

NHRC Secretary General

Excerpts from the Speech delivered by Sri Bharat Lalji as part of KIIT Knowledge Tree Lecture Series.

The Secretary General of the National Human Rights Commission (NHRC), Sri Bharat Lalji, visited the KIIT and KISS campuses in March this year, expressing his deep admiration for the institutions, their remarkable transformation over the years, and their significant contribution to society.

His address to the students of both KIIT and KISS highlighted a powerful idea; that human rights are not just laws or policies, but values we must practice every day. Evidently so, his thoughts connect deeply with the vision of Prof. Achyuta Samanta and Art of Giving movement, which focuses on kindness, empathy, and service to others.

At the heart of the speech was one simple

message: education changes lives. It shapes how we think, behave, and treat others. This idea is strongly reflected in institutions like KIIT and KISS, where education is not only about knowledge but also about values. He reiterated that education shapes a person's culture, behaviour & thinking.

Sri Bharat Lalji explained that the practice of human rights in India is not new. This derives its origin from our long, chequered history and culture. Religions that bed rocked in India – Hinduism, Buddhism, Jainism, and Sikhism – all teach respect for life, non-violence, and treating others with dignity.

“Empathy and compassion form the core of the entire frame work of human rights. Protection of human rights is in our DNA”, he said. He called upon the younger generation to become custodians of human rights and to uphold the values of equality & dignity for all.

India has always exhibited meaningfully how people of different religions and cultures can live together peacefully. This shows that respect and acceptance are part of our nature. This idea synergises with the core philosophy of the Art of Giving movement, which encourages people to care for others without expecting anything in return.

The Constitution of India and Equal Rights

India's Constitution guarantees equal rights to all citizens. From the beginning, it ensured justice, equality, and freedom for everyone – regardless of caste, creed, religion, or background.

An important example shared in the speech was how Indian representatives helped change the wording of the Universal Declaration of Human Rights from “all men” to “all human beings.” This shows India's early commitment to equality.

But Shri Bharat Lalji also stressed that laws alone are not enough. What matters is how we live these values every day.

A key message of the speech was directed at young people. He said that students and youth are the real protectors of human rights.

Courts and institutions play their role, but society improves only when individuals act with responsibility. Young people must respect others, stand against injustice and practice fairness in daily life. This connects directly with the Art of Giving idea that

change begins with small acts of kindness and responsibility.

Empathy and Compassion: The Core Values

Sri Bharat Lal emphasised that empathy and compassion are at the centre of human rights. These are not just ideas but actions. This is exactly what the Art of Giving movement promotes: helping others, sharing what we have, and supporting those in need.

Institutions like KISS show this in practice by providing education and care to tribal and underprivileged children, giving them opportunities for a better life.

His address also highlighted that human rights are closely linked to development. Basic needs like clean water, food, shelter, healthcare and education are essentials for a good life. India has made progress in these areas, especially through digital systems and public services. These improvements help people live with dignity.

Highlighting contemporary challenges, he pointed out that human rights and labour conditions are increasingly becoming central to global economic growth. “If businesses want to create wealth in the future, they must promote workers' welfare & protect the environment”, he said, adding that improving living and working conditions is essential to avoid potential trade barriers in the global economy.



Work, Business, and Responsibility

Sri Bharat Lal ji pointed out that in today's world, human rights are also important for business and the economy.

Companies must ensure good working conditions, fair wages, safe environment and protection of the basic rights of the employees. If these are ignored, it can lead to problems, not just socially, but also economically. A powerful example shared was how poor working conditions can lead to frustration and even violence. On the other hand, when workers are treated well, it creates stability and harmony.

Addressing students, he stressed the importance of strong institutions and transparent governance. When systems are fair and accountable, people trust them. If opportunities are not equal or corruption increases, young people may feel frustrated. This can lead to instability. India's strength lies in its institutions and its efforts to provide equal opportunities to all.

The Way Forward: A Shared Responsibility

In conclusion, Sri Bharat Lalji advised the student community three simple messages such as Understand who you are and your purpose, follow constitutional values like equality and justice and respect and learn from traditional knowledge and wisdom. These ideas align closely with the Art of Giving movement, which encourages people to practise kindness, responsibility, and purpose.

In conclusion, Sri Bharat Lalji's message and the philosophy of the Art of Giving come together on one common platform and that is "Practising humanity". Human rights are not only about laws or systems. They are about how we treat others, how we share opportunities and how we build a better society. When education, empathy, and action come together, real change can happen. Both Sri Bharat Lalji's and Prof. Achyuta Samanta's vision confirms that a better world begins to take shape with simple acts of sharing what we have and respecting each other.



A simple act of kindness, a helping hand or a thoughtful gesture can brighten a life & spark lasting joy. When we lift others, we create moments that make the world a little brighter. Each small effort becomes a ray of hope, inspiring others to share, care and help kindness shine even further.

13th Anniversary of Art Of Giving

A little care and kindness
can brighten someone's day.



AOG 2026

Share
to *Shine* ✨

17th May



AOG



Global Trends in Higher Education: Challenges, Shifts and the Road Ahead

Prof. Ved Prakash

At its heart, higher education is also an act of giving - giving knowledge, skills, confidence and opportunities to learners so that they can shape a better future. The global shifts in education remind us that universities must not only produce graduates, but also create compassionate, socially responsible citizens. The Art of Giving finds its true expression when education becomes inclusive, affordable and empowering, especially for those who need it most.

In an insightful address on “Global Trends in Higher Education” at KIIT University on 24th March 2026, Professor Ved Prakash, former Chairman of the University Grants Commission and former Chancellor of KIIT-

DU, reflected on the changing landscape of higher education across the world and the responsibilities of universities in responding to these transformations. Speaking at Kalinga Institute of Industrial Technology, he placed the discussion in a broad historical and institutional context, emphasizing that universities are among the most enduring institutions created by humanity. From Bologna and Harvard to the Indian Institute of Science, Banaras Hindu University, Aligarh Muslim University and Visva-Bharati, great institutions continue to be remembered through the vision of their founders. In this context, he described Professor Achyuta Samanta as a contemporary institution-builder whose work through KIIT has created a distinctive model in Indian higher education.

Professor Ved Prakash began by underlining two essential ideas. First, societies are shaped either by fatalistic thinking, which assumes that nothing can change, or by utopian thinking, which believes that committed human effort can create a better future. Professor Samanta, he said, represents the second category. Second, he stressed that education must remain in the hands of educationists. When education is controlled too narrowly by political, commercial or purely administrative forces, its larger social and human purpose is weakened. Curriculum, pedagogy and assessment require academic understanding, and universities flourish best when guided by those who understand education from within.

Turning to global trends, he observed that higher education is being reshaped by two major forces: massification and technological transformation. Across the world, there are nearly 88,000 higher educational institutions, including about 25,000 degree-awarding universities, serving around 265 million students. Yet millions remain outside the higher education system. The global gross enrolment ratio is about 40 percent, though participation has expanded significantly, especially among women. However, women's representation in STEM fields remains a major concern, both globally and in India. He suggested that

universities must actively work with schools to encourage girls to pursue science, technology, engineering and mathematics.

One of the most important consequences of massification is the need for new forms of teaching and learning. The National Education Policy 2020's emphasis on vocational education and skilling reflects this global shift. At the same time, technology-mediated education has become central to the future of higher education. Teachers must be capable not only of classroom teaching but also of creating high-quality digital content, recorded lectures and hybrid learning materials.

Another major trend is the rise of market-oriented and high-opportunity programmes. While such programmes are important for employability, Professor Ved Prakash cautioned that universities must not neglect the humanities, social sciences and languages. A balanced university must prepare students for jobs, but it must also preserve critical thinking, human values, cultural understanding and social responsibility.

Universities are also increasingly serving non-traditional learners. These are people already in employment who return to higher education because technological change has made their existing skills inadequate. For



them, universities must create shorter, flexible and tailor-made programmes. This requires a major shift from traditional degree structures to lifelong learning systems.

Professor Ved Prakash also highlighted the uneven quality of institutions across the world. No country has only excellent universities; every system includes strong, average and weak institutions. The challenge is to improve quality across all levels. One way forward is interdisciplinary teaching and research. Today's knowledge increasingly emerges at the intersection of disciplines, but many teachers, particularly in developing countries, are still trained in conventional disciplinary methods. They need support to adopt thematic, project-based and interdisciplinary approaches.

Global rankings have also become an important feature of higher education. Indian universities are increasingly participating in QS, Times Higher Education and Shanghai rankings, and some institutions have improved their positions. However, India still has a long distance to cover before a significant number of its universities enter the top global tiers.

Financing and governance are equally important challenges. The cost of higher education is rising everywhere, while state support is declining in many countries.

Universities must therefore explore pluralistic models of resource mobilization. Governance models are also changing from centralized systems to faculty-driven, board-driven and consortium-based arrangements. Each university must identify the model that best suits its mission, academic goals and social environment.

Professor Ved Prakash also discussed the debate around "world-class universities." He noted that the term is often used without clarity. Building such institutions requires not only aspiration but also resources, autonomy, academic freedom and sustained support. Most research-intensive universities in the world are public institutions, though some private universities also have strong research profiles. India, however, has relatively few research-intensive universities.

Research itself has undergone major changes. Earlier, most research was disciplinary. It then moved towards multidisciplinary and interdisciplinary approaches. The most advanced universities are now pursuing transdisciplinary research, where real-world problems are addressed through collaboration among academics, governments, communities and other stakeholders. Such research demands not

only individual excellence but also institutional collaboration.

India's research output has grown, but its investment in research and development remains low compared to leading economies. If Indian universities are expected to compete with institutions such as Harvard, Stanford, Oxford and Cambridge, they must receive serious and sustained research funding. Professor Ved Prakash pointed to China's long-term support to selected universities as an instructive example, while also cautioning that research integrity must never be compromised.

A key concern in the Indian context is investment. The Kothari Commission had recommended that India spend six percent of GDP on education, but this target remains unrealized. With the National Education Policy aiming for a 50 percent gross enrolment ratio in higher education by 2035,

India must realistically assess the resources required to educate young people from early childhood through higher education.

In conclusion, Professor Prakash called for maximizing the capacity of existing institutions, expanding scholarships and assistantships, supporting research in both public and private institutions, creating shorter-duration programmes, and dissolving rigid boundaries among disciplines. The future of higher education lies in flexibility, interdisciplinarity, technological readiness and social commitment. He ended with Marie Curie's words: "Nothing in life is to be feared; it is only to be understood." This message, he suggested, captures the spirit with which universities must face the future: by understanding change deeply, adapting wisely and serving society with courage and purpose.



The Art of Giving movement has encouraged countless people to embrace the value of self less giving. By inspiring individuals to share what they can for example time, knowledge, care or resources. It continues to nurture compassion & create meaningful change across communities.



The True Art of Giving

Sri Satya S. Tripathi

In conversations about philanthropy, we often default to the language of scale—millions donated, foundations built, legacies etched in stone. Giving, in this imagination, is something reserved for the wealthy. But this view is not only incomplete; it is misleading. The true art of giving is not measured by how much we give, but by how deeply we understand why we give. At its heart lies a simple but powerful philosophy: share to shine.

“Share to shine” rests on a deceptively modest premise—that when we share what we have, whether time, knowledge, love, or resources, we do not diminish ourselves; we illuminate something within. Consider the example of the Kalinga Institute of Social Sciences (KISS), founded by Dr. Achyuta Samanta. What began in 1993 with just 125 students has grown into one of the world's largest fully residential institutions for

Indigenous children, impacting millions of lives directly and indirectly, breaking cycles of poverty through education.

Everyday givers operate in a powerful register. Their contributions are often quieter: sponsoring a child's education, volunteering time, offering scholarships, mentoring, donating skills, or simply spreading awareness. These acts may not generate headlines, but they generate continuity. A large donation might build an Institution; but it is sustained attention and collective care that keep it alive.

There is also a deeper philosophical point here: giving is not merely transactional, it is relational. When individuals give—whether money, time, or knowledge—they participate in a shared project of building society. This participation creates accountability and belonging. It transforms philanthropy from an act of charity into an act of fulfillment and

self-actualization.

This is especially important in a country like India, where disparities in wealth and access remain stark. The democratization of giving—through small, consistent contributions—creates resilience. It ensures that social initiatives are not overly dependent on a handful of benefactors but are instead rooted in a broader base of support.

Shine is the inner glow that comes from improving another person's life. This is not metaphor alone. Modern psychology has a term for it: the “helper's high,” a phenomenon where acts of generosity trigger lasting feelings of happiness and purpose. Ancient spiritual traditions have long understood this truth—that fulfillment is found not in accumulation, but in contribution. What “share to shine” does is bridge these worlds, aligning timeless wisdom with contemporary science.

Scale may build the structure, but it is participation that sustains it. Big donors are

essential—they provide resources, visibility, and momentum. But they are not the whole story. The contributions of everyday givers may be smaller in size, but they are vast in number and enduring in effect.

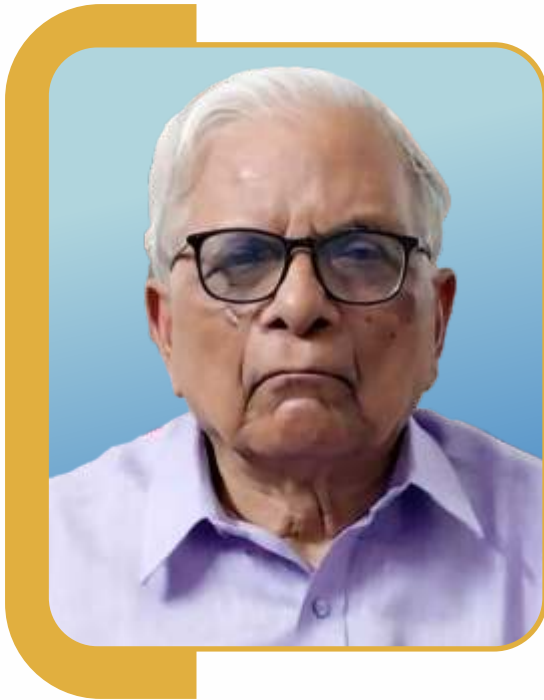
In a world marked by inequality, this distinction matters. If we treat giving as the domain of the few, we limit its potential. But if we embrace “share to shine” as a collective ethic, we unlock something far more powerful: a culture where generosity is normalized, participation is widespread, and impact is shared.

The art of giving, then, is not about grandeur. It is about alignment—between what we have and what we are willing to share. It is about recognizing that everyone has something to offer, and that every act of sharing contributes to a larger light. We do not need to wait for abundance to give. It is often through giving that we discover abundance in the first place.

To share is to shine. And in that simple act, both the giver and the world glow brighter.



Sharing what we have brings brightness into someone else's world. Even the smallest offering can spark hope, uplift spirit & help kindness shine in unexpected ways.



Where Sharing Transcends into Shining

Prof. A. P. Padhi

There are times in life when one stops to consider not just their own accomplishments but also the influence they have had on other people. As I reflect on my prolonged career in academia—as a teacher, administrator, vice chancellor, member of the National Assessment and Accreditation Council (NAAC) Executive Council, member of ICSSR, syndicate member of various state and central Universities, Golden Jubilee President of the Indian Political Science Association, and chairman of peer teams – I discover that the most significant indicator of success is the subtle development of young minds rather than institutional rankings or policy frameworks. It is in this spirit that the theme “Share to Shine”, envisioned by Prof. Achyuta Samanta, the Founder of the KIIT and KISS, under the banner of the Art of Giving in 2026, resonates deeply with my own life's philosophy.

Fundamentally, education is a shared activity. It is an ongoing practice of giving – of information, of time, of care, and most importantly, of belief – and is not confined to classrooms or curricula. I have learned throughout the years that when we share authentically, we help others find their own light.

In the initial phase of my teaching career, I believed that intellectual clarity and academic discipline defined a good educator. But experience taught me otherwise. I found students who were bright yet hesitant, resourceful yet ambivalent of themselves. What they needed was not just direction, but encouragement from someone who would believe in them before they learned to believe in themselves. I witnessed a change when I started sharing not only knowledge but also compassion and moral support. Students who had

previously been uncertain started to stand confidently. They started to shine rather than just pass exams. This idea was further reinforced by my association with NAAC. As I traveled around the nation, I noticed that the most dynamic learning settings were those where sharing was a way of life - where peers helped one another, where professors mentored outside of the classroom, and where institutions promoted an inclusive and developing culture. I realized that excellence is not created in isolation; it is nurtured through collective sharing.

However, the "Share to Shine" concept is not limited to academia. The science and art of living is as vital as academia. The willingness to support, encourage, and accompany someone through life's uncertainties is where it manifests itself most profoundly in human relationships. This essence is reflected in one of my life's most emotionally fulfilling and satisfying chapters. A young man was at a crossroads in life without direction or confidence since he had no parental support or guidance. He was vulnerable, but not helpless, due to circumstances. I felt a silent need to support him out of humanity rather than duty. Over time, I made the decision to embrace him as my own son - not just verbally, but also via persistent behavior and steadfast dedication. This was a sharing of life itself, not a charitable deed. I encouraged him to face life's obstacles with bravery and resilience, supported him on all fronts, and helped him make tough choices. There were times when

he faltered and the situation appeared overwhelming, but I supported him by encouraging him to overcome hardship, fight his own battles, and develop inner confidence. I was also able to help the young man find a secure and satisfying personal life by arranging his marriage with the help of one of my own teachers, who happened to know him personally. In addition to providing him with mental stability, this action strengthened his feeling of accountability and community, concluding his path from uncertainty to independence. It served as a real-life example of the value of sharing not only resources but also belief, trust, and accountability. Seeing him grow into a self-sufficient and self-assured person confirmed my belief that genuinely investing in a human life yields incalculable benefits. My comprehension of what it really means to offer has been enhanced by this experience. Sharing isn't always about making big gestures; sometimes it's just about being there for someone when they need you. Giving them the courage to stand alone is the goal.

Parallel to this personal journey, my association with the Sambalpur Public Library has served as a significant channel for sharing. I have always thought that knowledge should be shared with the general public rather than being limited to academic institutions. Students, aspirants, and residents can freely access knowledge at the library, which is an essential platform. Through my involvement, I have worked to



make this institution a hub for learning and aspiration rather than just a book depository. I have witnessed young people from different socio economic strata come to the library with aspirations and use its resources to carve their destinies. During these times, it becomes clear that one of the most effective ways to empower society is through knowledge sharing. Prof. Achyuta Samanta's Art of Giving movement aptly embodies this idea. It serves as a reminder that giving is out of intent rather than from surplus. Every act of sharing has the power to brighten people's lives, whether it is knowledge, time, compassion, or advice.

Looking back, I see that this idea has formed the foundation of the most significant parts of my journey. Every experience has reaffirmed the same truth: we grow by assisting others in growing, whether it is by mentoring students, supporting community activities, assisting with institutional

development, or guiding a young life toward stability and dignity.

"Share to shine" is a way of life, not just a catch phrase. It urges us to abandon self-serving goals in favor of a shared vision of advancement. It exhorts people to support one another, institutions to empower, and educators to nurture.

To sum up, life provides us with a plethora of chances to contribute our knowledge, time, strength, and compassion. By seizing these chances, we not only contribute to the success of others but also leave a positive legacy. Ultimately; true fulfillment comes from helping others achieve, not from what we accomplish for ourselves. Sharing is shining, and perhaps the greatest achievement of all is helping someone else shine - Kalinga Institute of Social Sciences (KISS) is the best example where sharing transcends into shining.



True happiness is found in moments shared with family & friends. #Art of Giving cherishes these connections, where togetherness nurtures joy, strengthens relationships & create memories that last a life time.



Share To Shine

Dr. Achyuta Samanta

I was four years old when my father passed away. There were seven of us children and a mother who carried the weight of a household that had nothing left to carry. There were days when we ate nothing. Together we grew vegetables, sold produce, and found ways to make the smallest earnings stretch across the longest days.

I share these memories not to seek sympathy, but because they contain the foundational lesson of my life. It is a lesson I did not learn from a textbook or a teacher. I learned it from poverty itself. The lesson is this. Even when you have nothing, you can share. And when you share, something takes place within you that no acquisition of wealth or status can replicate. You begin to glow. Not with the glow of material prosperity, but with the quiet, unmistakable light of a human being who has given a part of himself to another.

As a boy of five, I performed small jobs to earn a few annas. Whatever I earned, I shared with my friends. Tea. Snacks. On one occasion, I gathered enough to take my friends to watch a film. I did not think of these acts as generosity. I did not frame them as sacrifice. They were simply what felt natural. Sharing, for me, was not a moral decision. It was an instinct, as involuntary as breathing.

That instinct has governed every consequential decision of my life in the decades since then. It governed me in 1992, when I founded the Kalinga Institute of Industrial Technology in two rented rooms with a sum of five thousand rupees and a conviction that education could transform lives. It governed me when I established the Kalinga Institute of Social Sciences to provide free education, boarding, and lodging to tribal children who had been denied every opportunity that most of us take for granted. It governs me still, each morning, as I continue to live in the same



modest two room apartment I have occupied for years, while the institutions I have built now educate and support hundreds of thousands of young people from every corner of India.

I have never constructed a personal residence. Every rupee I have earned across my professional life has been directed back into building KIIT, KISS, and the communities that depend upon them. The media has occasionally described me as the poorest Member of Parliament, India has ever produced. I have always considered myself among the most fortunate. Because I chose to share. And in sharing, I discovered a light within myself that has never once flickered. It is from this personal conviction that Art of Giving was born.

In 2013, during a visit to Bengaluru, an idea struck me with a force I can only describe as an electric spark in the mind. The thought was deceptively simple. The practice of giving, which had shaped and sustained my own life, was not mine alone to hold. It could be offered to the world. Not as a religion. Not as a prescriptive ideology. Not as an obligation imposed from above. But as a philosophy. A philosophy of life. A way of existing in the world that is rooted in the understanding that the act of giving is not a diminishment of the self. It is an enlargement of it.

On the 17th of May 2013, I founded Art of Giving with this philosophy at its centre. Since that day, the 17th of May has been observed each year as the International Art of Giving Day. What began as a quiet, personal articulation of belief has grown, by the grace of the Almighty and the goodness

of ordinary people everywhere, into a movement that I could never have foreseen. Today, Art of Giving counts over ten million members across more than one hundred and twenty countries. It is celebrated in partnership with the 220 National Federations of FIVB, the Federation Internationale de Volleyball. It is observed in every state of India. In Odisha, the state I call home, Art of Giving is celebrated in every district, every block, and every panchayat. What started walking, as I often say, is now running.

I did not build this. People built this. The philosophy built this. The simple, ancient, universal truth that giving nourishes the giver built this. This year, the thirteenth year of Art of Giving, arrives at a moment of particular global significance. The United Nations General Assembly, through Resolution 78/127, has declared 2026 the International Year of Volunteers for Sustainable Development. It is only the second time in twenty five years that such a designation has been made, the first being in 2001. The United Nations estimates that 2.1 billion people across the world engage in some form of volunteering every month. Remarkably, seventy per cent of them do so informally. They do not belong to organizations. They do not wear badges. They do not fill registration forms. They simply help. They share their time, their labour, their knowledge; their compassion with those around them. Art of Giving has been recognizing and celebrating precisely these people since 2013. What the United Nations calls volunteerism, we have always called giving. What they measure in volunteer hours, we have always measured in the currency of the heart.

I am proud to share that Art of Giving is partnering with United Nations Volunteers for this historic year. KIIT holds the distinction of being the only university in South Asia where students serve as National University UN Volunteers, deployed directly with United Nations agencies. This partnership is not merely institutional. It is philosophical. It reflects a shared conviction that every act of giving, however quiet, however small, however invisible to the wider world, matters profoundly. For this milestone year, our theme is Share to Shine.

I wish to be clear about what Share to Shine means, and equally clear about what it does not mean. It does not mean the giving of money. Art of Giving has never been about monetary transactions. Share to Shine means sharing peace. Sharing harmony. Sharing happiness. Sharing knowledge. Sharing time. Sharing presence. Sharing oneself. I recently told our students at KIIT a simple example. When you help your friend solve a mathematics problem, you have lost nothing in the process. Your knowledge has not diminished. But your friend has understood. Your friend has passed. And you, without realising it, have shone.

This is not a new truth. It is as old as civilization itself. The Bhagavad Gita articulated it as Nishkama Karma, the principle of selfless action performed

without attachment to its fruit. The Quran enshrines it in the concept of Sadaqa, the giving that purifies the giver. Buddhism places Dana, the practice of generosity, as the very first of the Paramitas on the path to enlightenment. The Judaic tradition of Tzedakah teaches that giving is not an act of charity but an act of justice. Modern behavioral science has arrived at the same conclusion through different means. The research of Adam Grant at the Wharton School demonstrates that those who give freely do not, as conventional wisdom might suggest, fall behind. They rise. Martin Seligman's work in Positive Psychology has established that acts of generosity are among the most reliable predictors of lasting human wellbeing. Every tradition of wisdom. Every discipline of modern inquiry. The same truth, discovered independently across centuries and continents. The one who shares is the one who shines.

Thirteen years ago, I took a step. I shared what I had. I had very little. But I shared it. And I found, in that sharing, a light that has never left me. It is the same light I see in the eyes of every KISS student who shares their story. It is the same light I see when our ten million members, in villages and cities and countries I may never visit, perform an act of giving on the 17th of May each year. It is a light that belongs to no one. And it belongs to everyone.



I struggled for my food for the first -25- years of my life & now, my struggle is to feed millions of people.

13th Anniversary of
Art Of Giving

AOG 2026
17th
May



Share
to *Shine* ✨

It's not just about time

It's about how you **fill it**
and whom you **share it with**

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Share to Shine: The Art of Giving as a Way of Life

Prof. Saranjit Singh

The theme "Share to Shine" beautifully reflects the essence of the Art of Giving—a philosophy that reminds us that the true measure of life lies not in what we accumulate, but in what we meaningfully share with others.

The philosophy of giving is deeply embedded in India's timeless wisdom, where it is regarded not merely as charity, but as Dharma, a sacred duty that binds individuals to the collective well-being of society. As the Bhagavad Gita reminds us:

True giving is that which is offered selflessly, without expectation.

As a teacher, I believe our roles extends far beyond delivering lessons within the confines of a classroom. Teaching is about shaping lives, instilling confidence, nurturing aspirations, and guiding students to realize

their true potential. This belief is deeply rooted in the philosophy of Art of Giving, founded by Prof. Achyuta Samanta, whose visionary leadership led to the establishment of KIIT and KISS. For Prof. Samanta, giving has always extended far beyond material contributions. Through the Art of Giving thought, he emphasizes that one of the most profound forms of giving is the sharing of knowledge—knowledge that empowers individuals, uplifts communities, and opens pathways to opportunity.

The Art of Giving (AOG), envisioned and formally initiated on 17th May 2013 by our Hon'ble Founder, Prof. Achyuta Samanta, is rooted in the ideals of unconditional, voluntary, and sustainable generosity. Built upon the simple yet profound principle of "sharing what we have," it encourages the sharing of time, knowledge, compassion, and resources to foster a more humane and



harmonious society. Over the years, this noble movement has grown into a global phenomenon, with the International Day of Art of Giving being observed on 17th May every year across India and in over 120 countries, uniting more than 3 lakhs people directly in a shared commitment to kindness and service.

The impact of this philosophy is vividly reflected in KISS, a unique institution dedicated to tribal empowerment, where students from indigenous communities receive free education from KG to PG. Here, children who once faced uncertainty and limited opportunities enter an environment of learning, care, and dignity, and emerge with confidence, purpose, and a renewed sense of identity. Many of these students, who may never have imagined accessing formal education, are nurtured through continuous academic support, mentorship, and holistic development. By sharing knowledge and firmly believing in the potential of every tribal child, Founder Sir has transformed lives at scale, enabling thousands to rise above constraints, dream fearlessly, and achieve far beyond what once seemed possible.

This is the essence of "Share to Shine." When a teacher shares knowledge, the student gains wisdom; when a mentor shares guidance, the learner gains direction; when a leader shares vision, society gains

progress. The act of sharing knowledge does not diminish the giver; instead, it strengthens both the giver and the receiver. In our own roles as educators, mentors, colleagues, or friends, we all have something valuable to share. A teacher shares wisdom, a colleague shares support, a leader shares inspiration. Each act of sharing, no matter how small, has the potential to brighten another life.

The beauty of the Art of Giving lies in this simple truth: when we share what we know, we help others shine, and in helping them shine, we shine too. As we celebrate the theme "Share to Shine," let us draw inspiration from the example of Prof. Achyuta Samanta. His life reminds us that sharing knowledge is one of the noblest forms of giving, because it creates opportunities, builds futures, and transforms generations.

On this occasion, I extend my warm greetings to all associated with this noble movement. May the spirit of sharing continue to inspire us to build a more inclusive, compassionate, and enlightened society.

To share is to empower

To guide is to uplift

To teach is to give

And in this giving, we discover the true path to shine.



SHARE LIFE

17th May



A single donation can
save precious lives.



May
17th



13th Anniversary of
Art Of Giving



Moments shared with family & friends bring true **happiness**.

Share
to Shine[✦]

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Unlocking Spiritual Intelligence: The Art of Giving as a Bridge to Higher Consciousness

Dr. Jnyana Ranjan Mohanty

When you share what you have—your food, your time, your knowledge, your love, your effort—you do not become less. You begin to shine from within. A candle loses nothing by lighting another candle; it only makes the world brighter.”

—Achyuta Samanta, *Art of Giving: A Way of Life*, 2025

The Essence of Giving as Soul Awakening

In the grand tapestry of existence, the art of giving emerges as the luminous thread that binds the finite self to the infinite cosmos. It is not merely an act of benevolence but the awakening of spiritual intelligence. Each selfless offering becomes a portal through which divine light cascades, enriching both giver and receiver in an eternal dance of grace. The spiritual intelligence inherent in

giving transcends the mundane calculus of exchange – it is the evolution of material into ethereal and sublime, wherein the heart learns the sacred geometry of interconnectedness and the soul discovers its boundless capacity for love. Spiritual intelligence blossoms in the fertile soil of genuine giving, where the ego dissolves and the soul ascends into realms of pure compassion, understanding that every act of kindness is a hymn sung to the Divine within all.

Art of Giving: A Pathway to Higher Consciousness

The true connoisseur of the art of giving wields spiritual intelligence as a celestial compass, navigating beyond the shores of self-interest into the vast ocean of collective upliftment, where every drop of generosity ripples into eternal waves of harmony. To



give with spiritual intelligence is to participate in the cosmic symphony of creation, harmonizing one's finite resources with the infinite rhythm of divine providence. "Behind every act of giving, there is often an invisible force – a guiding principle or divine inspiration" (A. Samanta, *Art of Giving: A Way of Life*, 2025). Spiritual intelligence discerns that true wealth accrues not in hoarding but in the graceful circulation of energy across the web of life. This transmutes fear into trust, isolation into belonging, and limitation into limitless possibility, shaping the human heart into a sanctuary of perpetual blessing. The transformative essence of the art of giving lies in its capacity to elevate consciousness.

The universe operates upon the immutable law of cosmic reciprocity, wherein the art of giving, guided by spiritual intelligence, aligns the individual will with the divine flow, ensuring that every outflow returns as an inflow of grace multiplied. Spiritual intelligence beholds the grand reciprocity inherent in giving: as one pours forth without expectation, the cosmos responds with symphonies of abundance, synchronizing personal destiny with the harmonious pulse of creation. Spiritual intelligence reveals that the giver and receiver are but facets of the One (Absolute), dancing in perpetual exchange of light and love.

'Share to Shine': The Legacy of Dr. Achyuta Samanta

Dr. Samanta has perfected the art of giving

by standing radiant in the light of spiritual intelligence. According to him, giving is the keystone that maintains universal balance. As the founder of the 'Art of Giving' (a humanitarian movement which commenced on 17 May 2013) he asserts:

"I've aimed to offer more than education or healthcare – I've sought to give people hope, dignity and opportunity...This is the legacy I wish to leave behind: a life led by compassion, a community sustained by kindness and a future shaped by the spirit of giving" (A. Samanta, *Art of Giving: A Way of Life*, xvii)

The eternal art of giving, illumined by the highest spiritual intelligence, becomes the bridge between mortal frailty and immortal glory, where each offering is a stepping stone toward the realization of oneness.

Eternal Legacy and Divine Union

The art of giving culminates in the soul's sublime union with the Divine. It holds profound importance in our contemporary age, marked by rapid technological advancement, social isolation, and growing inequality. In a world dominated by materialism and self-interest, genuine giving (whether of time, resources, knowledge, or kindness) fosters human connection, empathy, and community resilience. It counters the loneliness epidemic by building meaningful relationships and restores faith in humanity amid rising conflicts and environmental crises. Giving promotes mental well-being,

reduces stress, and creates a ripple effect of positivity that inspires others. In the digital era, even small acts like sharing wisdom online or supporting global causes through crowd funding amplify impact. Spiritual intelligence reveals the truth that the more profoundly one gives, the more expansively one receives the benedictions of the universe. Dr. Samanta professes that to live the 'Art of Giving' is to walk the earth as a living benediction, where spiritual intelligence guides the distribution of time, talent, and treasure in ways that nourish souls and seed futures of enlightened harmony. In fine, the Art of Giving shifts us from a 'me' culture to a 'we' culture, making society more compassionate, sustainable,

and harmonious.

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Spending time with family brings a special kind of happiness that brightens everyday life. The moments shared together turn into beautiful memories, filling hearts with warmth, laughter, and a sense of togetherness that makes life truly shine.

AOG 2026

17th
May



Great change begins with
small efforts.

Share to *Shine* ✨





Share to Shine: The KIIT Community and the Spirit of “Deithile Payi”

Sri Pranab Mahapatra

The **Art of Giving**, envisioned by **Prof. (Dr) Achyuta Samanta**, is a simple but powerful idea. It teaches us that life becomes more meaningful when we share with others. Giving is not only about money or material help. It is also about giving time, care, support, respect, knowledge, encouragement, and hope.

This year's theme, **“Share to Shine,”** beautifully explains this message. When we share, we do not become less. Instead, we help others shine, and in that process, we also shine. In Odia, this thought is expressed as **“Deithile payi”**—when we give, we receive.

The KIIT community is a living example of this idea. KIIT is not only a place of classrooms, hostels, offices, hospitals, playgrounds, and laboratories. It is a large family where students, teachers, staff, doctors, counsellors, workers, and many others live

and work together. People from different states, languages, cultures, and backgrounds come to KIIT. In such a large community, sharing and supporting each other become very important.

For many students, KIIT is their first home away from home. They come here with dreams, but they also face many challenges. They have to manage studies, examinations, friendships, hostel life, family expectations, and worries about the future. Sometimes, a student may feel lonely, anxious, or helpless. At such times, the support of friends becomes very important.

There is a story of a student whom we may call **Rohan**. After the death of one of his parents, Rohan became very disturbed and depressed. He felt alone and helpless. He started losing interest in life and felt that he had no strength to continue. At that difficult time, his close friends stood by him. They



listened to him, stayed with him, encouraged him to seek help, and made sure that he was not left alone. Slowly, with support and care, Rohan recovered. Today, after his own recovery, he helps many other students who are going through mental stress. This story shows the true meaning of **“Deithile payi.”** Rohan received support when he needed it, and now he is giving support to others.

There are many such small but meaningful acts of giving in the KIIT community. A student may share notes with a classmate. A senior may guide a junior. A roommate may bring food for a friend who is sick. A friend may notice that someone is sad and may simply sit beside him or her. These acts may appear small, but they can make a big difference in someone's life.

Another story is of a student whom we may call **Ananya**. She noticed that her classmate **Sagar** was struggling in studies and was slowly becoming quiet and withdrawn. Ananya did not expect anything in return. She shared her notes, helped him study, encouraged him to talk to teachers, and included him in group discussions. Slowly, Sagar gained confidence again. This was not charity. It was friendship. It was the Art of Giving in daily life.

The spirit of “Share to Shine” is also seen when students and staff come together for social causes. On **31-01-2026**, many students and staff participated in a blood donation camp. They did not know who would receive their blood. It could help an accident victim, a child, a mother, an elderly person, or a patient fighting for life. Still, they

donated blood happily. This is one of the purest forms of giving. The donor may never meet the patient, but the gift may save a life. This is humanity in action.

The Art of Giving is also seen among the employees of KIIT. In a large institution, many people work in different roles—teachers, office staff, hostel staff, security personnel, healthcare workers, counsellors, maintenance workers, and many others. Each person plays an important role. When employees support one another, the workplace becomes healthier and happier.

There are many occasions when staff members help each other during illness, family problems, or personal loss. When a staff member becomes seriously sick or sadly passes away, the KIIT community comes forward to support the family. Colleagues offer emotional and practical help. The institution also extends support, including help for the education of children of affected staff members. In some cases, free education has been provided to the children. This shows that KIIT does not forget its people in times of difficulty.

KIIT also promotes health in a big way. The campus has many facilities for the health and wellbeing of students. These facilities remind students that health is also important. Education is not only about marks and degrees. A healthy body and a healthy mind are necessary for a successful and meaningful life. KIIT provides opportunities for fitness, sports, counselling, medical care, and wellness. It also has facilities that support high-level sports training and have

helped produce Olympians and outstanding sportspersons. This shows that KIIT believes in the all-round development of students.

The spirit of giving also reaches outside the campus. Health camps are frequently organised to serve the community. Through these camps, people receive medical advice, screening, counselling, awareness, and basic healthcare support. Such activities are very important for people who may not easily get access to health services. These camps show that KIIT believes in taking care beyond its own boundaries.

KISS, the sister concern of KIIT also works to bring tribal and underprivileged communities into the mainstream. Many efforts are made to support children and youth from tribal communities and families from lower socio economic backgrounds. Education, food, care, guidance, and dignity are given to those who need them most. This is one of the highest forms of giving because it changes lives. When one child from an underprivileged background gets education and opportunity, the entire family and community move forward.

The KIIT community also gives importance to culture. Through initiatives like Pattathon, KIIT helps preserve and promote our cultural heritage. Culture stays alive when people practise it, celebrate it, and pass it on to the

next generation. In this way, giving also means giving respect to our roots and traditions.

KIIT also serves society through healthcare and education. Through KIMS and other initiatives, patients receive care and support. Through education and skill-building, youth are empowered for the future of India. Every student who is guided today can become a responsible citizen tomorrow.

Prof. (Dr) Achyuta Samanta's vision of the Art of Giving teaches us that no one grows alone. Behind every success, there is support from family, friends, teachers, colleagues, and society. When we understand this, we become humble. When we practise it, we become better human beings.

The KIIT community shines because it shares. Students share friendship and support. Employees share responsibility and care. The institution shares education, health, culture, opportunity, and hope. This is the true meaning of **"Share to Shine."**

In the end, **"Deithilepayi"** reminds us that when we give, we receive much more in return. We receive happiness, blessings, trust, and inner peace. When we help others shine, the whole community becomes brighter. And that is the true Art of Giving.



Give what you can & allow kindness to glow. Even the smallest act can light up a moment, touch a heart & spread warmth in meaningful ways.



Share to Shine: A Tribute of Love, Memory and Giving

Sri Sukanta Chandra Swain

Some relationships in life are not defined by blood, but they can develop into something as profound and long-lasting as the closest family ties. This article is a humble tribute to one such individual who I adored, admired, and still deeply miss. Perhaps since he is no longer among us, remembering him can be both a comfort and a silent pain. I would have told him how much his presence influenced me, how his quiet strength led me, and how much I miss him if he were here today.

I am quite aware that I am still a long way from really shining or accomplishing anything exceptional. However, I can't deny that whatever little I have managed to achieve has a profoundly personal importance for me when I reflect on the lengthy tough path from the most difficult stage of my life to where I am now. It is not only about the actual milestones; it is also

about the distance covered, the struggles faced, and the silent fortitude that kept me going in the face of uncertainty. I owe an incalculable debt of gratitude to three people who, beside from biological family, have had a significant impact on my life for that accomplishment, no matter how small it may seem. In times when I felt lost, their influence served as a compass, giving me strength and direction.

I feel really blessed to still have the love, support, and encouragement of two of them, whose presence inspires and uplifts me every day. The absence of the other, who departed from us a few years ago, is a silent grief that coexists with this thankfulness. Every day is filled with that emptiness, a spot that was previously full with wisdom, warmth, and reassurance but is never fully replenished. Therefore, this expression is dedicated to him - the one whose influence

is still profoundly ingrained in who I am even if I can no longer sense his presence. Even though I no longer have the opportunity to tell him about my journey, I always find strength in his memory, his lessons, and his faith in me. In one way or another, he will always own whatever I am in the future.

I take this opportunity to relate a brief but very significant moment that eloquently captures the breadth of his love and concern. On the surface, it might seem simple and insignificant, but in my opinion, it says a lot about the type of person he was and the quiet, considerate ways he took care of the people he loved.

I was venturing well beyond my comfort zone when I had to travel to Bangalore for the first time. I was already nervous about navigating a new city, unfamiliar surroundings, and doing everything on my own because I am a little introvert by nature. Even without me having to say much, he sensed this and decided to make sure I wouldn't have any problems on this outing. He urged his grandson, who was then pursuing MBBS degree in Bangalore, to take care of me. I was relieved to see his grandson waiting for me at the station when I got there. I never again felt alone in that strange city after that. He made sure everything was comfortable and well-run, took care of my accommodation, and assisted me in getting around. His careful arrangements made what could have been an anxious and overwhelming situation seamless and comforting. Due to scheduling constraints, I was forced to take a plane back as my visit

was coming to an end. However, I had never taken a plane trip before, so I was rather anxious about navigating an airport, boarding procedures, and all of that. He intervened without hesitation once more, discreetly setting things up so I wouldn't have to deal with that uncertainty on my own. His grandson followed his directions and traveled all the way to Bhubaneswar just to accompany me and ensure that I completed my journey without any trouble. It was a remarkable act that went well beyond anything. It was an act of pure care. This is only one of several instances concerning him that have given me a sense of comfort.

Looking back, this event might seem like a little part of a bigger tale, but in my opinion, it completely encapsulates his personality. His affection was considerate, protective, and incredibly comforting; it was not loud or ostentatious. He made sure I felt protected and supported, even in the little things. These kinds of recollections serve as constant reminders of how lucky I was to have him in my life and how profoundly his presence is still felt in my heart. His love and affection was constant, comforting, and unwavering, but it was never loud or demanding. He was, in many respects, the epitome of Prof. Achyuta Samanta's "Art of Giving" theme for this year - Share to Shine. Even though he couldn't put it into words, he lived it every day by his deeds.

When I was pursuing my Ph.D. in the mid-1990s, I first got to know him during a pivotal time in my life. Ambition, uncertainty, and the ongoing need to prove oneself



characterized those years. Additionally, emotional support and direction were crucial throughout this time. What started out as a formal introduction quickly turned into something far more significant, even though he was a relative of my doctoral guide. He offered a warmth that was unassuming and natural right from the beginning. He had no obligation to show special interest in me, but he did so with an uncommon sense of compassion. Instead of waiting to be requested for assistance, he sensed needs, recognized unsaid challenges, and discreetly stepped in at the appropriate times. That, in my opinion, is still the purest kind of giving – sharing out of genuine concern and care rather than for praise or compensation. In many respects, Prof. Achyuta Samanta's Art of Giving concept, "Share to Shine," is brilliantly reflected in his life. He shared with me in the same way that one would with someone they genuinely wanted to see flourish. He never lost faith in me, even though I may not

have achieved what he had hoped for. That, in itself, was a priceless gift.

When I think of Prof. Achyuta Samanta's lifelong commitment – his relentless efforts to uplift thousands of underprivileged individuals – it reminds me of the same spirit I witnessed in him, albeit on a more personal and tiniest scale. Both embody the idea that true greatness lies in enabling others to shine. My own outlook on life has progressively been influenced by these contemplation as well as Prof. Achyuta Samanta's tireless attempts to make thousands of people smile. I now try, to the best of my limited ability, to continue what he so simply demonstrated. I make an effort to contribute what I have, whether it be through professional support, guidance, or small deeds of kindness. By doing this, I believe I am following in Prof. Samanta's footsteps while also paying tribute to the memory and preserving giving attitude of the soul I now miss.



Community sharing initiatives create pathways towards a more sustainable future, when people come together to share resources, ideas & efforts, they reduce waste, strengthen bonds & build communities that thrive together.



Art of Giving 2026

Share to Shine

17th May



“Always give without remembering and always receive without forgetting.”

- Brian Tracy





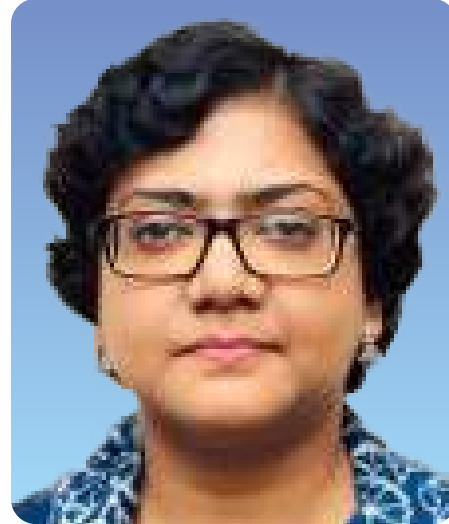
Share To Shine: The Art Of Giving, One Generous Act At A Time



Dr. Subarna Bhattacharya

When one hand reaches out to another, a quiet kind of magic happens. There is no fanfare, no flash of the camera capturing the moment, but the generosity itself has a warm, unhurried glow that travels from one heart to the next. This is the spirit that the respected Founder, Professor Achyuta Samanta has long sought to nurture through the Art of Giving programme at the Kalinga Institute of Industrial Technology (KIIT). This year, this initiative finds its most luminous expression in the Share to Shine, a powerful reminder that the act of sharing is not only a social virtue, but an underrated life skill.

Long before institutions gave it a name, sharing was already woven into the fabric of



Dr. Sudeshna Dutta Choudhury

the natural world. Sharing can be found everywhere. Human beings learned, generation after generation, that a burden divided is a burden lightened, and a joy shared is a joy multiplied, but the precedent has been set by animal communities in the rustling canopies of forests.

Consider the langur monkey of the Indian forest, which has, without any conscious intention, become a very generous neighbour to certain other creatures. As langurs forage through the forest canopy, they dislodge fruits, leaves, and tender shoots that fall to the forest floor below. Deer, peacocks, and some small animals know about this; they wait for the windfall, and then feast on it. In return, the deer and

peacocks call to the langurs when they spot danger. They serve as an early warning system, alerting the forest community when a predator is close by. Now, neither party signed a contract; no terms were negotiated. And yet, across the forests of India, this quiet arrangement sustains life for dozens of species every single day. It is a lesson in mutualism.

In the forests of central Africa, forest elephants create and maintain waterholes that sustain dozens of other species during dry seasons. Their giant feet churn the earth, their tusks dig up muddy water pools, and what begins as a necessity for one becomes a lifeline for many. The elephants had not planned this philanthropy, but the effect is profoundly generous. Thus, sharing does not always require intention. Sometimes it simply requires presence.

And here it changes when it comes to human beings, for intention can be both a reason and a purpose to share. The Iroquois Confederacy of North America practised a centuries-old tradition of communal food stores, where surplus harvests were pooled together so that no family went hungry through the long winters. No formalised state-run system; only human trust, and the intentional willingness to say: I will share with you.

In the same way, the African philosophy of 'Ubuntu' emphasizes the interconnectedness of human beings. With its origin in the South African cultures, the

core idea of Ubuntu is often summarized by the phrase 'I am because we are'. It foregrounds community, mutual care, and shared humanity over individualism. With the suggestion that a person's identity and well-being are deeply shaped by their relationships with others, Ubuntu encourages compassion, empathy, and collective responsibility. The philosophy has been influential not only in social and ethical thought; in post-apartheid South Africa, it influenced efforts at reconciliation to build social justice and equitable living. As a living, practicable moral framework, it contests competitive and individualistic worldviews by valuing human dignity, cooperation and ethical living.

As we can see, forests and tribal and rural communities have always known how to share, but many of us think that our cities need to re-learn what it means to share. Urban environments are dense with people and yet, often the faces in the crowd do not know each other. Still, cities can offer some of the most exciting frontiers for the practice of sharing. This can be envisioned through the Share to Shine initiative where the city is not a collection of strangers who merely come to work there, but a living, breathing community of interdependence. This can foster a sense of community building in urban spaces.

Cities around the world have already taken certain initiatives which actually align with the United Nations Sustainable Development Goals, particularly SDG 11



(Sustainable Cities and Communities) and SDG 12 (Responsible Consumption and Production). For example, Community Libraries and Tool Banks. Local libraries are familiar to us, but imagine a neighbourhood where power drills, sewing machines, garden tools etc. are stored in a shared community hub, available to anyone who needs them. Why should every household own a drill that will be used only two or three times a year, when the tool can be borrowed and returned like a library book? This is the quiet revolution of sharing, with fewer resources consumed, and more human connection built.

Urban food-growing initiatives are another possibility. These allow residents to cultivate vegetables, herbs, and fruit together. Besides, such green zones cool city temperatures as well. Community Pantries and Meal Circles, already thriving in many Indian cities, invite residents to leave what they can and take what they need, no questions asked.

Cities may also create skill-sharing circles, where a retired engineer may teach a young student to read technical drawings, where an experienced cook trades cooking lessons for a neighbour's expertise in tailoring. Such willing knowledge transfers transform the city into a living curriculum of teaching-learning. Every person becomes both student and teacher, and knowledge, that most inexhaustible of resources, flows freely.

The Share to Shine initiative at KIIT is, at its heart, an invitation to view the human being as not just a solitary unit of consumption, but as a part of an interconnected web of human and natural life. It asks students, faculty members, and communities to look around and ask: What do I have, that someone else might need? Sharing does not diminish people. It illuminates us. When we give, we do not grow smaller. We share to care; we share to shine.



Teach with patience, share with generosity, and inspire others to grow. When knowledge is passed on with care, it empowers minds and helps communities move forward with confidence and hope.

May
17th



13th Anniversary of
Art Of Giving

Share
to *Shine* ✨

When **we share** what

we have,

we create light
in the lives of others.





The Silversmith of Kandhamal: A River of Giving

Dr. Queen Sarkar

In the hushed emerald folds of Odisha's Kandhamal hills, where mist clung to sal trees like forgotten prayers and the Mahanadi murmured secrets to the dawn, lived an old silversmith named Kalia. His hands, etched with decades of fire and hammer, shaped not mere ornaments but vessels of the soul: filigree betel boxes, gleaming anklets that sang with each step, and temple lamps that caught the flicker of Lord Jagannath's eternal flame. Kalia's craft was a legend in his village of silent sorrows, a place where tribal folk scratched life from red earth, their dreams as parched as the summer fields.

Kalia once knew abundance. Pilgrims from Puri's shores and Bhubaneswar's bustling streets sought his silver, trading grain, cloth, and tales for his art. But seasons turned cruel. A blight withered crops, fevers stole the

young, and buyers vanished like dew under the sun. Kalia's forge grew cold, his coffers echoed empty. He sat alone at dusk, polishing a half-finished necklace of interlocking lotuses, symbol of boundless giving from ancient Odia lore. "What use of my skill," he whispered to the stars, "when hunger hollows all hearts?" Nights deepened his despair. Children with ribs like flute bars begged at his door; the widow Sita sold her last bangle for salt; the potter Ramu abandoned his wheel for distant mines. Kalia clutched his tools, tempted to flee to the city's clamor. Yet in the quiet, a memory stirred: his mother's voice, reciting the Mahabharata under a full moon. Karna, the sun-born giver, stripped his very armor to aid a stranger, knowing loss yet choosing light. "Giving is not depletion," she had said. "It is the river that feeds the sea and returns as rain."

One crimson dawn, as koels called from the canopy, Kalia rose. He melted his prized lotus necklace, not for sale, but to create something sacred. From the silver, he forged tiny fish pendants, each etched with eyes of compassion. These he gave to the village fisherman's orphaned son, little Bira, whose net had torn and belly growled.

"Wear it," Kalia said, draping it around the boy's neck. "Let it remind you: even in empty waters, grace swims hidden." Bira's eyes widened, not with the silver's gleam, but a spark long dimmed. He ran to the river, mending his net with renewed vigour, and that evening returned with the first catch in months, shared freely at the village fire. Word rippled like wind through bamboo.

Skeptics muttered of madness, yet Sita approached, her shawl threadbare. Kalia hammered anew, crafting a silver comb from his own belt buckle's hoard. "For your daughter's hair," he offered, "that she may weave beauty amidst grief." Sita wept, and then gathered women to spin cotton under moonlight, their songs weaving cloth that traders bartered for seed grain. Ramu, the potter, received a lamp base from Kalia's last reserves. "Light your wheel," the silversmith urged.

Ramu spun pots that held not just water, but hope, drawing wanderers who paid in tools and saplings. Kalia gave without ledger or limit. To the healer, a mortar for herbs; to the storyteller, bells for her tales. He taught the

young his craft, hands over hands, so silver flowed not from one forge but many. Hunger's shadow lifted, slow as the monsoon's promise. Bira's fish fed feasts; Sita's cloth covered the shivering; Ramu's pots irrigated the fields that brought back the greenery. Gifts circled back, not as debt but destiny: a youth gifted Kalia indigo dye from distant coasts; elders shared Sal seeds that shaded his forge; children brought wild berries, their laughter his true wealth.

Yet the profound shift lay deeper, in souls transformed. Kalia saw it in Bira's fearless gaze, now leading the village youth to plant orchards. In Sita's quiet strength, marrying wisdom to work. In Ramu's pots, etched now with lotuses of their own making. The village became a hub of living filigree, intricate threads of shared light, where no hand clutched alone. Kalia, once a solitary figure, stood amidst a chorus, his forge roaring anew—not for profit, but for the art of becoming whole through release.

One twilight, as fireflies wove the air like silver sparks, the village gathered under a sacred banyan. Kalia unveiled his final creation: a communal lamp stand, forged from remnants of every gift returned, its flames dancing for all. "We are not diminished in giving," he proclaimed, voice steady as the ancient temple stone. "We are rivers merging with the eternal sea, endlessly renewed."

This parable of Kalia's silver heart, born from Odisha's tribal soul where craft and



compassion entwine, finds its living echo in Bhubaneswar today. At KISS, Dr. Achyuta Samanta embodies this art, transforming the barren future of ~40,000- tribal children into a blooming destiny through selfless education, mirroring Kalia's forge in scale and spirit. One

pure offering and Odisha's light endures, profound as the Mahanadi's undying flow. This Pattachitra vision of divine love reflects the selfless bonds Kalia wove, vibrant as Odisha's timeless heritage.



“Share to shine” is more than just a theme. It is a movement that inspires collective growth and positive transformation. When people come together to share and support one another, meaningful change begins to take shape.



17th May

Cleaning our surroundings keeps
our communities shining.





Share To Shine

Ms. Meerarani Sarangi

The creations of God in nature
always attempt for a teaching,
There is genuine and perfect bondage
in giving and taking.

The Earth has the patience
to surrender for us everything,
The sun burns consistently
keeps energy for distributing.

The brook in a jungle
is brimming with the chatter,
Life on the Earth impossible
without its flowing water.

The large tree becomes humble
when bears lots of fruit,
Provides shadow to tired passengers
at the time of scorching hot.

'Karna', the eldest Pandav
gave up life for his brothers,
All warriors recollect his bravery
an example before wars.

The best disciple of 'Drona'
as asked by his teacher,

cut his thumb and offered politely
without regret and fear.

Four formulas in mathematics
addition and subtraction,
Beside division, multiplication
not meant for only calculation.

By adding to our personality
most of good qualities,
and subtracting negative vibes
Multiplying positive sides.

Division means sharing, dividing
to squeeze unequal holding,
If we apply these formulas in life
"Art of giving " keeps up shining.

In the stream of "Art of giving"
Dr. Achyuta, the worthy son of state,
Has sacrificed a lot in life
for the upliftment of tribal caste.

Let's take an oath to join
in the same "Art of giving ",
This year to ring in the theme
That sharing is for shining.



13th Anniversary of
Art Of Giving

Give your time to family and let happiness shine

Become a Member
<https://artofgiving.in.net/member>

Share
to *Shine*⁺

AOG 2026
17th May





Giving: The Small Acts That Hold Society Together

Sri Chinmay Hota

There are certain things in life that grow not by accumulation, but by distribution. Love is one. Compassion is another. Knowledge too behaves strangely in this regard—the more it is shared, the more it multiplies. Giving belongs to that rare category of human actions where the giver often walks away richer than the receiver.

In ordinary conversations, giving is often associated with money. But human civilization has survived not because of wealth alone, but because of gestures. A glass of water offered to a stranger in summer, a shoulder during grief, a teacher staying back after class for a struggling student, or a neighbour checking on an elderly person during illness—these too are acts of giving. In fact, the most memorable

gifts in life are usually invisible. We remember kindness longer than currency.

Indian civilization has always understood this subtle distinction. Ancient texts spoke of daan not merely as transfer of wealth but as refinement of the soul. Karna in the Mahabharata became immortal not because of military victories, but because he never refused anyone who sought help. The Upanishadic instruction “Tena Tyaktena Bhunjitha” — enjoy through renunciation—suggested that possession alone does not produce fulfilment. Fulfilment often emerges from sharing.

Odisha's own history carries painful reminders of why compassion matters. During the terrible famine of 1866, known in Odia memory as the “Na'Anka Durbhiksha,” thousands perished from hunger, disease

and administrative neglect. Villages were emptied. Roads became silent except for the footsteps of desperate people searching for rice. Historical accounts mention not only the tragedy but also the humanity that survived amidst it—ordinary families sharing handfuls of grain, temples feeding the starving, and unknown villagers helping strangers even when they themselves had little. Famines expose both the cruelty and the greatness hidden inside society. The famine taught Odisha a hard lesson: when systems fail, humanity must not.

Perhaps this is why the culture of community kitchens, temple feeding, and hospitality remains deeply rooted in Odisha. The tradition of *anna daan* around Lord Jagannath is not merely religious ritual; it is social philosophy. In Jagannath culture, the kitchen is larger than the throne. The Lord who eats with everyone also dissolves social barriers around food. Hunger does not ask caste, and compassion too should not.

Modern life, however, has complicated the simple art of caring. Urban existence has made people more connected digitally but often more distant emotionally. We click “like” even on pictures of suffering online and scroll ahead within seconds. A man can have five thousand social media friends and still nobody to call at midnight. The age of instant communication has ironically produced delayed empathy.

One reason is that giving now often waits for

convenience. We think we must become wealthy before becoming generous. But history shows otherwise. Many of the world's greatest acts of kindness came from people who themselves had very little. A poor mother sharing food with a hungry traveller, a student teaching another student free of cost, a rickshaw puller returning a lost bag full of money—such stories continue to restore our faith in society. Giving, therefore, is less about abundance and more about attitude.

There is also another misunderstanding. People assume giving always flows downward—from the powerful to the weak. But often the receiver gives more. A child receiving education gives society hope. An old man narrating stories gives wisdom. A patient gives doctors humility. A farmer gives civilisation survival. In reality, society functions through a continuous exchange of visible and invisible gifts.

One of the most beautiful dimensions of giving is time. In today's hurried world, time may be the costliest donation of all. A father listening carefully to his child, a daughter spending an evening with her aging mother, a friend sitting silently beside another during depression—these are not small acts. Loneliness has become one of the greatest modern epidemics. Many people are not starving for food; they are starving for attention, acknowledgement and affection.

During the COVID pandemic, humanity rediscovered this truth dramatically. Across



cities and villages, people who had never met before arranged oxygen cylinders, cooked meals for quarantined families, donated medicines, and transported strangers to hospitals. At a time when fear could have isolated society completely, compassion quietly became a parallel public health system. Humanity survived not only because of science, but because millions of ordinary individuals chose not to become indifferent.

Giving also possesses a mysterious psychological quality. Those who help others often heal themselves in the process. Modern psychology increasingly recognizes what ancient wisdom knew long ago—that altruism creates emotional well-being. A person obsessed only with personal gain rarely experiences lasting peace. Endless acquisition produces exhaustion because desire has no finishing line. But service creates perspective. When one sees another person's suffering closely, complaints begin to shrink.

This may explain why many spiritual traditions across the world connect service with inner growth. In Sikhism there is seva. In Buddhism there is compassion. In Christianity there is charity. In Islam there is zakat. In Hindu thought there is daan. Different religions use different words, but all eventually arrive at the same human destination: selfishness imprisons, giving liberates.

Yet the “Art of Giving” is not free from challenges. Sometimes charity becomes performance. A donation photographed too carefully can become advertisement rather than compassion. There is often, hidden beneath public gestures, the vanity of charity—the subtle desire to be admired more than the desire to help. True giving preserves the dignity of the receiver. The purpose should not be to create gratitude, dependence or superiority. There is an old saying that when the left hand gives, the right hand need not know. Modern society, unfortunately, sometimes prefers the opposite—ensuring everybody knows.

At the same time, organized giving can create remarkable social transformation. Educational institutions, community organizations, libraries, health centres and volunteer movements demonstrate how collective compassion can alter destinies. A single scholarship can change an entire family's future. A single blood donation can prolong a life. A single mentor can rescue a young mind from despair. Human progress is not built only by governments and markets; it is also built by invisible networks of generosity operating quietly beneath headlines.

Young people especially need to rediscover this culture. Competitive education and career anxiety are turning many students into machines of achievement without

emotional anchoring. Success without sensitivity becomes dangerous. Therefore, schools and universities must teach empathy not merely through textbooks but through participation—community work, environmental care, helping the elderly, and volunteerism.

Ultimately, the Art of Giving is not an annual event or ceremonial slogan. It is a daily discipline of remaining humane in an increasingly mechanical world. One need not wait for greatness to begin. A smile, a patient hearing, an encouraging word, sharing knowledge, forgiving someone, feeding a hungry animal, planting a tree, or simply being available during another

person's difficult time—all belong to the same moral universe. History rarely records the unnamed woman who fed a hungry stranger, the teacher who paid a poor student's fees, or the neighbour who stood beside another family during tragedy. Yet societies survive because of such people.

Perhaps that is why giving is called an art. Like music or poetry, it cannot be forced mechanically. It requires sensitivity, imagination and practice. Like every true art, it slowly transforms the artist himself. In the end, what remains after life is not how much we accumulated, but how much warmth we left behind in the lives of others.



Sharing food with love adds warmth to the world & helps heart shine brighter. A shared meal offered with care can bring comfort, spread joy and strengthen the bonds that unite us.



Serving food with love helps
the world **shine brighter**

Share
to Shine ✨



Embracing Sharing in Thoughts, Words and Actions

Dr. Pradeep kumar Das

The philosophy of sharing has always occupied a sacred place in human civilization. Across cultures, traditions, and generations, sharing has been regarded not merely as an act of kindness, but as a reflection of humanity itself. In today's fast-paced and increasingly individualistic world, the need to revive the spirit of sharing has become more important than ever. It is in this context that the philosophy of the *Art of Giving*, founded by Dr. Achyuta Samanta, emerges as a powerful movement inspiring people around the globe to embrace selfless giving as a way of life.

Indian philosophy has long emphasized the sacredness of selfless service and generosity. The ancient Hindu ideal of "*VasudhaivaKutumbakam*" – "*The whole world is one family*" – beautifully captures

the spirit of universal compassion and interconnectedness. Similarly, the *Bhagavad Gita* teaches the value of selfless action through the principle of *Nishkama Karma*, encouraging individuals to act for the welfare of others without attachment to personal gain. In Chapter 3 of the *Bhagavad Gita*, Lord Krishna emphasizes that actions performed for the benefit of society uplift both the individual and humanity.

Great thinkers and philosophers across the world have also highlighted the transformative power of giving and sharing. Swami Vivekananda said, "*They alone live who live for others.*" Mahatma Gandhi reminded humanity that, "*The best way to find yourself is to lose yourself in the service of others.*" Mother Teresa profoundly observed, "*Not all of us can do great things.*"

But we can do small things with great love." These timeless words continue to inspire humanity to place compassion and service at the center of life.

The *Art of Giving* is not simply an initiative; it is a transformative philosophy that encourages individuals to integrate generosity, compassion, and empathy into their daily lives. It reminds us that giving does not always require wealth or grand gestures. A smile, a kind word, a helping hand, or even a moment of genuine care can profoundly impact another person's life. Such simple acts possess the extraordinary ability to spread hope, peace, happiness, and human connection.

Sharing is a divine virtue deeply embedded in our culture and philosophy. It is a fundamental pillar of strong relationships, meaningful cooperation, and a fulfilling life. True sharing extends far beyond material possessions. It includes sharing our thoughts, emotions, talents, knowledge, experiences, and time. A smile shared at the right moment can comfort a lonely heart. Encouraging words can inspire someone facing adversity. Listening patiently to another person can make them feel respected and understood. These seemingly small gestures often leave the deepest impact.

The ancient Upanishadic prayer, "*Sarve Bhavantu Sukhinah, Sarve Santu Niramayah*" – "*May all beings be happy, may all beings be free from illness*" –

reflects the Indian spiritual vision of collective welfare and universal goodwill. Hindu philosophy consistently teaches that true happiness lies not in selfish accumulation, but in sharing and serving others. The principle of *Dana* (charitable giving) has therefore been regarded as one of the highest virtues in Indian tradition.

One of the most beautiful outcomes of sharing is the creation of human connection. Human beings are social by nature, and no one can lead a truly meaningful life in isolation. Relationships flourish when individuals willingly share with one another. Within families, sharing strengthens love, trust, and emotional bonds. Parents share wisdom with their children, siblings share responsibilities and emotions, and families unite during challenging times. Friendships deepen when people openly share their joys, struggles, and aspirations. In workplaces, the sharing of knowledge, ideas, and experiences promotes teamwork, innovation, and mutual respect. A society where people share freely becomes a society where individuals feel valued, included, and supported.

Sharing also nurtures empathy – the ability to understand and relate to the experiences of others. When we share, we begin to look beyond ourselves and recognize the struggles, hopes, and needs of fellow human beings. This awareness develops compassion, patience, humility, and kindness. It teaches us that life is not solely about personal success or accumulation,



but also about uplifting others and contributing to collective well-being. In this sense, sharing is not merely a social habit; it is a moral and spiritual practice that shapes character and strengthens humanity.

History itself demonstrates that no great achievement has ever been accomplished entirely in isolation. Every advancement in science, literature, medicine, education, and society stands upon the foundation of shared knowledge and collective effort. Teachers share wisdom that shapes future generations. Writers share ideas that inspire society. Doctors share expertise that saves lives. Farmers share produce that sustains communities. Researchers, innovators, and leaders all contribute through collaboration and exchange. It is through sharing that societies become stronger, wiser, and more progressive.

Rabindranath Tagore beautifully expressed this spirit when he wrote, *“I slept and dreamt that life was joy. I awoke and saw that life was service. I acted and behold, service was joy.”* Likewise, Dalai Lama observed, *“If you want others to be happy, practice compassion. If you want to be happy, practice compassion.”* These reflections underline the truth that sharing enriches both the giver and the receiver.

Importantly, sharing does not need to be extraordinary to be meaningful. Many people mistakenly believe that only large donations or major sacrifices constitute true

sharing. In reality, everyday acts of generosity are equally valuable. Sharing a meal, offering assistance to a colleague, guiding a student, supporting a friend, or spending time with someone in need can make a lasting difference. These simple acts form the foundation of a compassionate society. A world enriched by countless small acts of kindness becomes a world filled with hope and humanity.

The concept of *“Share to Shine”* carries a profound truth. When we share, we illuminate not only the lives of others but also our own. Kindness has a remarkable way of reflecting positivity back to the giver. The more we contribute to the well-being of others, the more we grow in wisdom, compassion, and strength of character. True greatness does not arise solely from wealth, status, or power. It emerges from one's ability to uplift others, spread happiness, and leave the world better than before.

Modern research and human experience both affirm the immense benefits of sharing. Sharing fosters deeper social connections, builds trust, and enhances emotional well-being. It reduces stress, promotes mental peace, and creates a sense of belonging. The sharing of knowledge accelerates learning and innovation, while the sharing of resources reduces waste and encourages sustainability. Children who learn the values of sharing develop important qualities such as patience, cooperation, fairness, and tolerance. These values remain essential

throughout life and contribute to the creation of responsible and compassionate citizens.

Ultimately, sharing transforms personal resources into collective well-being. It demonstrates that the true value of giving lies not in how much we give, but in how much love, sincerity, and compassion we place into the act of giving. Every act of sharing – however small – contributes to building a kinder and more harmonious world.

In conclusion, sharing is far more than a polite social behavior; it is a powerful force that strengthens relationships, promotes progress, nurtures empathy, and creates a compassionate society. By embracing the spirit of sharing in thought, words, and

actions, we enrich our own lives while positively transforming the lives of others. Sharing reminds us that the greatest form of success is not measured by what we accumulate, but by what we contribute to humanity.

To share is to care, and to care is to shine. When we choose to share, we become beacons of kindness, hope, and compassion. We do not merely live for ourselves; we contribute to the light of humanity itself. That is the true essence of *Share to Shine* – a philosophy that inspires individuals to become better human beings and helps build a more connected, peaceful, and compassionate world for generations to come.



Sharing knowledge empowers communities to learn, grow & progress together. When ideas, skills are exchanged openly, opportunities expand & collective progress becomes faster & more meaningful.



Share to Shine

“The brightest light is not the one we keep, but the one we pass on.”

Dr. Ajay Pradhan



On a quiet evening in a small village in Mayurbhanj, a young girl once studied under the dim glow of a kerosene lamp. Her world was limited by loss, uncertainty, and silence.

Today, that same girl walks into a corporate office with confidence and accomplishment, carrying not just her dreams but the hopes of many others.

Her name is Sunita.

What changed her life was not luck. It was the simple, profound act of sharing.



A young girl studies by kerosene lamp — determination against all odds.

— ◆ —

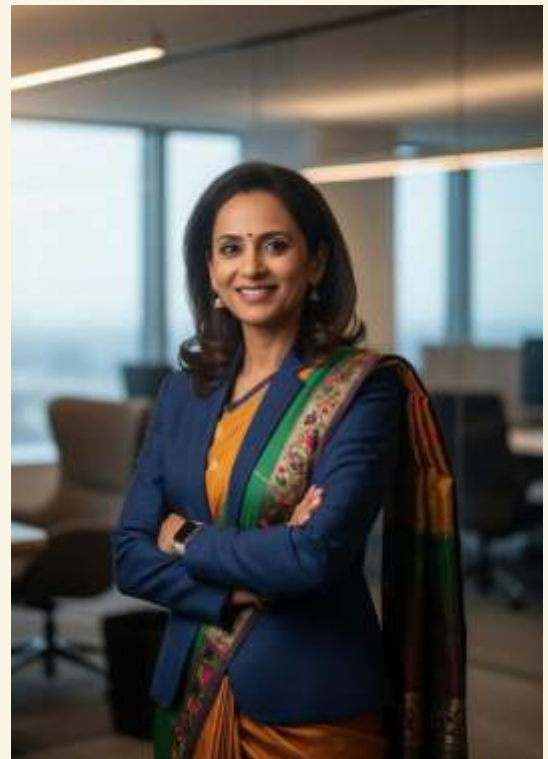
THE PHILOSOPHY OF SHARING

In a world that often celebrates individual achievement, we sometimes overlook a deeper truth: progress becomes meaningful only when it is shared. The Art of Giving 2026 theme, “Share to Shine,” is not just an idea, but it is a lived experience for thousands at KIIT and KISS.

As someone closely engaged with KIIT & KISS, and in building bridges through Triple-I and RISE, I have witnessed firsthand how sharing can quietly transform lives, institutions, and communities.

*“Progress becomes
meaningful only when
it is shared.”*

A HOME BUILT ON SHARING



At KIIT, knowledge is created. At KISS, it is extended with compassion and sharing. KISS, home to over 40,000 tribal children, is more than an institution. It is a sanctuary of dignity, opportunity, and belonging. Education here is holistic: it includes nourishment, healthcare, mentorship, and emotional support. For Sunita, this ecosystem became her turning point.



From a vulnerable beginning, she grew into a confident professional, eventually securing a role at Infosys. But her journey did not end there. It was merely the beginning.

She returned to her village. Where today, she mentors over 50 young girls. She is the true embodiment of this year's theme.

“Sharing does not end with success — it begins there.”



When floodwaters rose across Odisha in 2024, shared knowledge became a lifeline for thousands of families.

WHEN KNOWLEDGE SAVES LIVES

In 2024, floods swept across parts of Odisha, bringing uncertainty and fear. In moments like these, sharing is no longer philosophical — it becomes urgent.

In districts like Bhadrak, timely intervention became critical. KIIT teams stepped in, sharing advanced flood modelling tools like HEC-RAS and HEC-HMS with local authorities and communities. But what made the difference was not just access to technology — it was shared understanding.

Complex data was translated into meaningful warnings that reached villages in time. Families evacuated safely. Crops were protected.

Among those impacted was Rabindra Nayak, a local farmer who emerged as a community leader, helping others interpret warnings and act swiftly.

“When knowledge is shared, it becomes a lifeline.”



Through Triple-I and RISE, KIIT has built a dynamic ecosystem where shared innovation shapes the future.

BRIDGING WORLDS THROUGH INNOVATION

If sharing can save lives in moments of crisis, it can also shape futures in times of growth.

Through Triple-I and RISE, KIIT has built a dynamic ecosystem where academia, industry, and society co-create solutions. With collaboration at its core, ideas here are not confined — they are shared, tested, and scaled.

They come together to share knowledge, resources, and intent.

- Farmers gain access to better tools and insights.
- Patients benefit from accessible healthcare solutions.
- Startups evolve with mentorship, trust, and shared expertise.



This ecosystem thrives on one principle: innovation accelerates when it is shared.

*“Innovation grows faster when
knowledge flows freely.”*



Sustainability demands collective action. Shared knowledge empowers communities to lead change, not just adapt to it.

SHARING FOR A SUSTAINABLE TOMORROW

As we look ahead, the need for sharing becomes even more critical, especially in addressing challenges like climate change.

Sustainability cannot be achieved in isolation. It demands collective action across communities.

Our vision ahead is clear: To build ecosystems where sustainable technologies and grassroots innovations are shared widely, not selectively.

Because when communities are empowered with shared knowledge, they do not just adapt — they lead change.



THE QUIET POWER OF GIVING

There is something deeply human about sharing. At its heart, sharing is not always loud or visible. It rarely seeks attention. It often happens quietly. But its impact travels far.

It lives in Sunita's journey, it echoes in Rabindra's leadership, and it continues in thousands of untold stories shaped by acts of giving.

These stories remind us of a simple truth: When we share, we multiply.

Because in the end, the light we share does not diminish. It expands, travels, and continues to shine through others.



One pen can change a life & one opportunity can change a generation. This moment is not just about giving.

It is about empowering dreams, building futures & spreading hopes.



ଦେଇଥିଲେ ପାଇ

ଡକ୍ଟର ଅନନ୍ଦ କୁମାର ନୟକ

(“ଦେବା” ଏକ ମହତ ଗୁଣ, ଏହି ପରିପ୍ରେକ୍ଷାରେ ପ୍ରତ୍ୟେକଙ୍କୁ କିଛି ସାହାଯ୍ୟର ହାତ ବଢ଼ାଇ ସାରା ବିଶ୍ୱରେ ଶାନ୍ତି ଓ ମୈତ୍ରୀ ସ୍ଥାପନ କରିବା ସହିତ “ସେୟାର ଟୁ ସାଇନ୍” (ଦେଇଥିଲେ ପାଇ) ଭଳି ମହା ଅନୁଭବି ବାଉଁ ବାଣ୍ଟିବା ସହିତ ପରୋପକାରରେ ସାମିଲ ହୋଇ ଖୁସି ମନାଇବା ହେଉଛି ଆଜି ଦିନର ମହାନ ଆଭିମୁଖ୍ୟ)

ସୃଷ୍ଟିରେ ସର୍ବଶ୍ରେଷ୍ଠ ପ୍ରାଣୀ ହିସାବରେ ମଣିଷ ଜାତିରେ ଯେଉଁ ହଲ୍‌ମାର୍କ ଲାଗିଛି, ତାହା କ୍ରମଶଃ ପ୍ରତିକୂଳ ସ୍ଥିତି ଆଡ଼କୁ ମୁହାଁଉଛି । ଯନ୍ତ୍ରଯୁଗର ମାନବ ଅତ୍ୟାଧୁନିକ ଚାକଚକ୍ୟରେ ବୁଢ଼ି ରହିବା ସହିତ ଏକାନ୍ତବର୍ତ୍ତୀ ମାନସିକତା ଜାଲରେ ଛନ୍ଦି ହୋଇ ଭୁଲିଯାଉଛନ୍ତି ଆତ୍ମିୟତା ଓ ସାମାଜିକ ଦାୟିତ୍ୱବୋଧ । ଅବିଶ୍ରାନ୍ତ ଜୀବନ, ମଣିଷର ମାନସିକ ଅଭିବୃଦ୍ଧିରେ ଢେର ବାଧକ ସାଜୁଛି, ଯାହା ଉଭୟ ମନ ଓ ଶରୀର ଉପରେ ଅନେକ ପ୍ରକାର ନକାରାତ୍ମକ ପ୍ରଭାବ ପକାଉଛି । ବ୍ୟସ୍ତ ମହୁଳ ଜୀବନ, କେବଳ ମଣିଷକୁ ଅଧିକ ରୋଜଗାର କରି ଗଢ଼ିତୋଳିବା ସହିତ ରାତାରାତି ବିଭୀଷଣ ହେବା ଇଚ୍ଛାକୁ ଅଧିକ ମାତ୍ରାରେ ପ୍ରୋତ୍ସାହିତ

କରୁଛି, ଏଥିରେ ଆଦୌ ଦ୍ୱିମତ ନାହିଁ । ଫଳରେ ମଣିଷ ଜୀବନର ପ୍ରକୃତ ସଂଜ୍ଞାକୁ ବୁଝିବା ଠାରୁ କ୍ରମଶଃ ଦୂରେଇ ଯାଉଛି, ଯାହା ବର୍ତ୍ତମାନ ସମୟର ସମସ୍ତଙ୍କ ପାଇଁ ଏକ ଚେତାବନୀ କହିଲେ ଅତ୍ୟୁକ୍ତି ହେବନାହିଁ । ଏକଥା ସ୍ପଷ୍ଟ ଯେ ‘ମଣିଷ ଏକ ସାମାଜିକ ପ୍ରାଣୀ’, ସମାଜ ବିନା ତା’ର ଅସ୍ତିତ୍ୱ ନାହିଁ ଏ କଥା ଭୁଲିଯିବା, ଭବିଷ୍ୟତ ପିଢ଼ାଙ୍କ ପାଇଁ ବହୁତ ମହଙ୍ଗା ସାବ୍ୟସ୍ତ ହେବ । ସମାଜରେ ଜଣଙ୍କ ସାହଯ୍ୟ ବିନା ଆଉ ଜଣେ ତିଷ୍ଠି ରହିବା ଆଦୌ ସମ୍ଭବ ନୁହେଁ । ବର୍ତ୍ତମାନ ସମାଜରେ ଲୋକଙ୍କ ମଧ୍ୟରେ ଦୟା, ଉଦାରତା ଓ ସାହଯ୍ୟ ସହାନୁଭୂତି ଭଳି ଐଶ୍ୱରିକ ଭାବନା ଆଦୌ ଦେଖିବାକୁ ମିଳୁନାହିଁ । ଏଥିରେ ସୁଧାର ଆଣିବାକୁ ହେଲେ ସାମାଜିକ ପ୍ରତିବନ୍ଧତା ଓ ନୈତିକତା ଚେତନା ଆଧାରରେ ପରସ୍ପର ପ୍ରତି ଭଲ ମନୋଭାବ ପୋଷଣ କରିବା ହିଁ ସାମାଜିକ ଚଳଣିକୁ ଅଧିକ ଶକ୍ତିଶାଳୀ କରିପାରିବ ।

ବର୍ତ୍ତମାନ ଲୋକଙ୍କ ପାଖରେ ‘ଧନ’ର ଅଭାବ ଆଦୌ ନଥିବା ବେଳେ ‘ମନ’ର ଅଭାବ ସମସ୍ତଙ୍କ ପାଖରେ ପରିଲକ୍ଷିତ ହେଉଛି

। ଦେଖାଯାଉଛି ମଣିଷ ଯେତେ ବିଭିନ୍ନାକାର ବା ପ୍ରଭାବଶାଳୀ ହେଉ ପଛେ ମନରେ ଆତ୍ମତୃପ୍ତି ଜନିତ ସରସତାରୁ ସେମାନେ ବଞ୍ଚିତ ହେଉଛନ୍ତି । ଯେଉଁ ଧନ ପଛରେ ପଡ଼ି ମଣିଷ ଅଣନିଃଶ୍ୱାସୀ ହେଉଛି, ସେହି ଧନର ତିନୋଟି ଗତି ହେଉଛି - ଦାନ, ଭୋଗ ଓ ନାଶ । ଅର୍ଥାତ୍ ମଣିଷ ଧନକୁ ନିଃସ୍ୱାର୍ଥପର ହୋଇ ଦାନ କରିବ, ନତୁବା ଉଚିତ୍ ମାର୍ଗରେ ଧନକୁ ଭୋଗ କରିବ, ନଚେତ୍ ଧନ ତୁମ ପାଖରୁ ଅସତ୍ ମାର୍ଗରେ ଅପଚୟ ହୋଇ ନାଶ ହୋଇଯିବ ।

ଭାରତୀୟ ପ୍ରାଚୀନ ପରମ୍ପରା ତଥା ହିନ୍ଦୁ ଧର୍ମ ଗ୍ରନ୍ଥରେ ‘ଦାନ’କୁ ଏକ ଉତ୍ତମ କାର୍ଯ୍ୟ ରୂପେ ବର୍ଣ୍ଣନା କରାଯାଇଛି । ମହାଦାନୀ କର୍ଣ୍ଣ, ଦାନବୀର ହରିଷ୍ଚନ୍ଦ୍ର ଭଳି ଉଦାରବାନ ବ୍ୟକ୍ତିତ୍ୱ ମଣିଷ ସମାଜକୁ ଦାନ ଦେବା ସହିତ ଭଲପାଇବାର ଯେଉଁ ଶିକ୍ଷା ଦେଇଯାଇଛନ୍ତି ତାହା ନିରାଶ୍ରୟ, ଅସହାୟ ତଥା ଅବହେଳିତଙ୍କ ପାଇଁ ଏକ ଆଶା, ଆଶ୍ୱାସନା, ସହାନୁଭୂତି, କୃତଜ୍ଞତା ଓ ଭରସା ଦେବାର ଏକ ନିର୍ଭର ପ୍ରତିଶ୍ରୁତି କହିଲେ ଅତ୍ୟୁକ୍ତି ହେବ ନାହିଁ । ସେମାନେ ତାଙ୍କର ଦୈନନ୍ଦିନ ଜୀବନରେ ସାହାଯ୍ୟ, ସହାନୁଭୂତିକୁ ଏକ ଅଭ୍ୟାସଗତ କାର୍ଯ୍ୟ ରୂପେ ଆଦରିନେବା ସହିତ ଜନକଲ୍ୟାଣରେ ନିଜକୁ ସାମିଲ କରି ଜୀବନର ମହତ ଉଦ୍ଦେଶ୍ୟକୁ ଚରିତାର୍ଥ କରୁଥିଲେ । ଦାନର ବିଶେଷ ରୂପ ହେଉଛି ବ୍ୟକ୍ତିଗତ ଦୟା କାର୍ଯ୍ୟ । ‘ଦାନ’ ଦେବା ଏକ ଐଶ୍ୱରୀକ ଭାବନା ଯାହା ଉଭୟ ଦାତା ଓ ଗ୍ରହଣୀଙ୍କୁ ବେଶ ଆତ୍ମତୃପ୍ତି ଦେଇଥାଏ । ଏହି ପ୍ରକ୍ରିୟାରେ ‘ଦେବା ଓ ନେବା’ ସହିତ ଏକ ହୃଦୟସ୍ପର୍ଶୀ ଲୋକ କଥା ହେଉଛି “ଦେଇଥିଲେ ପାଇ” । ଏହାକୁ ତର୍ଜମା କଲେ ଏଥିରେ କର୍ମଫଳ, ଦାନ ଓ ସାଧୁତା ଭଳି ମହତ୍ ଗୁଣ ପର୍ଯ୍ୟବେସିତ ହୋଇ ରହିଛି ।

ଲୋକକଥା ଅନୁଯାୟୀ, କୌଣସି ଲୋକକୁ ନିଃସର୍ତ୍ତମୂଳକ ସାହାଯ୍ୟ କଲେ, ଇଶ୍ୱର ଆମକୁ ଶୁଭ ଫଳ ପ୍ରଦାନ କରିବେ ବୋଲି ପ୍ରବାଦ ଅଛି । ସମୟେ ସମୟେ ଜୀବନରେ ଅନେକ

ପ୍ରତିକୂଳ ପରିସ୍ଥିତି ସାମ୍ନା କରିବାକୁ ପଡ଼ିଥାଏ । ସେ ସମୟରେ ଯେଉଁ ଅପରିଚିତ ବ୍ୟକ୍ତି ଠିଆ ହୋଇ ସେ ପରିସ୍ଥିତିରୁ ମୁକୁଳାଇ ଥାଏ, ଆମେ ସେତେବେଳେ ଇଶ୍ୱରଙ୍କୁ ଧନ୍ୟବାଦ ଦେବା ସହିତ ମନରେ ଭାବୁ କାହାକୁ କିଛି ସାହାଯ୍ୟ କରିବାର ଏହା ହେଉଛି ଫଳ । ଏହା କେବଳ ଅନୁଭବି ଲୋକ ହିଁ ବଖାଣି ପାରିବ । ସୁତାରା ଅନ୍ୟକୁ ସାହାଯ୍ୟ ସହାନୁଭୂତି ଦେଖାଇଲେ ତାହା ଅସମୟରେ ନିଶ୍ଚିତ ପ୍ରାପ୍ତି ହୋଇଥାଏ । ଏ ସବୁକୁ ଦୃଷ୍ଟିରେ ରଖି କିନ୍ ଓ କିସ୍ ର ପ୍ରତିଷ୍ଠାତା, ପ୍ରଫେସର ଅଚ୍ୟୁତାନନ୍ଦ ସାମନ୍ତ ୨୦୧୩ ମସିହା ମଇ ୧୭ ତାରିଖରେ ସମାଜର ସବୁ ବର୍ଗର ଲୋକଙ୍କ ଦୁଃଖ ସୁଖରେ ସାମିଲ ହେବାପାଇଁ ଏକ ଅନନ୍ୟ ପ୍ରୟାସ ଆରମ୍ଭ କରିଥିଲେ । ‘ଆର୍ଟ ଅଫ ଗିତି’ ନାମରେ ଜନାଦୃତ ଏକ ଲୋକପ୍ରିୟ ସଙ୍ଗଠନ, ଯାହା ଏକ ଚେତନାଧର୍ମୀ ଅନୁଷ୍ଠାନରେ ପରିଣତ ହୋଇ ଲୋକଙ୍କ ମନରେ ଅନ୍ୟକୁ ସାହାଯ୍ୟ କରିବା, ସମସ୍ତଙ୍କୁ ସହାନୁଭୂତି ଦେଖାଇବା ଓ ମାନସିକ ସୁସ୍ଥତା ଲାଭ କରିବାରେ ଅଧିକ ପ୍ରୋତ୍ସାହିତ କରୁଛି ।

ପ୍ରତିଷ୍ଠାତାଙ୍କ ମତରେ ଦାନ କେବଳ ଆର୍ଥିକ ସାହାଯ୍ୟ ନୁହେଁ ବରଂ ଆବାଶ୍ୟକତା ପୂରଣ କରୁଥିବା ଯେକୌଣସି ଜିନିଷ ଯଥା ଉପହାର, ଭଲ ପରାମର୍ଶ, ପ୍ରଶଂସା, ଭକ୍ତି, ବିନୟତା ଆଦି ଆମାୟିକ ଶବ୍ଦ ବ୍ୟବହାର କରି ଅନ୍ୟକୁ ଖୁସି ଦେବା ହିଁ ଆର୍ଟ ଅଫ ଗିତି । ଅଭାବି ଲୋକର ବେଦନାକୁ ଜିଣିବା ତା ମୁହଁରେ ହସ ଫୁଟାଇବାର ସଂକଳ୍ପକୁ ଏକକାର କରି ଦୀର୍ଘ ୩୩ ବର୍ଷରୁ ଉର୍ଦ୍ଧ୍ୱ ସମୟ ସମାଜ ସେବାରେ ନିଜକୁ ନିୟୋଜିତ କରି ଏକ ଅନନ୍ୟ ବ୍ୟକ୍ତିତ୍ୱର ପରିଚୟ ଦେଇଛନ୍ତି ପ୍ରଫେସର ସାମନ୍ତ । ପ୍ରତିବର୍ଷ ଭଳି ଚଳିତବର୍ଷର ସ୍ନେହାମାନ ଚି ହେଉଛି “ସେୟାର ଟୁ ସାଇନ୍” (ଦେଇଥିଲେ ପାଇ) । ଏହାକୁ ବିଶ୍ଳେଷଣ କଲେ ଜଣାଯାଏ ଏଥିରେ ଧାର୍ମିକ ଭାବନା ସହ ଭାଗବତ୍ ଚେତନା ଓତଃପ୍ରୋତ ଭାବେ ଜଡ଼ିତ । ଏଭଳି ପ୍ରୟାସକୁ ଅଧିକ ସଂଗଠିତ କରି ବ୍ୟାପକ ସଚେତନତା ସୃଷ୍ଟି କଲେ ଏହା ଲୋକଙ୍କ ଦେବାର ମାନସିକତା



ପରିବର୍ତ୍ତନ କରିବାରେ ଅନେକ ସହାୟତା କରିପାରନ୍ତା ଏଥିରେ ସନ୍ଦେହ ନାହିଁ । ସମାଜରେ ସୁଖ, ଶାନ୍ତି ଓ ବଞ୍ଚିବା ହେଉଛି ଜୀବନାନନ୍ଦ । ଦାନ ବା ଦେବା କାର୍ଯ୍ୟଟି କେବଳ ଜୀବିତ ଜୀବମାନଙ୍କୁ ପ୍ରଭାବିତ କରେ, ଏହା ପ୍ରଭାବରେ ଶତ୍ରୁମାନେ ଶତ୍ରୁତା ଆଚରଣକୁ ପ୍ରଶମିତ କରି ମିତ୍ର ହେବାର ଅନେକ ନଜିର ଅଛି । ଅପରିଚିତ ବ୍ୟକ୍ତି ମଧ୍ୟ ପ୍ରିୟପାତ୍ର ବନିଯାଏ । ଏପରିକି ଦାନ ଦ୍ଵାରା ମନ୍ଦ ପ୍ରବୃତ୍ତି ମଧ୍ୟ ନଷ୍ଟ ହୋଇଯାଏ । କିନ୍ତୁ ଓ କିଏ ପ୍ରତିଷ୍ଠାତାଙ୍କ ମହାନୀୟତା ହେଉଛି ମୁଁ କେତେ ଖୁସିରେ ରହିବି ଯେତିକି ବଡ଼ କଥା ନୁହେଁ, ମୋ ଦ୍ଵାରା କେତେ ଲୋକ ଖୁସିରେ ରହିବେ ସେଇଟା ସବୁଠୁ ବଡ଼ କଥା । ଏଥିପାଇଁ ସେ ସମାଜ ସେବାକୁ ନିଜ ଜୀବନର ସାଧନା ରୂପେ ଗ୍ରହଣ କରିବା ସହିତ ଏ ଦିଗରେ ନିରବଚ୍ଛିନ୍ନ ଉଦ୍ୟମ ଜାରି ରଖିଛନ୍ତି । ତାଙ୍କ ମତରେ ମାନବିକତାର ନିଆରା ବନ୍ଧନ ଭିତରେ ଥାଏ ସ୍ନେହ, ଶ୍ରଦ୍ଧା ଓ ଭଲପାଇବା ଯେଉଁଥିରେ ସମ୍ପାଦନ ହୋଇଥାଏ “ଦେବା ଓ ଉତ୍ସର୍ଗୀକୃତ” ମନୋଭାବ ଭଳି ଏକ ମହାନ କାର୍ଯ୍ୟ । ଦେବା ବା

ଦାନ ହେଉଛି ମାନବବାଦର ଏକ ମହାନ ତଥା କଠିନ କାର୍ଯ୍ୟ, ଏହାକୁ କରାଯିବ କରିପାରିଲେ ହିଁ ଜୀବନ ର ପ୍ରକୃତ ଅର୍ଥ ଅନୁଭବ ହୋଇଥାଏ । ସୁତରାଂ ଦେବା ଏବଂ ସମର୍ପିତ ଭାବ ବହୁତ ପୁରୁଣା ସଂସ୍କାର ହେଲେ ମଧ୍ୟ ଏହାକୁ ଅଧିକ ବ୍ୟବସ୍ଥିତ ଭଙ୍ଗରେ ଲୋକଙ୍କ ମଧ୍ୟରେ ଆଦୃତ କରି ସମାଜରେ ଉପଯୋଗ ପାଇଁ ଏକ ଉତ୍ତମ ପ୍ରୟାସର ବିସ୍ତାର ରୂପ ହେଉଛି “ଆର୍ଟ ଅଫ ଚିତ୍ତ” ।

“ଦେବା” ଏକ ମହତ ଗୁଣ, ଏହି ପରିପ୍ରେକ୍ଷାରେ ପ୍ରତ୍ୟେକଙ୍କୁ କିଛି ସାହାଯ୍ୟ ସହଯୋଗର ହାତ ବଢାଇ ସାରା ବିଶ୍ଵରେ ଶାନ୍ତି ଓ ମୈତ୍ରୀ ସ୍ଥାପନ କରିବା ସହିତ “ସେୟାର ଟୁ ସାଇନ୍” (ଦେଇଥିଲେ ପାଇ) ଭଳି ମହା ଅନୁଭବି ବାଉଁ ବାଣ୍ଟିବା ସହିତ ପରୋପକାରରେ ସାମଲ ହୋଇ ଖୁସି ମନାଇବା ହେଉଛି ଆଜି ଦିନର ମହାନ ଆଭିମୁଖ୍ୟ ।



Sharing knowledge empowers communities to learn, grow & progress together. When ideas, skills are exchanged openly, opportunities expand & collective progress becomes faster & more meaningful.

May
17th



13th Anniversary of
Art Of Giving



Share
to *Shine* ✨

Every small **contribution shared**
adds **brightness to the world.**





ସହଭାଗିତାରେ ଦୀପ୍ତିମାନ ଜୀବନ

ଶ୍ରୀତକୀର୍ତ୍ତୀ ତ୍ରିପାଠୀ

ଦୁର୍ଦ୍ଦଶାରେ ଚାଲିଥିବା ଏଇ ଯୁଗରେ ମଣିଷ ଅଧିକାଂଶ ସମୟରେ ନିଜ ସଫଳତା, ସମ୍ପଦ ଓ ସୁଖକୁ କେବଳ ନିଜ ପାଇଁ ରଖିବାକୁ ଚେଷ୍ଟା କରେ । କିନ୍ତୁ ଜୀବନର ଏକ ଗଭୀର ସତ୍ୟ ହେଉଛି ଯଦି ଆମେ ଅନ୍ୟମାନଙ୍କ ସହ କିଛି ବାଣ୍ଟିବାରେ ସକ୍ଷମ ହେଉ, ସେଇଠି ହିଁ ଆମର ପ୍ରକୃତ ସଫଳତା ଓ ସୁଖ ଲୁଚି ରହିଥାଏ । “Share to Shine” ବାକ୍ୟଟି ଏହି ମୂଲ୍ୟବୋଧକୁ ଅତ୍ୟନ୍ତ ସରଳ ଓ ସୁନ୍ଦର ଭାବେ ଉପସ୍ଥାପନ କରେ । ବାଣ୍ଟିବା ଅର୍ଥ କେବଳ ଧନ-ସମ୍ପତ୍ତି ବା ପଦାର୍ଥ ଦେବା ନୁହେଁ, ଏହାର ଅର୍ଥ ହେଉଛି ନିଜର ଜ୍ଞାନ, ସମୟ, ସହାନୁଭୂତି ଓ ସମର୍ଥନକୁ ଅନ୍ୟମାନଙ୍କ ସହ ବାଣ୍ଟିବା । ଜ୍ଞାନ ଯେତେବେଳେ ବିତରଣ କରାଯାଏ, ତାହା ଆହୁରି ବୃଦ୍ଧି ପାଏ । ଜଣେ ଶିକ୍ଷକ ନିଜ ଜ୍ଞାନ ଛାତ୍ରଛାତ୍ରୀଙ୍କୁ ଦେଇ ନିଜକୁ ଶୂନ୍ୟ କରନ୍ତି ନାହିଁ, ବରଂ ସେ ଆହୁରି ଗୌରବାନ୍ୱିତ ହୁଅନ୍ତି । ସେହିପରି, ଆମେ ଯଦି ଆମର ଅନୁଭବ ଓ କୌଶଳକୁ ଅନ୍ୟମାନଙ୍କ ସହ ଭାଗ କରିବା, ତେବେ ସମାଜର ଉନ୍ନତି ସହିତ ଆମର ନିଜର ମୂଲ୍ୟ ମଧ୍ୟ ବଢ଼ିଥାଏ । ସୁଖ ବାଣ୍ଟିଲେ ବଢ଼େ । ଜୀବନର ସରଳ ଆନନ୍ଦ ଧାରେ ହସ, ଗୋଟିଏ ସହାୟତାର ହାତ, କିଛି ସାହୁନାମୁଳକ କଥାରେ ହିଁ ଲୁଚିଥାଏ, ମାତ୍ର ତାହା ବି ସମସ୍ତଙ୍କୁ ମିଳିବା ସମ୍ଭବ ହେଉ ନାହିଁ

ଯେତେବେଳେ ଆମେ ଅନ୍ୟମାନଙ୍କ ଦୁଃଖରେ ଭାଗିଦାର କିମ୍ବା ସୁଖରେ ଅଂଶୀଦାର ହେଉଛୁ, ସେତେବେଳେ ଆମର ମନ ମଧ୍ୟ ଆତ୍ମସନ୍ତୋଷରେ ଭରିଯାଏ । ଆମେ ଆମର ପ୍ରତିଭା, ଜ୍ଞାନ ଓ ସହଭାବକୁ ଅନ୍ୟମାନଙ୍କ ସହ ବାଣ୍ଟିଲେ ତାହା ସରିଯାଏ ନାହିଁ ବରଂ ବଢ଼େ । ଏହି ଭାଗିଦାରିତା ହିଁ ମାନବୀୟ ସମ୍ପର୍କକୁ ଦୃଢ଼ କରେ । “Share to Shine”ର ଅନ୍ୟ ଏକ ମୁଖ୍ୟ ଉଦ୍ଦେଶ୍ୟ ହେଉଛି ସହଯୋଗ ଓ ସମାଜିକ ଦାୟିତ୍ୱ । ଯଦି ପ୍ରତ୍ୟେକ ଲୋକ ନିଜର କିଛି ସମୟ ଓ ସମ୍ପଦ ସମାଜ ପାଇଁ ଉତ୍ସର୍ଗ କରନ୍ତେ ତେବେ ସମାଜ ଆହୁରି ସୁନ୍ଦର ଓ ସମୃଦ୍ଧ ହୋଇପାରନ୍ତା । ଦାନ, ସେବା ଓ ସହଯୋଗ ମାଧ୍ୟମରେ ଆମେ କେବଳ ଅନ୍ୟକୁ ସାହାଯ୍ୟ କରୁ ନାହିଁ, ନିଜର ଜୀବନକୁ ମଧ୍ୟ ଅର୍ଥପୂର୍ଣ୍ଣ କରିପାରୁଛୁ । ପ୍ରକୃତି ମଧ୍ୟ ଏହି ଶିକ୍ଷା ଦିଏ - ବୃକ୍ଷ ନିଜର ଫଳ, ଛାୟା ଓ ଅମ୍ଳଜାନ, ନଦୀ ନିଜର ଜଳ ଏବଂ ସୂର୍ଯ୍ୟ ନିଜର ଆଲୋକ ସମସ୍ତଙ୍କୁ ଦାନ କରେ । ଏମାନେ କେବେ ହେଲେ ପ୍ରତିବଦଳରେ କିଛି ଆଶା ରଖନ୍ତି ନାହିଁ । ସେଥିପାଇଁ ତ ସେମାନେ ସର୍ବଦା ମହାନ, ଉଜ୍ଜ୍ୱଳ । ଏଥିରୁ ଆମେ ଶିଖିବା ନିର୍ଲୋଭ ଭାଗିଦାରିତା ହିଁ ସତ୍ୟର ଆଲୋକ । ତଥାପି ଆଧୁନିକ ସମାଜରେ ସ୍ୱାର୍ଥପରତା ଓ ପ୍ରତିସ୍ପର୍ଦ୍ଧା ମଣିଷକୁ ଏହି ମୂଲ୍ୟବୋଧରୁ ଦୂରେଇ ଦେଉଛି ।

ଲୋକମାନେ ଭାବୁଛନ୍ତି ଯେ ନିଜ ପାଖରେ ସଞ୍ଚୟ କରି ରଖିବା ହିଁ ସୁରକ୍ଷା ଓ ସଫଳତା । କିନ୍ତୁ ସତ ହେଉଛି, ଆମେ ଯେତେ ଅଧିକ ବାଣ୍ଟି ପାରିବା, ମାନସିକ, ସାମାଜିକ ଓ ଆର୍ଥିକ ସ୍ତରରେ ସେତିକି ଅଧିକ ସନ୍ତୁଷ୍ଟ ହୋଇ ପାରିବା । ଯେ କୌଣସି କାମରେ ଅଂଶଗ୍ରହଣ କରିବା ହେଉଛି ସବୁଠାରୁ ଶ୍ରେଷ୍ଠ ସମ୍ପର୍କକରଣ । ସହକର୍ମୀମାନଙ୍କୁ ସହଯୋଗ କରିବା, କୌଶଳ ଶିଖାଇବା ଭଳି କାମ ଏକ ପ୍ରଭାବଶାଳୀ ତରଙ୍ଗ ସୃଷ୍ଟି କରେ । ଅନ୍ୟମାନଙ୍କ ସହ ଜ୍ଞାନ ବାଣ୍ଟିଲେ ନିଜ ଜ୍ଞାନର ପରିସର ବଢେ । ଅନ୍ୟକୁ ଦୟା କଲେ ଏକ ଏଭଳି ସହାୟକ ପରିବେଶ ସୃଷ୍ଟି ହୁଏ, ଯେଉଁଠି ଅନ୍ୟମାନଙ୍କ ସହ ନିଜର ମଧ୍ୟ ହିତ ସାଧନ ହୁଏ । ଉଦାହରଣ ସ୍ୱରୂପ, ଗୋଟିଏ ଦୀପରୁ ଆଉ ଗୋଟିଏ ଦୀପ ଜଳେଇଲେ ପ୍ରଥମ ଦୀପର ଆଲୋକ ଯେମିତି କମିଯାଏ ନାହିଁ, ଠିକ ସେହିପରି ନିଜର ଅନୁଭବ, ଅଭିଜ୍ଞତା ଓ ଉତ୍ସାହକୁ ବାଣ୍ଟିଲେ ଏହା ଆହୁରି ପ୍ରସାରିତ ହୁଏ ।

ଦେଖିବାକୁ ଗଲେ ଏହି ପ୍ରତିଯୋଗିତାମୂଳକ ଜଗତରେ ବ୍ୟକ୍ତିଗତ ସଫଳତାରୁ ସମୂହଗତ ବିକାଶ ପ୍ରତି ଧ୍ୟାନ ଦେବା ଦ୍ୱାରା ପ୍ରତ୍ୟେକ ବ୍ୟକ୍ତି ଅଧିକ ଦୀର୍ଘମାନ ହୋଇପାରେ । ସମୂହଭିତ୍ତିକ ଅଂଶୀଦାରିତା ନବୋଦ୍ଧାନ ଓ ସହନଶୀଳତା ବଢାଏ । ବିଭିନ୍ନ ଭାବନା ଓ ବିଶିଷ୍ଟ ପ୍ରତିଭାଗୁଡ଼ିକ ଯେତେବେଳେ ଏକାଠି ହୁଅନ୍ତି, ସେତେବେଳେ ସମାଧାନର ନୂଆ ନୂଆ ପଥ ଉନ୍ମୋଚିତ ହୁଏ । ସାରକଥାରେ “Share to Shine” ହେଉଛି ଏକ ଏମିତି ଦର୍ଶନ ଯାହା ଆମକୁ ଶିଖାଏ ଯେ ବିକାଶ ହେଉଛି ସାମୂହିକ । ଜୀବନର ପ୍ରକୃତ ସୁଖ ଓ ସଫଳତା ଅନ୍ୟମାନଙ୍କ ସହ ବାଣ୍ଟିବାରେ ଅଛି । ଯେତେବେଳେ ଆମେ ଦାନ, ସେବା ଓ ସହଯୋଗର ମାର୍ଗ ଅନୁସରଣ କରୁଥାଉ, ସେତେବେଳେ ଆମ ଜୀବନ ବାସ୍ତବରେ ଉଜ୍ଜ୍ୱଳ ହୋଇଉଠେ । ପରିଶେଷରେ ଆମେ ଏହି ନିର୍ଯ୍ୟାସରେ ପହଞ୍ଚିଲେ ଯେ “ଯାହା ନିଜ ପାଖରେ ରଖିଲେ ସାମିତ, ଭାଗ କଲେ ତାର ମୂଲ୍ୟ ଅସାମିତ” ।



So much happiness in one place. Forty thousand KISS children come together to celebrate a birthday that has brought hope, learning, opportunities & career paths.



ଦାନର ଦୀପ୍ତିରେ ଦୀପ୍ତିମାନ୍

ସୁଜାତା ଆଚାର୍ଯ୍ୟ

ପ୍ରକୃତିର ଅତୁଳନୀୟ ଦାନର ମହକରେ ମହକିତ ଆମର ସମଗ୍ର ବସୁଧା; ଅବିଶ୍ୱସନୀୟ ଅବଦାନର ସୁରଭିରେ ସୁରହିତ ଏଇ ସୁନ୍ଦର ଧରାପୃଷ୍ଠ; ଅନିର୍ବଚନୀୟ ଅନୁଦାନର ପୁଲକରେ ପୁଲକିତ ସବୁରି ପ୍ରିୟ ପୃଥିବୀ। ସୁତରାଂ ମାନବ ଜଗତର କଲ୍ୟାଣ ଓ ଶାନ୍ତିପ୍ରଦ ଜୀବନଯାପନ ନିମନ୍ତେ ପାଣିପବନ, ଖାଦ୍ୟପେୟ, ବାସବସ୍ତ୍ର ତଥା ଅତ୍ୟାବଶ୍ୟକ ସୁବିଧା ସୁଯୋଗ ଖଞ୍ଜି ଦେଇଥିବାରୁ ପ୍ରକୃତିରାଣୀ ତା’ର ଅବର୍ଣ୍ଣନୀୟ ଅନୁଦାନର ଜ୍ୟୋତିରେ ଜାଜ୍ଞଲ୍ୟମାନ; ଅବଦାନର ଔଜ୍ଞଲ୍ୟରେ ଔଜ୍ଞଲ୍ୟମାନ ତଥା ଦାନର ଦୀପ୍ତିରେ ଦୀପ୍ତିମାନ। ସେହିପରି ମାନବ ତାର ସର୍ବଶ୍ରେଷ୍ଠ ମୂଲ୍ୟବୋଧ, ଉପଲକ୍ଷି ତଥା ଅଭିବ୍ୟକ୍ତି ହେଉଛି ‘ଦାନ’; ସ୍ନେହ-ଶ୍ରଦ୍ଧା-ପ୍ରେମ ଓ ସହାନୁଭୂତିର ପରିପ୍ରକାଶ ହିଁ ‘ଦାନ’। ଏହି ‘ଦାନ’ରେ ହିଁ କଲ୍ୟାଣ। ତେଣୁ ଦେବୀରେ ଜୀବନ ହୁଏ ମହନୀୟ; ହସ-ଖୁସି, ସୁଖ-ଶାନ୍ତି ଆଉ କାହା ସହ ବାଣ୍ଟିବାରେ ଜୀବନ ହୁଏ ଉଦାହରଣୀୟ।

ଏହି ଧାରାରେ ଆମର ସମୟ ଓ ସମ୍ପଦ ଆଉ କାହା ସହଭାଗ କରିବାରେ ଆମେ ଯେତିକି ଆନନ୍ଦ ପାଇଥାଉ, ଆମର ଜ୍ଞାନ ଓ ବିଚାରବୋଧ ଆଉ କାହାସହ ଆଦାନ ପ୍ରଦାନ କରିବା ସମୟରେ ଆମେ ଅନୁରୂପ ତୃପ୍ତି ପ୍ରାପ୍ତ ହୋଇଥାଉ। ସେଥିପାଇଁ ଏକଥା ଜାଣିରଖିବା ଉଚିତ୍ କି, କାହାକୁ କିଛି ଦେବାରେ ଓ କାହା ସହ କିଛି ବାଣ୍ଟିବାରେ ସେ ସବୁରୁ କିଛିତ ମାତ୍ରାରେ କିଛି କମିଯାଇନଥାଏ, ବରଂ ଦେବୀର ଖୁସିରେ, ବାଣ୍ଟିବାର ଆନନ୍ଦରେ ଓ ଭାଗ କରିବାର ସହଭାଗୀତାରେ ଆମ ଅନ୍ତଃକରଣର ସୌନ୍ଦର୍ଯ୍ୟରେ ଉଦ୍ଭାସିତ

ହୋଇଥାଏ ଆମର ସମସ୍ତଙ୍କ ଜୀବନ; ଆଉ ସେଇ ଜୀବନର ଜଳଛବିରେ ପ୍ରତିଫଳିତ ହୋଇଥାଏ ଆମର ସମଗ୍ର ଜୀବନ ଧାରା। ଅନ୍ୟମାନଙ୍କୁ ସ୍ନେହ, ଶ୍ରଦ୍ଧା, ମମତା ଓ ଆନ୍ତରିକତା ବାଣ୍ଟିବା ସମୟରେ ମଣିଷ ଭିତରେ ଯେଉଁସବୁ ଦିବ୍ୟ ଗୁଣର ପରିପ୍ରକାଶ ହୋଇଥାଏ, ସେସବୁ ଦ୍ୱାରା ଜୀବନ ମହାନ ହୋଇଥାଏ।

କାହାକୁ ସାହାଯ୍ୟ ଓ ସମହାନୁଭୂତି ପ୍ରଦାନ କରିବା ଦ୍ୱାରା ମଣିଷ ଭିତରେ ଯେଉଁ ମୂଲ୍ୟବୋଧ ସୃଷ୍ଟି ହୋଇଥାଏ, ତା’ର ଅପୂର୍ବ ଜ୍ୟୋତିରେ ଜୀବନ ମହନୀୟ ହୋଇଥାଏ। ଅସୁବିଧା ସମୟରେ ଆବଶ୍ୟକତାକୁ ଆଖିରେ ରଖି କାହାକୁ ଖାଦ୍ୟପେୟ ଓ ପୋଷାକପତ୍ର ଯୋଗାଇଦେବା ଦ୍ୱାରାଯେଉଁ ଆତ୍ମତୃପ୍ତି ମିଳିଥାଏ, ତାହାର ପ୍ରତିଦାନରେ ଜୀବନ ଧନ୍ୟ ହୋଇଥାଏ।

କାହା ପାଇଁ ସମୟ ଓ ବିଚାରବୋଧ ଭାଗ କରିଥିଲେ ସେଥିରୁ ପ୍ରାପ୍ତ ଅନୁଭବକୁ ହୃଦୟଙ୍ଗମ କରିବା ଦ୍ୱାରା ଜୀବନ ମହିମାମୟ ହୋଇଥାଏ। ମନରେ ଶାନ୍ତି, ହୃଦୟରେ ତୃପ୍ତି ଓ ଆତ୍ମାରେ ପ୍ରଶାନ୍ତି ଭରି ଦେବାରେ ‘ଦାନ’ର ମହିମା ବୁଝି ପାରିଲେ ମାନବ ଜୀବନ ସାର୍ଥକ ହୁଏ। ସେଥିପାଇଁ ଚଳିତ ବର୍ଷ ‘Art of Giving Day’ର ମହାନ ବାର୍ତ୍ତା-‘Share to Shine’ର ପରିକଳ୍ପନା ପାଇଁ ଏହାର ପ୍ରତିଷ୍ଠାତା, ଆମର ପ୍ରିୟ ସାମନ୍ତ ସାର୍ ଆମ ସମସ୍ତଙ୍କର ନମସ୍ୟ। ତାଙ୍କର ମହାନ ଆଦର୍ଶରେ ଅନୁପ୍ରାଣିତ ହୋଇ ଦେବୀର କଳାରେ ମହନୀୟ ହେଉ ସବୁରି ଜୀବନ ଧାରା ଓ ଦାନର ଦିପ୍ତିରେ ଦିପ୍ତିମାନ ହେଉ ଆମ ସମସ୍ତଙ୍କ ଜୀବନ।

Share your care for nature & let the world glow with life. Small actions like nurturing, greening, conserving resources & protecting our surroundings help create a cleaner, greener & brighter future for everyone.

SHARE TIME



Your time today can become
someone's **happiness.**



May
17th

Share
to Shine⁺





ଫୁଲ ପରି

ରକ୍ଷକ ନାୟକ

ଫୁଲଟିଏ ।
 କେତେ ବା ଆୟୁଷ !
 ସେ ଅବତରି ଆସେ ଶୂନ୍ୟରୁ
 ପୁଣି ଶୂନ୍ୟରେ ଲୀନ ହୋଇଯାଏ
 ବିତରିଦିଏ ନିଜକୁ
 ରଙ୍ଗରେ, ରୂପରେ, ମହକରେ ।

କିଛି ବି କାମନା ନାହିଁ
 ସେ କେଉଁଠି ରହିବ
 ଶବାଧାରେ କି ଠାକୁରଙ୍କ
 ମସ୍ତକରେ

ହୁଏ ତ କିଏ ପାଦରେ
 ଦଳିମକଟି ଦେଇପାରେ
 ସେ କିନ୍ତୁ ବିତରୁଥାଏ ସବୁଠି
 ତା'ର ମହକ
 ବିନା ଅନୁଶୋଚନାରେ ।

ସେ ଦେବାପାଇଁ ଆସିଥାଏ
 ଦେଇ ଦେଇ ଚାଲିଯାଏ
 ଦେବା ହିଁ ତା'ର ଧର୍ମ
 ନିଷ୍ଠାମ କର୍ମରେ
 ବୋଧହୁଏ ସେଥିପାଇଁ ସେ
 ପ୍ରେମର ପ୍ରତୀକ ହୋଇ
 ଉଠୁଳି ଉଠେ
 ପ୍ରକୃତିର ଭାବ ଭାବନାରେ ।



Share your effort, share your care & let your kindness shine, when small acts are offered with sincerity, they create ripples of hope, strengthen connections & bring light into many lives.

SHARE GREEN

17th May



Plant a tree today, share
a **healthier tomorrow.**



Share
to Shine[★]





ଜୀବନର ପଥେ

ଧର୍ମପଦ ମହାପାତ୍ର

ଦୁର୍ଲଭ ମଣିଷ ଜୀବନ ପାଇଛେ
ପ୍ରଭୁଙ୍କର ବରଦାନ,
ବୁଦ୍ଧି ଦେଇଛନ୍ତି ବିବେଚନା ପାଇଁ
କେଉଁଥିରେ କେତେ ପୁଣ୍ୟ ।୧

ଜୀବନ ର ରାସ୍ତା ଗଢ଼ାଣି ଉଠାଣି
ଆସେ କେବେ ଖାଲ ଢିପ,
ନିହାଣ ମୁନର ଶକ୍ତ ଆଘାତରେ
ନିଏ କୋଣାର୍କ ର ରୂପ ।୨

ବନ୍ଧା ଏ ଜୀବନ ସମ୍ପର୍କ ତୋରିରେ
ପାଶେ ରଖୁ ମଧୁରତା,
ନମ୍ର ସ୍ଵଭାବେ କେ ଛୋଟ ହୁଏନାହିଁ
ନଇଁ ଯାଏନାହିଁ ମଥା ।୩

ମୂଲିଆର ମୂଲ କେବେ ବି ବୁଝେନା
ହିସାବ ରଖନ୍ତି ସିଏ,
ପ୍ରତିକୂଳ ସ୍ଥିତି ଏତାଇ ଦିଅନ୍ତି
ଇଚ୍ଛାଶକ୍ତି ଯା'ର ଥାଏ ।୪

କବାଟ ତାଲା ରେ ରୁଦ୍ଧ କୋଠରୀ କୁ
ଛୋଟ ଚାବି ଖୋଲିଦିଏ,
ବିଭିନ୍ନ ଗୁଣ ମଧ୍ୟେ ଦେବାର କଳା
ଶ୍ରେଷ୍ଠତ୍ଵ ବନେଇ ଦିଏ ।୫

ସେନେହ ଶରଧା ଭଲ ପାଇବାହିଁ
ଜାଣି ପାରୁଥିବା ମନ,
ଆହୁନ ପ୍ରେରଣା ବାଣ୍ଟି ଚାଲୁଥିବା
ଅନ୍ତରେ ଆବେଗ ପୂର୍ଣ୍ଣ ।୬

ମଧୁର କଥା ରେ ପରିବେଶ ବଦଳେ
ତୋଷି ହୁଏ ଜନମନ,
ମିତ୍ର ବି ବିଗିଡ଼ି ହୁଏ ସାତପର
କଥା କହୁଥିଲେ ଚାଣ ।୭

ଯୋଗ୍ୟତା ର ମାପାକାଠି ମହାନତା
ଆଦରରେ ପବିତ୍ରତା,
ଅନ୍ୟ ଯତ୍ନ ନେବା ନିଜ ପରି ସଦା
ସାହା ସେ ଭାଗ୍ୟ ବିଧାତା ।୮

ବର୍ଷ ମାସ ଦିନ ବିତେ ଏ ଜୀବନ
କେବେ ଖରା ପୁଣି ଛାଇ,
ଭଲ ପାଇବାରେ ହେଲା କରିବାନି
ଯେତେ ଆସୁ ପଛେ ହାଇ ।୯

ଏବେ ହିଁ ଚାଲିବା ଅତୀତ କୁ ଝୁରି
ଭବିଷ୍ୟତ ଭାବି ଭାବି,
ସତ୍ୟ ପଥେ ଡାକ ସେ ବାଟ ଖୋଲିବେ
କେମିତି ଆଗକୁ ଯିବି ।୧୦

Sharing food spreads joy that reaches far and wide. A simple meal offered with care can fill hearts with warmth and make happiness glow in every corner.

May
17th



13th Anniversary of
Art Of Giving



Sharing knowledge helps communities
learn & progress faster.



Share
to Shine ✨

Become a Member
<https://artofgiving.in.net/member>



साझा करो, चमको

अशोक पाण्डेय

महान् शिक्षाविद् प्रोफेसर अच्युत सामंत के वास्तविक जीवन-दर्शन 'आर्ट ऑफ गिविंग 2026' की थीम: 'साझा करो, चमको' के तहत बिहार प्रदेश के जिला:बक्सर के गांव:गोप भरौली में सात दिवसीय श्रीमद् भागवत गीता ज्ञान यज्ञ अनुष्ठित सुप्रसिद्ध कथाव्यास आचार्यश्री रतिनंदन जी महाराज ने अपनी कथा में देने की कला की इस वर्ष की थीम: 'साझा करो, चमको' के व्यक्तिगत और सामाजिक महत्त्व को रेखांकित करते इसे एक उपयोगी सामाजिक आंदोलन बताया और कथा आयोजक अशोक पाण्डेय की उन्मुक्त कण्ठ से सराहना की।

25मार्च, 2026 को जैसे ही कीट-कीस-कीम्स के प्राणप्रतिष्ठाता तथा अपने वास्तविक जीवन दर्शन:आर्ट ऑफ गिविंग के जन्मदाता महान् शिक्षाविद् प्रोफेसर अच्युत सामंत ने 2026 वर्ष के आर्ट ऑफ गिविंग की थीम उद्घोषित की वैसे ही उनके हिन्दी सलाहकार अशोक पाण्डेय ने अपने पैतृक गांव:गोप भरौली, जिला:बक्सर, प्रदेश:बिहार में सात दिवसीय श्रीमद् भागवत कथा ज्ञान का सफल आयोजन कराया।यहां पर सबसे उल्लेखनीय बात यह है कि 17 मई, 2013 को जब प्रोफेसर अच्युत सामंत बैंगलुरु जा रहे थे तो यह विचार उनके मन में आया कि उनको समाज ने जो कुछ भी देकर महान् शिक्षाविद् बनाया है उसके प्रति अब कृतज्ञ होने का समय आ गया है और तत्काल उन्होंने 'आर्ट ऑफ गिविंग' को अपने वास्तविक जीवन का दर्शन बना लिया।

गौरतलब है कि ऑर्ट ऑफ गिविंग अपनी 2013 की सफल यात्रा कर अन्तर्राष्ट्रीय स्वरूप ले चुका है जिसे दुनिया के लगभग 120 देशों के लोग प्रतिवर्ष स्वेच्छा से प्रतिवर्ष 17 मई को अन्तर्राष्ट्रीय ऑर्ट ऑफ गिविंग दिवस मनाते हैं। अब तो ओड़िशा के साथ-साथ पूरा भारत और दुनिया भर के लोग उसे शांति, खुशी, मित्रता और सद्भाव का सबसे सशक्त सामाजिक आंदोलन मानते हैं। यह निर्विवाद रूप से सच है कि अन्तर्राष्ट्रीय ऑर्ट ऑफ गिविंग सहज, सरल और शक्तिशाली सामाजिक आंदोलन है जिसकी पुष्टि सुप्रसिद्ध श्रीमद् भागवत कथा व्यास आचार्य श्री मारुतिनंदजी महाराज ने अपनी कथा-व्याख्या द्वारा स्पष्ट की। उन्होंने बताया कि जब व्यक्ति दूसरों के साथ कुछ भी साझा करता है, चाहे वह ज्ञान हो, भोजन हो, दया हो, करुणा हो, सहानुभूति हो, सेवा हो तो उससे न केवल सामने वाले को खुशी मिलती है बल्कि देने वाले को भी आंतरिक संतोष और खुशी मिलती है। “यह खुशी देने वाले के चेहरे पर सआप झलकती है और उसे चमक प्रदान करती है।

मशहूर कथा व्यास आचार्य मारुति नंदन जी महाराज का उनकी कथा के माध्यम से संदेश: सत्कर्म करते हुए नारायण की सच्ची भक्ति में अपने आप को लीन रखें! व्यावहारिक ज्ञान को जीवनोपयोगी बनाएं! दिव्य गुरु कृपापात्र बनें! सत्संग का सहारा लेकर नारायण के लौकिक और लौकिक लीलाओं के प्रतिदिन दर्शन करें! श्रीमद् भागवत महापुराण कथा का आयोजन कराएं! समस्त श्रोतागण पूरे आत्मविश्वास के साथ कथा श्रवण करें! साथ ही साथ आजीवन अपने परिवार को, अपने पड़ोसियों को, अपने मित्रों को, सहपाठियों को, समाज को, राष्ट्र को सेवा, सद्भाव, प्रेम, भाईचारा, करुणा, दया, सहानुभूति, आर्थिक सहयोग और आत्मीयता दें।

सच कहा जाय तो अशोक पाण्डेय जैसे पूरी दुनिया में प्रोफेसर अच्युत सामंत के करोड़ों ऐसे अनुयायी हैं जो प्रोफेसर सामंत को अपना आदर्श मानकर प्रतिवर्ष अन्तर्राष्ट्रीय ऑर्ट ऑफ गिविंग दिवस 17 मई को अनेकानेक रूपों में मनाते हैं।



It is not just about the time we have, but how we choose to use it and the people we choose to share it with. Meaningful moments are created when time is filled with care, connection & togetherness.

AOG 2026

17th
May

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TO GROW

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मानवता के विकास में स्वयंसेवा का योगदान

डॉ. जैस्मीन पटनायक

किसी वंचित बच्चे को शिक्षा देना, किसी अंधे को दृष्टि देने के समान है - प्रोफेसर डॉ. अच्युत सामंत

भारतीय संस्कृति में “परोपकार” को सर्वोच्च धर्म माना गया है। ‘वसुधैव कुटुम्बकम्’ की भावना हमें यह सिखाती है कि समस्त विश्व एक परिवार है। ऐसे में स्वयंसेवा के माध्यम से समाज के वंचित वर्गों, जरूरतमंदों और उपेक्षित लोगों तक पहुँचकर उनकी सहायता करना केवल कर्तव्य ही नहीं, बल्कि आत्मिक संतोष का मार्ग भी है। सफलता की अंधी दौड़ में हम अक्सर यह भूल जाते हैं कि जीवन का वास्तविक उद्देश्य केवल स्वयं के लिए जीना नहीं, बल्कि दूसरों के जीवन में साकारात्मक परिवर्तन लाना भी है। “मानवता के विकास में स्वयंसेवा का योगदान” की अवधारणा एक प्रकाश स्तंभ की तरह हमारे सामने आती है, जो हमें सिखाती है कि सच्ची खुशी और आत्मिक संतोष दूसरों के लिए जीने में ही निहित है। जब हम निस्वार्थ भाव से समाज की सेवा करते हैं, तब हमारे भीतर की सुप्त संवेदनाएँ जागृत होती हैं और हमारी आंतरिक चमक स्वतः ही बाहर आने लगती है। यह चमक किसी बाहरी उपलब्धि या प्रतिष्ठा से नहीं, बल्कि हमारे कर्मों की पवित्रता और सेवा-भाव की गहराई से उत्पन्न होती है। स्वयंसेवा केवल एक सामाजिक गतिविधि नहीं, बल्कि एक गहन जीवन-दर्शन है, हम अपने समय, ऊर्जा, ज्ञान और संसाधनों को समाज के कल्याण के लिए समर्पित करें, बिना किसी प्रतिफल की अपेक्षा के। जब कोई व्यक्ति स्वयंसेवा के मार्ग पर चलता है, तो वह धीरे-धीरे अपने ‘स्व’ की सीमाओं को पार कर ‘समाज’ का हिस्सा बन जाता है। वह दूसरों के दुख-दर्द को अपना समझने लगता है, और यही भावना उसे एक सच्चा इंसान बनाती है।



“खुशी दिल से देने में हैं - प्रोफेसर डॉ. अच्युत सामंत”। जब हम किसी जरूरतमंद की सहायता करते हैं, किसी निराश व्यक्ति के जीवन में आशा की किरण बनते हैं, या किसी असहाय के चेहरे पर मुस्कान लाते हैं, तब हम केवल एक कार्य नहीं कर रहे होते, बल्कि मानवता के मूल तत्व को जीवंत कर रहे होते हैं। यह अनुभव हमें भीतर से संतोष, शांति और आत्मगौरव की अनुभूति कराता है, जो किसी भी भौतिक उपलब्धि से कहीं अधिक मूल्यवान होता है। असली ‘चमक’ बाहरी दिखावे, धन-संपत्ति या सामाजिक प्रतिष्ठा में नहीं, बल्कि हमारे भीतर की करुणा, सहानुभूति और सेवा-भाव में निहित है। आज के समय में जब लोग अपने व्यक्तित्व को बाहरी सफलता से मापते हैं, यह शीर्षक हमें यह याद दिलाती है कि सच्चा व्यक्तित्व वही है जो दूसरों के लिए उपयोगी हो। एक स्वयंसेवक जब किसी सामाजिक कार्य में भाग लेता है, तो वह केवल दूसरों की मदद ही नहीं करता, बल्कि अपने भीतर छिपी साकारात्मक ऊर्जा को भी पहचानता है। स्वयंसेवा व्यक्ति में आत्मविश्वास, नेतृत्व क्षमता, सहनशीलता और संवेदनशीलता का विकास करती है। यह उसे जीवन की वास्तविकताओं से जोड़ती है और उसे एक अधिक परिपक्व और जिम्मेदार नागरिक बनाती है। भारतीय संस्कृति में “परोपकार” को सर्वोच्च धर्म माना गया है, “परहित सरिस धरम नहि भाई।” यह केवल एक कहावत नहीं, बल्कि हमारे जीवन का मार्गदर्शक सिद्धांत है। प्राचीन काल से ही हमारे ऋषि-मुनियों ने सेवा, दान और त्याग को जीवन का अभिन्न अंग माना है। आज के संदर्भ में स्वयंसेवा उसी परंपरा का आधुनिक रूप है, जो समाज को अधिक सशक्त और संवेदनशील बनाने का कार्य करता है। स्वयंसेवा के अनेक रूप हो सकते हैं, शिक्षा के क्षेत्र में वंचित बच्चों को पढ़ाना, पर्यावरण संरक्षण के लिए वृक्षारोपण करना, स्वच्छता अभियान में भाग लेना, रक्तदान करना, वृद्धाश्रमों में समय बिताना, या प्राकृतिक आपदाओं के समय राहत कार्यों में योगदान देना। इन सभी कार्यों का उद्देश्य केवल एक है, समाज में साकारात्मक परिवर्तन लाना और मानवता को सशक्त बनाना। विशेष रूप से युवाओं के लिए यह अत्यंत प्रेरणादायक है। आज का युवा वर्ग ऊर्जा, उत्साह और नवाचार से परिपूर्ण है। यदि यह ऊर्जा सही दिशा में प्रयुक्त हो, तो समाज में व्यापक परिवर्तन संभव है। स्वयंसेवा के माध्यम से युवा न केवल सामाजिक समस्याओं को समझते हैं, बल्कि उनके समाधान का हिस्सा भी बनते हैं। इससे उनमें जिम्मेदारी, नेतृत्व और सहानुभूति की भावना विकसित होती है, जो उनके व्यक्तित्व को और अधिक समृद्ध बनाती है। इसके अतिरिक्त, स्वयंसेवा सामाजिक समरसता को भी बढ़ावा देती है। जब विभिन्न वर्गों, जातियों, भाषाओं और संस्कृतियों के लोग एक साथ मिलकर किसी उद्देश्य के लिए कार्य करते हैं, तो उनके बीच की दूरी कम होती है और आपसी समझ बढ़ती है। यह समाज को अधिक एकजुट, समावेशी और सहिष्णु बनाता है। आज के डिजिटल युग में स्वयंसेवा के नए आयाम भी सामने आए हैं। अब सेवा केवल भौतिक रूप तक सीमित नहीं रही, बल्कि ऑनलाइन माध्यमों के द्वारा भी की जा सकती है। डिजिटल शिक्षा, ऑनलाइन काउंसलिंग, जागरूकता अभियान, और सोशल मीडिया के माध्यम से साकारात्मक संदेश

फैलाना ये सभी आधुनिक स्वयंसेवा के उदाहरण हैं। सेवा के लिए केवल साधन नहीं, बल्कि भावना और संकल्प सबसे महत्वपूर्ण होते हैं। स्वयंसेवा का मार्ग हमेशा सरल नहीं होता। इसमें समय, धैर्य और समर्पण की आवश्यकता होती है। कई बार संसाधनों की कमी, सामाजिक उदासीनता या व्यक्तिगत व्यस्तता जैसी चुनौतियाँ सामने आती हैं। एक सच्चा स्वयंसेवक इन बाधाओं से विचलित नहीं होता, बल्कि अपने उद्देश्य के प्रति दृढ़ रहता है। उसके लिए सेवा केवल एक कार्य नहीं, बल्कि जीवन का अभिन्न अंग बन जाती है। **मानवता के विकास में स्वयंसेवा का योगदान** केवल एक शीर्षक नहीं, बल्कि एक जीवन-दर्शन है। हम अपने भीतर की अच्छाई को पहचानें और उसे समाज के कल्याण के लिए प्रयोग करें। जब हम दूसरों के लिए कुछ करते हैं, तो हम न केवल उनके जीवन में बदलाव लाते हैं, बल्कि अपने जीवन को भी सार्थक बनाते हैं। हमें यह संकल्प लेना चाहिए कि हम अपने दैनिक जीवन में स्वयंसेवा को स्थान दें। चाहे वह छोटा ही क्यों न हो, एक मुस्कान, एक मदद, एक प्रेरणा, हर छोटा प्रयास समाज में बड़ा परिवर्तन ला सकता है। जब प्रत्येक व्यक्ति स्वयंसेवा की भावना को अपनाएगा, तब समाज में करुणा, प्रेम और सहयोग की एक नई रोशनी फैलेगी। यही वह रोशनी है, जो हमें एक बेहतर समाज और उज्ज्वल भविष्य की ओर ले जाएगी।

सोशल मीडिया के माध्यम से, दान देने की कला ने लाखों लोगों के जीवन को छुआ है और इसके अनुयायियों का एक ऐसा आधार है जिसका उद्देश्य दान की भावना के माध्यम से दुनिया को एकजुट करना है - प्रोफेसर डॉ. अच्युत सामंत



A simple piece of clothing can offer warmth, dignity & a ray of hope. Even a smallest of sharing can bring comfort to someone in need & remind him that he is cared for.



Shri Anant Ambani

Announces Scholarships, Jobs and Exposure Opportunities for KISS Students on Birthday

A LAND MARK EVENT BASED ON THE PHILOSOPHY OF AOG



The scion of Shri Mukesh Ambani family—Shri Anant Ambani ji has announced a series of major initiatives for KISS students on the occasion of his birthday on 9th April 2026 including jobs in the Reliance group.

The announcements support scholarships for KISS students for the current academic year, and an opportunity for toppers from KG to PG levels to visit 'VANTARA', a massive wildlife care centre in Gujarat set up by Shri Anant Ambani, allowing them to gain valuable learning experiences.

Significantly, 30 KISS graduates will be offered jobs each year across Reliance Group companies, opening sustainable career pathways for tribal youth. Shri Ambaniji further enhanced academic exposure by distributing study materials for the current academic year to all students, strengthening their educational foundation.

The announcements are expected to benefit thousands of students across different levels, contributing to their academic growth, skill development and future livelihood. As part of his birthday celebration, KISS students organized a grand cake-cutting ceremony,

prayers, and a special programme filled with gratitude.

Shri Ambaniji hosted a special dinner for 40,000 tribal students, creating a festive and joyful atmosphere across the campus. Students formed a human display inspired by the 'VANTARA' logo to express their heartfelt gratitude. They also offered prayers to Lord Jagannath for his good health, happiness and long life.

The celebration was held under the guidance of KIIT and KISS Founder Achyuta Samanta, who conveyed his best wishes on the occasion. Dr. Samanta stated that the initiatives announced would greatly strengthen students' confidence and future prospects. He emphasized that such support holds deep significance for children coming from humble tribal backgrounds, helping open new doors of opportunity. The event witnessed the presence of students, staff and members of the KISS community, making it a memorable occasion filled with joy, hope and aspiration.





●●● #AOG2026

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ANANT AMBANI LAUNCHES SCHOLARSHIPS, JOBS FOR KISS STUDENTS ON HIS BIRTHDAY



Image Source: Courtesy : KISS





AOG 2026

17th May



Share to *Shine* ✨

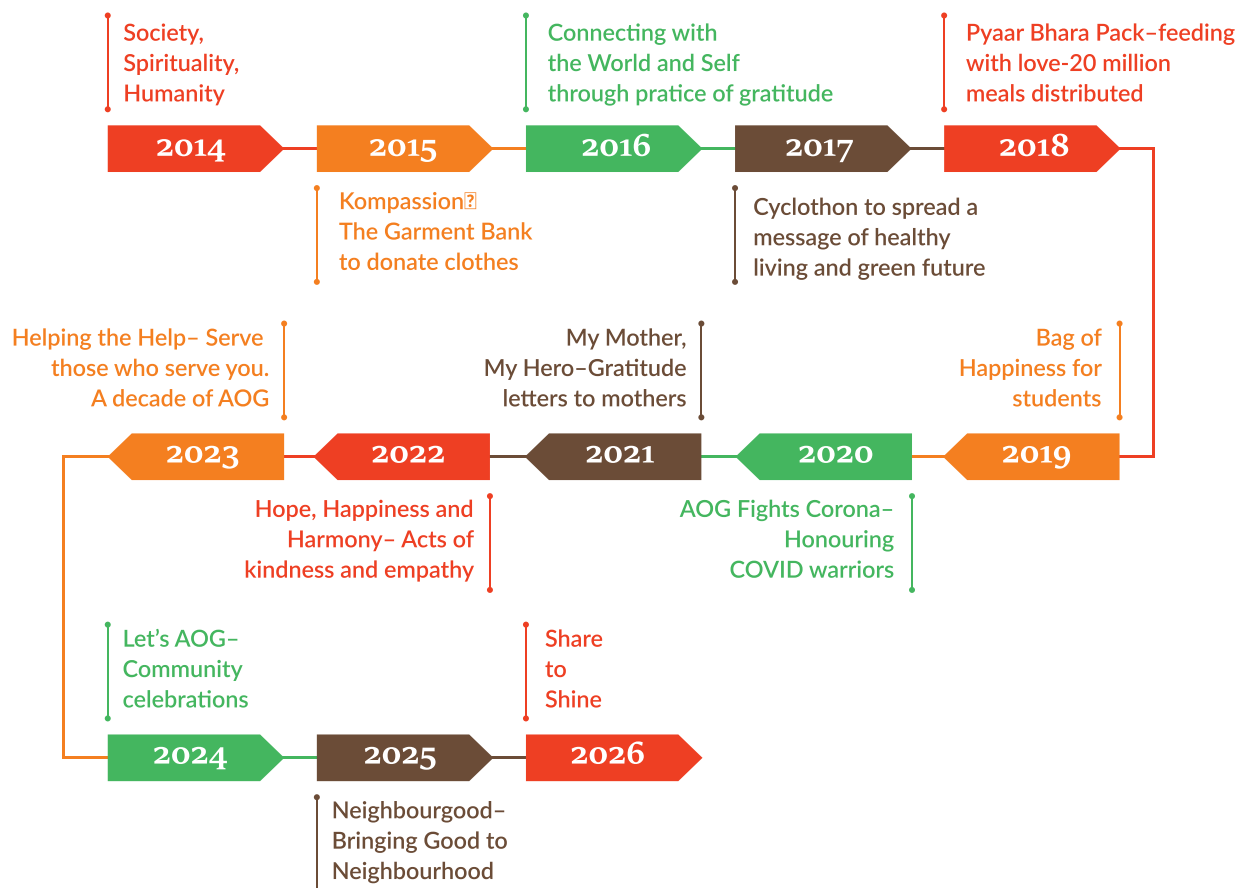
Sharing food fills hearts, not just plates.



Art of Giving

Art of Giving (AOG), as espoused by Prof. Achyuta Samanta, educationist and social reformer is a philosophy of life that promotes happiness and peace in the world through acts of selfless giving.

AOG over the years



1. Number of Locations Celebrated Overall: 25,000
2. Number of International Locations (excluding India): 1000
[Celebrated in 190+ Countries]
3. Number of National Locations (excluding Odisha): 13000
4. Number of Odisha Locations (excluding India): 11000
5. Number of Direct & Indirect Participants: 20 Million

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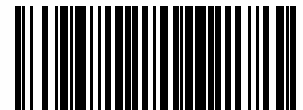
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Art of Giving

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